

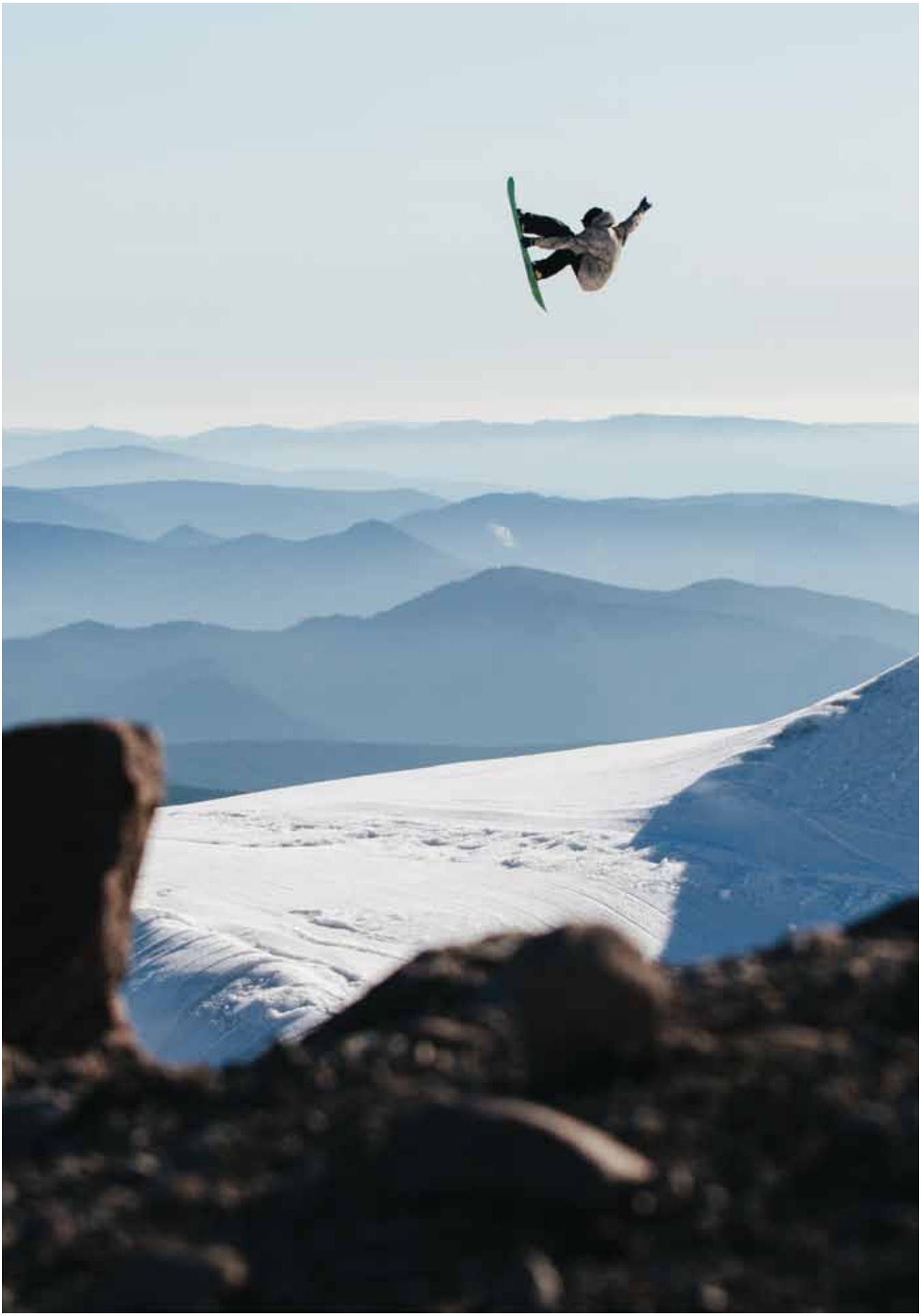
DEALER WORKBOOK

BURTON

FALL / WINTER

2014 COLLECTION

HARDGOODS



JUSSI OKSANEN
P: ADAM MORAN



FALL / WINTER 2014

Pushing past our own limits, developing our own gear, creating our own culture—that pioneering attitude is what snowboarding is all about. Fueled by the creative and dedicated riders that blazed the way for our sport and continue to progress it today, Burton is stronger than ever. From boards to bags, you're looking at the result of our focused passion for developing the best possible products for riders and riders at heart.

See you out there.

Jake

PHOTO: CURTES





MEN'S ULTIMATE SETUPS

CUSTOM X
GENESIS EST
ION

A SETUP THAT HOLDS UP AT HIGH SPEED FOR A RIDER LIKE JOHN JACKSON – THE CUSTOM X WITH THE GENESIS EST.

TRICK PONY
DIODE EST
SLX

THE TRICK PONY GIVES JUSSI FLOAT WITH A FREESTYLE SHAPE.

CUSTOM FLYING V
MALAVITA EST
IMPERIAL

AN ALL AROUND SETUP YOU NEVER NEED TO SWITCH UP.



PROCESS FLYING V
MISSION EST
AMBUSH

NOT TOO STIFF, NOT TOO SOFT, RIGHT WHERE MARK McMORRIS LIKES IT.



NUG
INFIDEL
RULER

IT AIN'T THE SIZE, IT'S HOW YOU USE IT.



BLUNT
CUSTOM
TYRO

NEAR-INFINITE STANCE OPTIONS WITH THE CHANNEL.



WOMEN'S ULTIMATE SETUPS

FEELGOOD FLYING V
ESCAPADE EST
FELIX

HIGH PERFORMANCE KELLY CLARK CAN USE ALL SEASON LONG.

LIP-STICK
LEXA
RITUAL

THE ULTIMATE PARK SETUP FOR SLOPESTYLE RIDERS LIKE ENNI RUKAJÄRVI.

DÉJÀ VU
LEXA Re:FLEX
EMERALD

KIMMY FASANI'S VERSATILE PACKAGE FOR BACKCOUNTRY FREESTYLE.



SOCIAL
SCRIBE EST
DAY SPA

ULTIMATE FLEX AND FEEL WITH PROGRESSION ON THE BRAIN.

LYRIC
STILETTO
BOOTIQUE

GET EDGE HOLD WITHOUT WORRYING IF THEY'RE GOING TO CATCH.

FEATHER
CITIZEN
MINT

THE FEATHER WITH CITIZEN BINDINGS MAKES LEARNING FUN AND FAST.



GET ABOARD

IT'S THAT SIMPLE.

We've made it easier to find boards in our line that are right for you and your customer by breaking them down using a range of four characteristics anyone can relate to.

It's Okay

New 3 Year Warranty

on all boards featuring The Channel.

We don't just stand sideways, but stand behind our boards as well.

Mc Morris – shot by Moran

BEND

Real simple classification for those looking to compare one V-Rocker™ to another, or check boards across the whole Bend spectrum including Springloaded and Camber boards.



CHECK THE TECH SECTION FOR MORE INFO

TERRAIN

A groomer board can ride pow or park, but if someone prefers one over the other, they should consider where this lands based on characteristics like Bend and shape.



PERSONALITY

Doesn't matter if they've been riding one day or daily for 10 years, some riders like to rip hard and fast and expect a board that keeps up, while others prefer a style that's more about getting loose.



WIDTH

Not to be overlooked, boot size not only determines binding size, but should account for a board's width. Toe and heel drag can ruin a ride and if a board's too wide it's harder to get on edge.





MARK SOLLORS
ON THE NUG

SUPER STABLE

EXTRA POPPY

RADUCTION

RADUCTION IS A BURTON PATENTED DESIGN THAT LETS YOU DOWNSIZE UP TO 10CM FROM YOUR NORMAL BOARD LENGTH. GET ALL THE PERFORMANCE YOU'D EXPECT, BUT ON A SHORTER BOARD THAT'S MORE MANEUVERABLE AND WAY MORE FUN.

FEATURED ON

Nug, Nug Restricted, Nug Flying V™ Restricted, Super Hero, Fish, Fishcuit, Barracuda, Nugget, and Sweet Tooth.

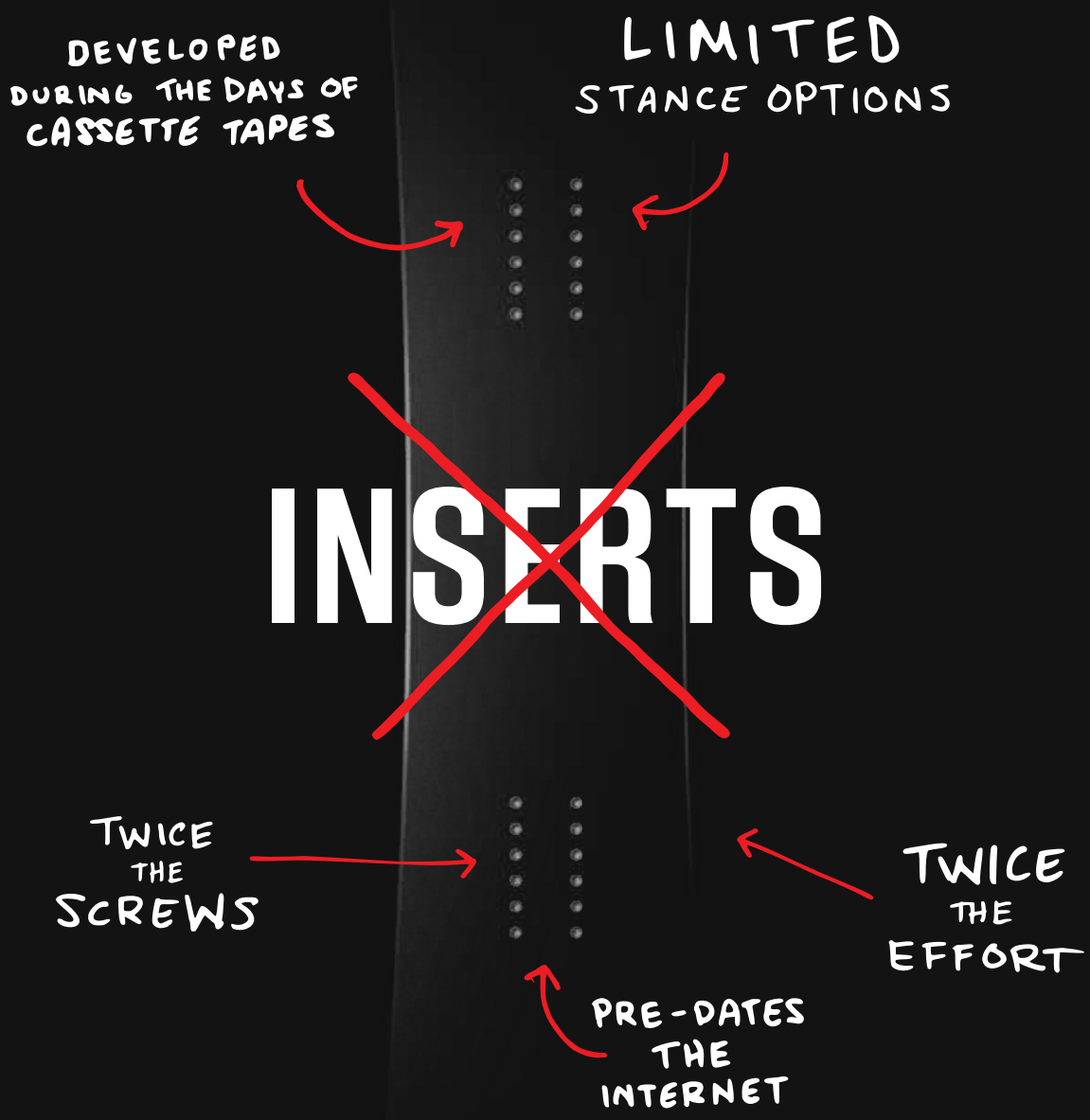
EASY TO SPIN

AMAZINGLY FLOATY

THAT WAS THEN.

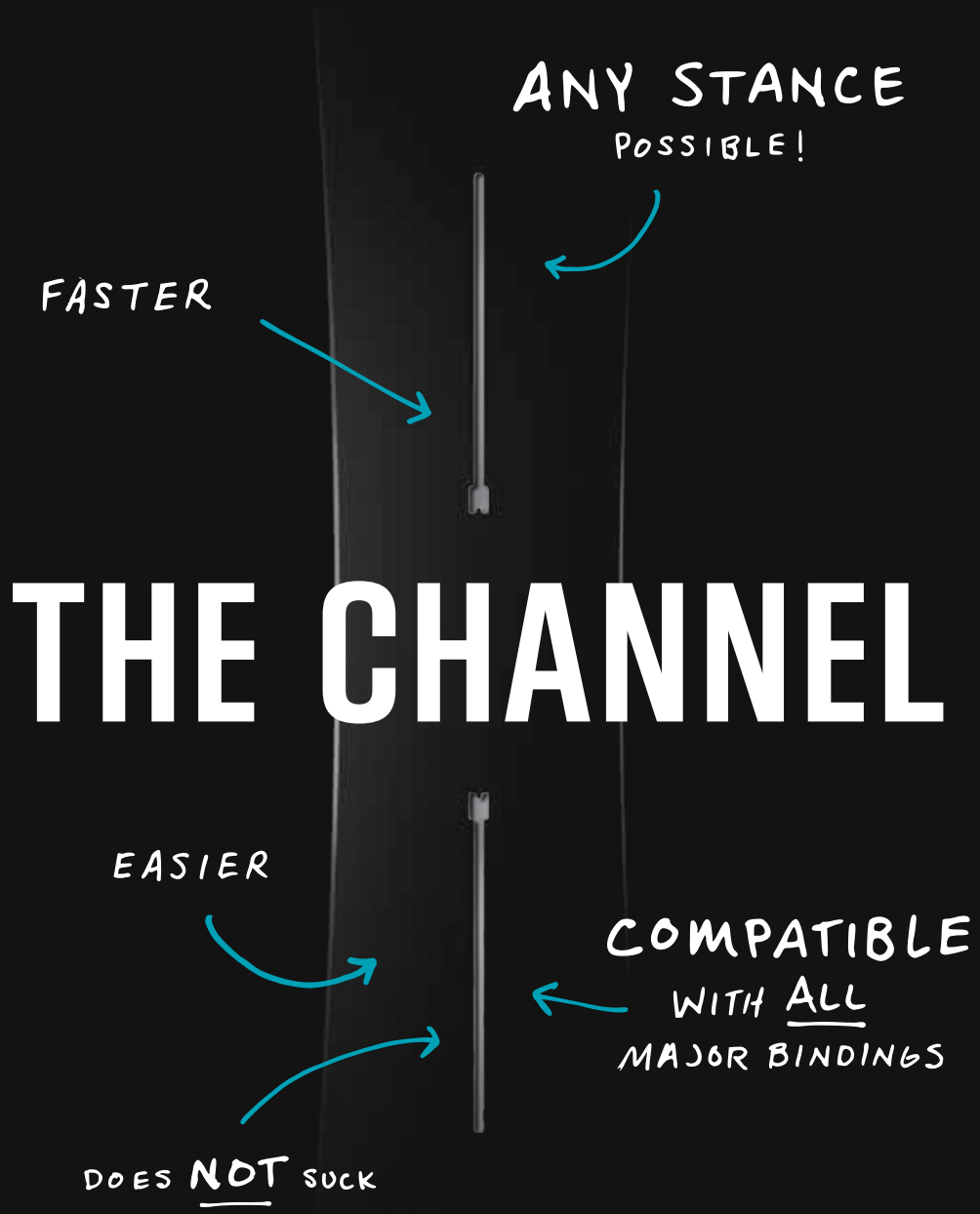
(CIRCA 1990's)





Back around 1987, when Burton Fastex bindings with the hi-back were first mounted to snowboards they used screw inserts. You probably placed your order using a rotary phone (remember those?) and had your new Van Halen tape blasting in the background with Sammy Hagar singing lead.

SCREW INSERTS.



THE CHANNEL

Thankfully things have changed since those days. Well, not everything. Most boards still use a four-hole mounting pattern. Not the case with Burton, which now features The Channel's ease, adjustability, and compatibility on all men's and women's snowboards, even the youth ProTest.

RIDE THE CHANNEL.


This is Now.
MARK SOLLORS
SHOT BY MORAN



BURTON 2014 HARDGOODS

MEN'S BOARDS

MARK MCMORRIS
P: BLOTTO



FREEBIRD

A split personality that thrives on both the up and the down.

- **BEND:** S-Rocker™
- **ITEM No.** 10681100
- **SHAPE:** Directional [7MM Taper]
- **FLEX:** Directional
- **CORE:** Super Fly II™ Core with Dualzone™ EGD™
- **FIBERGLASS:** Triax™
- **BASE:** Sintered
- **EXTRAS:** Side Effects, Pro-Tip™, and Infinite Ride™
- Interface, Skins, and Crampons Sold Separately Through www.voile-usa.com
- Winner of Backcountry Magazine's 2012 Editor's Choice Award
- Diecut Base Color Combinations May Vary



162cm (255 WW)



158cm
(253 WW)

BEND

CAMBER | SPRINGLOADED | ROCKER

TERRAIN

PARK | GROOMERS | BACKCOUNTRY

PERSONALITY

SOFT AND PLAYFUL | HAPPY MEDIUM | STIFF AND AGGRESSIVE

WIDTH

STANDARD | MIDWIDE | WIDE

SPLIFF

Splitboard meets short board. A cold smoke cannon in a Raduced profile.

- **BEND:** S-Rocker™
- **ITEM No.** 10682100
- **SHAPE:** Directional [5MM Taper]
- **FLEX:** Directional
- **CORE:** Super Fly II™ Core with Dualzone™ EGD™
- **FIBERGLASS:** Triax™
- **BASE:** Sintered
- **EXTRAS:** Squeezebox, Side Effects, Pro-Tip™, and Infinite Ride™
- Interface, Skins, and Crampons Sold Separately Through www.voile-usa.com
- **RADUCTION LEVEL:** 10 [Downsize 8 to 10cm From Normal Board Length]
- Diecut Base Color Combinations May Vary
- Winner of Backcountry Magazine's 2013 Editor's Choice Award



148cm (254 WW)

BEND

CAMBER | SPRINGLOADED | ROCKER

TERRAIN

PARK | GROOMERS | BACKCOUNTRY

PERSONALITY

SOFT AND PLAYFUL | HAPPY MEDIUM | STIFF AND AGGRESSIVE

WIDTH

STANDARD | MIDWIDE | WIDE

CLOUDSPLITTER

Primed for the off-piste, no matter how deep (or steep) it gets.

- **BEND:** Camber
- **ITEM No.** 10684100
- The Channel
- **SHAPE:** Directional [10MM Taper]
- **FLEX:** Directional
- **CORE:** Dragonfly™ with Multizone™ EGD™
- **FIBERGLASS:** 60° Carbon Highlights Hi-Voltage
- **BASE:** Sintered WFO
- **SIDEWALLS:** Slimrail
- **EXTRAS:** Swallow Tail, Stainless Edges, Pro-Tip™, and Infinite Ride™

NEW! + MKTD



158.3cm (250 WW)

BEND
CAMBER | SPRINGLOADED | ROCKER

TERRAIN
PARK | GROOMERS | BACKCOUNTRY

PERSONALITY
SOFT AND PLAYFUL | HAPPY MEDIUM | STIFF AND AGGRESSIVE

WIDTH
STANDARD | MIDWIDE | WIDE

FISHCUIT

Deep days are no match for this downsized pocket rocket.

- **BEND:** S-Rocker
- **ITEM No.** 10685100
- NEW Filet-O-Flex
- The Channel
- **SHAPE:** Directional [35MM Taper]
- **FLEX:** Directional
- **CORE:** Super Fly II™ with Dualzone™ EGD™
- **FIBERGLASS:** Triax™ Fiberglass with Carbon I-Beam™
- **BASE:** Sintered WFO
- **EXTRAS:** NEW Boat Hull Nose, Swallow Tail, Pro-Tip™, and Infinite Ride™
- **RADUCTION LEVEL:** 8 [Downsize 4 to 8cm From Normal Board Length]

MKTD



148cm MID (257 WW)

BEND
CAMBER | SPRINGLOADED | ROCKER

TERRAIN
PARK | GROOMERS | BACKCOUNTRY

PERSONALITY
SOFT AND PLAYFUL | HAPPY MEDIUM | STIFF AND AGGRESSIVE

WIDTH
STANDARD | MIDWIDE | WIDE

LANDLORD

Twin balance meets directional prowess in the next evolution of Terje's pow stick.

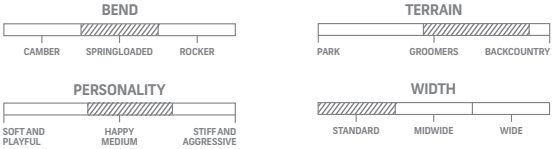
- **BEND:** S-Rocker™
- **ITEM No.** 10683100
- The Channel
- **SHAPE:** Directional [17MM Taper]
- **FLEX:** Directional
- **CORE:** Super Fly II™ with Dualzone™ EGD™
- **FIBERGLASS:** Triax™ Fiberglass with Carbon I-Beam™
- **BASE:** Sintered WFO
- **EXTRAS:** NEW Balanced Freeride Geometry, Pro-Tip™, and Infinite Ride™



159cm (253 WW)



163cm
(255 WW)



TRICK PONY

A twinned out trick machine for deeply stacked terrain.

- **BEND:** Flat Top
- **ITEM No.** 10791100
- The Channel
- **SHAPE:** Twin
- **FLEX:** Twin
- **CORE:** Super Fly II™ with Dualzone™ EGD™
- **FIBERGLASS:** Triax™ Fiberglass with Carbon I-Beam™
- **BASE:** Sintered WFO
- **EXTRAS:** Jumper Cables Hi-Voltage, Side Effects, zzPro-Tip™, and Infinite Ride™

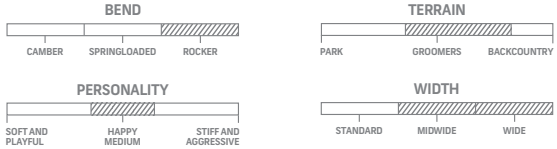


162cm (257 WW)



154cm
MID
(251 WW)

158cm
MID
(254 WW)



FISH

A surfier, floatier evolution of the board that's changed how we all ride pow.

- **BEND:** S-Rocker™
- **ITEM No.** 10710100
- The Channel
- **SHAPE:** Directional [30MM Taper]
- **FLEX:** Directional
- **CORE:** Super Fly II™ with Dualzone™ EGD™
- **FIBERGLASS:** Triax™ Fiberglass with Carbon I-Beam™
- **BASE:** Sintered WFO
- **EXTRAS:** Swallow Tail, Ellip Nose Kick, Pro-Tip™, and Infinite Ride™
- **RADUCTION LEVEL:** 6 [Downsize 3 to 6cm From Normal Board Length]

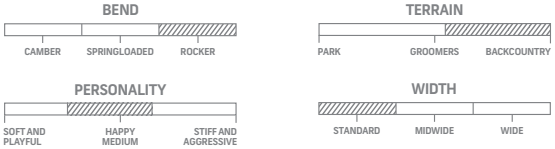


Medium: 156cm MID (260 WW)



Small: 151cm MID (258 WW)

Large: 161cm MID (262 WW)



BARRACUDA

Four-wheel drive Fish for front, side, and backcountry.

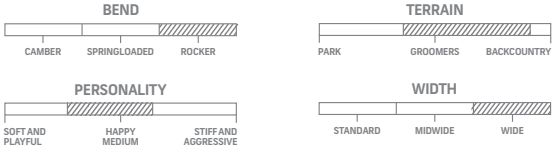
- **BEND:** S-Rocker™
- **ITEM No.** 11544100
- The Channel
- **SHAPE:** Directional [15MM Taper]
- **FLEX:** Directional
- **CORE:** Super Fly II™ with Dualzone™ EGD™
- **FIBERGLASS:** Triax™ Fiberglass with Carbon I-Beam™
- **BASE:** Sintered WFO
- **EXTRAS:** Frostbite Edges, Pro-Tip™, and Infinite Ride™
- **RADUCTION LEVEL:** 3 [Downsize 2 to 3cm From Normal Board Length]
- Diecut Base Color Combinations May Vary



157cm (252 WW)



149cm (243 WW)
153cm (248 WW)
161cm (255 WW)
165cm (257 WW)
169cm (259 WW)



JUICE WAGON

Freestyle flow for the natural canvas.

- **BEND:** Camber
- **ITEM No.** 11540100
- The Channel
- **SHAPE:** Directional [12MM Taper]
- **FLEX:** Directional
- **CORE:** Super Fly® with Dualzone™ EGD™
- **FIBERGLASS:** Dual Density Triax™
- **BASE:** Sintered
- **EXTRAS:** Pro-Tip™ and Infinite Ride™
- **ARTIST:** Scott Lenhardt [www.slenhardt.com]
- Diecut Base Color Combinations May Vary

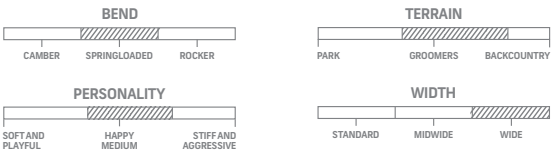


157cm (254 WW)



153cm (251 WW)

163cm (258 WW)



MYSTERY

Lofty science meets laboratory madness in Burton's lightest weight deck to date.

- Mystery Construction
- The Channel
- **SHAPE:** Directional
- **FLEX:** Twin
- **CORE:** Ultrafly with Multizone EGD™
- **FIBERGLASS:** Mystery Glass
- **BASE:** Methlon
- **EXTRAS:** Stainless Frostbite Edges, Pro-Tip™, and Infinite Ride™
- Diecut Base Color Combinations May Vary

MYSTERY FLYING V

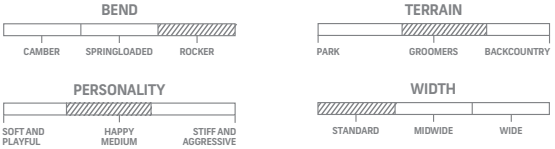
BEND: Flying V
ITEM No. 10711100



155cm (247 WW)



158cm (250 WW) 162cm (255 WW)



MYSTERY

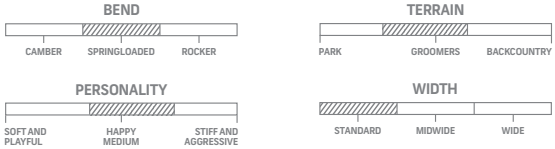
BEND: Camber
ITEM No. 10973100



155cm (247 WW)



158cm (250 WW) 162cm (255 WW)



ANTLER

The softer, more playful side of high-performance "Highlighted" by an even lighter weight ride.

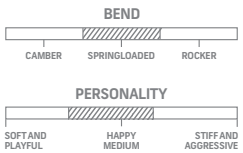
- **BEND:** Flying V™
- **ITEM No.** 10705100
- The Channel
- **SHAPE:** Directional
- **FLEX:** Twin
- **CORE:** Dragonfly™ with Multizone EGD™
- **FIBERGLASS:** 60° Carbon Highlights Hi-Voltage
- **BASE:** Sintered WFO
- **EXTRAS:** Squeezebox, Jumper Cables Hi-Voltage, Scoop, Stainless Frostbite Edges, Pro-Tip™, and Infinite Ride™
- Diecut Base Color Combinations May Vary



154.5cm (249 WW)



151.5cm (247 WW) 157.5cm (251 WW) 160.5cm (253 WW)



CUSTOM X

As aggressive as it gets for pros or those looking to get the competitive edge.

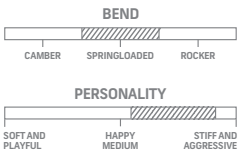
- **BEND:** Camber
- **ITEM No.** 10689100
- The Channel
- **SHAPE:** Directional
- **FLEX:** Twin
- **CORE:** Dragonfly™ with Multizone EGD™
- **FIBERGLASS:** 45° Carbon Highlights Hi-Voltage
- **BASE:** Sintered WFO
- **EXTRAS:** Squeezebox, Stainless Frostbite Edges, Pro-Tip™, and Infinite Ride™
- Diecut Base Color Combinations May Vary



156cm (248 WW)



152cm (244 WW) 158cm (249 WW) 160cm (250 WW) 164cm (252 WW) 159cm WIDE (259 WW) 162cm WIDE (260 WW) 164cm WIDE (261 WW)



CUSTOM

A leaner, meaner evolution of the most trusted board ever.

- The Channel
- **SHAPE:** Directional
- **FLEX:** Twin
- **CORE:** Super Fly II™ with Dualzone™ EGD™
- **FIBERGLASS:** NEW 45° Carbon Highlights
- **BASE:** Sintered WFO
- **EXTRAS:** Squeezebox, Frostbite Edges, Pro-Tip™, Infinite Ride™, and Progressively Wider Waist Widths
- Diecut Base Color Combinations May Vary

CUSTOM FLYING V

BEND: Flying V
ITEM No. 10707100



156cm (253 WW)



148cm (245 WW) | 151cm (248 WW) | 154cm (252 WW) | 158cm (254 WW) | 160cm (255 WW) | 163cm (257 WW)



155cm WIDE (256 WW) | 158cm WIDE (258 WW) | 162cm WIDE (260 WW) | 169cm WIDE (264 WW)

BEND: CAMBER | SPRINGLOADED | ROCKER
TERRAIN: PARK | GROOMERS | BACKCOUNTRY
PERSONALITY: SOFT AND PLAYFUL | HAPPY MEDIUM | STIFF AND AGGRESSIVE
WIDTH: STANDARD | MIDWIDE | WIDE

CUSTOM

BEND: Camber
ITEM No. 10688100



156cm (253 WW)



148cm (245 WW) | 151cm (248 WW) | 154cm (252 WW) | 158cm (254 WW) | 160cm (255 WW) | 163cm (257 WW)



158cm WIDE (258 WW) | 162cm WIDE (260 WW) | 165cm WIDE (262 WW) | 169cm WIDE (264 WW)

BEND: CAMBER | SPRINGLOADED | ROCKER
TERRAIN: PARK | GROOMERS | BACKCOUNTRY
PERSONALITY: SOFT AND PLAYFUL | HAPPY MEDIUM | STIFF AND AGGRESSIVE
WIDTH: STANDARD | MIDWIDE | WIDE

TWC PRO

Shaun White's competition stick. Juiced up and ready for orbit.

- **BEND:** Camber
- **ITEM No.** 10729100
- The Channel
- **SHAPE:** Directional
- **FLEX:** Directional
- **CORE:** Super Fly II™ with Dualzone™ EGD™
- **FIBERGLASS:** Triax™ Fiberglass and Carbon I-Beam™
- **BASE:** Sintered WFO
- **EXTRAS:** Frostbite Edges, Pro-Tip™, and Infinite Ride™
- **ARTIST:** Derek Nobbs [www.dereknobbs.com]
- Diecut Base Color Combinations May Vary



156cm (246 WW)

BEND
CAMBER | SPRINGLOADED | ROCKER

TERRAIN
PARK | GROOMERS | BACKCOUNTRY

PERSONALITY
SOFT AND PLAYFUL | HAPPY MEDIUM | STIFF AND AGGRESSIVE

WIDTH
STANDARD | MIDWIDE | WIDE

SHERLOCK

Solving mysteries of the deep with pow-hungry float and a freestyle feel.

- **BEND:** Flying V™
- **ITEM No.** 10713100
- The Channel
- **SHAPE:** Twin
- **FLEX:** Directional
- **CORE:** Super Fly II™ with Dualzone™ EGD™
- **FIBERGLASS:** Triax™ Fiberglass with Carbon I-Beam™
- **BASE:** Sintered
- **EXTRAS:** Squeezebox, Side Effects, Smooth Ride™, Frostbite Edges, Pro-Tip™, and Infinite Ride™
- Diecut Base Color Combinations May Vary



163cm MID (255 WW)



154cm MID (250 WW) | 157cm MID (253 WW) | 160cm MID (254 WW) | 158cm WIDE (258 WW) | 162cm WIDE (260 WW)

BEND
CAMBER | SPRINGLOADED | ROCKER

TERRAIN
PARK | GROOMERS | BACKCOUNTRY

PERSONALITY
SOFT AND PLAYFUL | HAPPY MEDIUM | STIFF AND AGGRESSIVE

WIDTH
STANDARD | MIDWIDE | WIDE

SUPER HERO

Jam-packed performance in a shorter, more maneuverable package. No telephone booth needed.

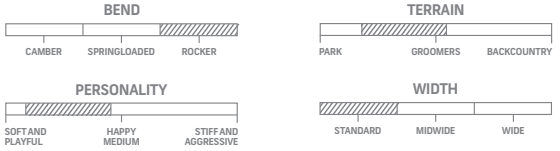
- **BEND:** Flat Top
- **ITEM No.** 10703100
- The Channel
- **SHAPE:** Twin
- **FLEX:** Twin
- **CORE:** Super Fly® with Dualzone™ EGD™
- **FIBERGLASS:** Triax™
- **BASE:** Sintered
- **EXTRAS:** Squeezebox, Side Effects, Jumper Cables Hi-Voltage, Scoop, Frostbite Edges, Pro-Tip™, and Infinite Ride™
- **RADUCTION LEVEL:** 5 [Downsize 4 to 5cm From Normal Board Length]
- Diecut Base Color Combinations May Vary
- Winner of Transworld Snowboarding's 2013 Good Wood



151cm MID (253 WW)



145cm MID (248 WW) | 148cm MID (252 WW) | 154cm MID (255 WW) | 157cm MID (257 WW) | 151cm WIDE (261 WW) | 154cm WIDE (264 WW) | 158cm WIDE (266 WW)



PROCESS

All part of the Process of creating a more action-packed freestyle experience.

- The Channel
- **SHAPE:** Twin
- **FLEX:** Directional
- **CORE:** Super Fly® with Dualzone™ EGD™
- **FIBERGLASS:** Triax™
- **BASE:** Sintered
- **EXTRAS:** NEW Squeezebox, Smooth Ride™, Scoop, Jumper Cables, Frostbite Edges, Pro-Tip™, and Infinite Ride™
- Diecut Base Color Combinations May Vary

PROCESS FLYING V

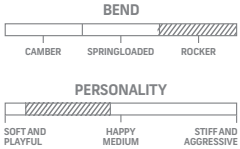
BEND: Flying V
ITEM No. 10712100

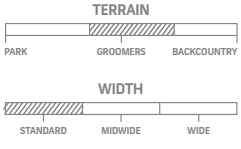


157cm MID (252 WW)



152cm MID (249 WW) | 155cm MID (251 WW) | 159cm MID (255 WW) | 162cm MID (257 WW)





PROCESS

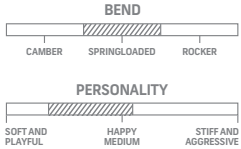
BEND: Camber
ITEM No. 10692100

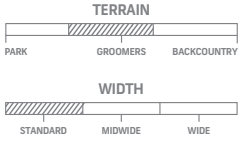


155cm MID (251 WW)



152cm MID (249 WW) | 157cm MID (252 WW) | 159cm MID (255 WW) | 162cm MID (257 WW)





NUG

The original recipe for short board fun.

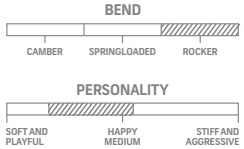
- The Channel
- **BEND:** V-Rocker™
- **ITEM No.** 10725100
- **SHAPE:** Twin
- **FLEX:** Twin
- **CORE:** Super Fly® with Dualzone™ EGD™
- **FIBERGLASS:** Triax™
- **BASE:** Sintered
- **EXTRAS:** Squeezebox, Side Effects, Jumper Cables, Scoop, Frostbite Edges, Pro-Tip™, NEW Stink Ink, and Infinite Ride™
- **RADUCTION LEVEL:** 10 [Downsize 8 to 10cm From Normal Board Length]



146cm (254 WW)



142cm (253 WW) 150cm (255 WW) 154cm (259 WW)



BLUNT

True twin meets full-on rocker freedom for lighting up all things freestyle.

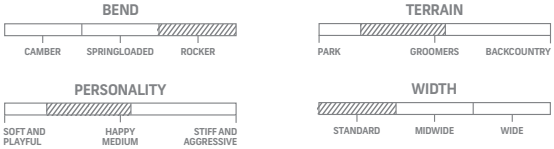
- **BEND:** Flat Top
- **ITEM No.** 10694100
- The Channel *NEW*
- **SHAPE:** Twin
- **FLEX:** Twin
- **CORE:** Fly® Core
- **FIBERGLASS:** Biax™
- **BASE:** Extruded
- **EXTRAS:** NEW Scoop, Jumper Cables, Frostbite Edges, and Pro-Tip™
- **ARTIST:** Jeff Fried [www.jeffreyfried.com]



157cm (252 WW)



142cm (244 WW) 147cm (246 WW) 150cm (248 WW) 154cm (250 WW) 156cm WIDE (257 WW) 159cm WIDE (259 WW) 163cm WIDE (261 WW)



DESCENDANT

Save the dollars for more ramen. True twin park performance for the couch surfer's salary.

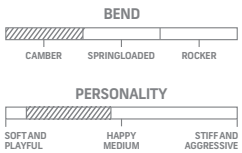
- **BEND:** Flat Top
- **ITEM No.** 10793100
- The Channel
- **SHAPE:** Twin
- **FLEX:** Twin
- **CORE:** Fly®
- **FIBERGLASS:** Biax™
- **BASE:** Extruded
- **EXTRAS:** Pro-Tip™
- **ARTIST:** John David Deardourff [www.cargocollective.com/jddeardourff]
- Diecut Base Color Combinations May Vary

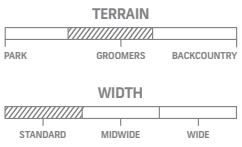


157cm (252 WW)



148cm (244 WW) | 151cm (247 WW) | 154cm (250 WW) | 160cm (254 WW) | 155cm WIDE (256 WW) | 158cm WIDE (258 WW)





CLASH

Blast through the basics and upgrade your game with the most playful in rocker performance.

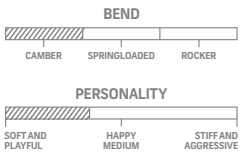
- **BEND:** V-Rocker™
- **ITEM No.** 10695100
- The Channel *NEW*
- Cruise Control
- **SHAPE:** Directional [3-6MM Taper Depending on Size]
- **FLEX:** Twin
- **CORE:** Fly®
- **FIBERGLASS:** Biax™
- **BASE:** Extruded
- **EXTRAS:** Cruise Control Edge Tune

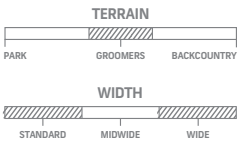


155cm (250 WW)



139cm (240 WW) | 145cm (244 WW) | 151cm (247 WW) | 158cm (252 WW) | 160cm (254 WW) | 157cm WIDE (258 WW) | 160cm WIDE (260 WW) | 164cm WIDE (262 WW)





RIPCORD

Strap in and blast past the learning curve with progression-friendly all-mountain performance.

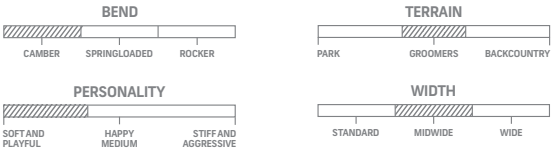
- **BEND:** V-Rocker™
- **ITEM No.** 10704100
- **SHAPE:** Directional [3-5MM Taper Depending on Size]
- **FLEX:** Directional
- **CORE:** Fly®
- **FIBERGLASS:** Biax™
- **BASE:** Extruded



154cm MID (250 WW)



145cm MID (244 WW)	150cm MID (247 WW)	157cm MID (253 WW)	159cm MID (256 WW)	156cm WIDE (258 WW)	158cm WIDE (259 WW)	162cm WIDE (261 WW)





KELLY CLARK
P: BLOTTO



BURTON 2014 HARDGOODS

WOMEN'S BOARDS

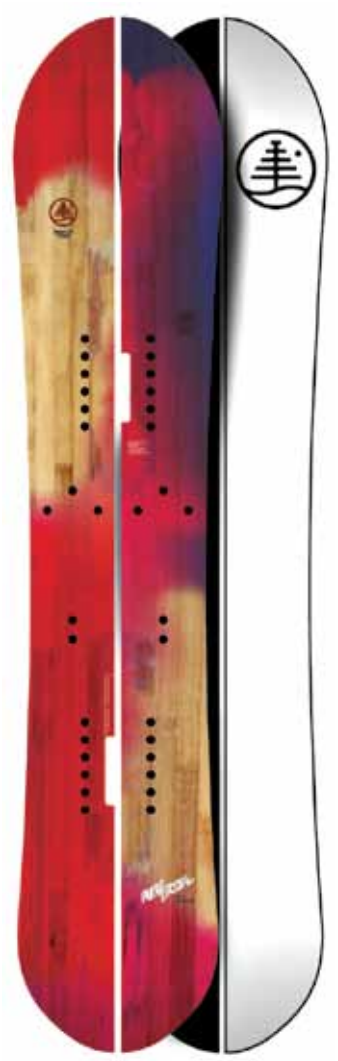
ANTI-SOCIAL

TRUE FLEX

Break up with the chairlift; you got a new love now.

- **BEND:** S-Rocker™
- **ITEM No.** 10960100
- The Channel
- **SHAPE:** Directional [12MM Taper]
- **FLEX:** Directional
- **CORE:** Women's-Specific True Flex Super Fly II™ Core with Dualzone™ EGD™
- **FIBERGLASS:** Triax™
- **BASE:** Sintered
- **EXTRAS:** Pro-Tip™ and Infinite Ride™
- Interface, Skins, and Crampons Sold Separately Through www.voile-usa.com
- Diecut Base Color Combinations May Vary

MKTD



150cm (248 WW)

BEND

CAMBER | SPRINGLOADED | ROCKER

TERRAIN

PARK | GROOMERS | BACKCOUNTRY

PERSONALITY

SOFT AND PLAYFUL | HAPPY MEDIUM | STIFF AND AGGRESSIVE

WIDTH

STANDARD | MIDWIDE | WIDE

DAY TRADER

TRUE FLEX

Float and flow for ladies who just want to freeride.

- **BEND:** Flat Top
- **ITEM No.** 11542100
- The Channel
- **SHAPE:** Directional [12MM Taper]
- **FLEX:** Directional
- **CORE:** Women's-Specific True Flex Super Fly II™ Core with Dualzone™ EGD™
- **FIBERGLASS:** 60° Carbon Highlights
- **BASE:** WFO
- **EXTRAS:** Pro-Tip™ and Infinite Ride™

NEW! + MKTD



150cm (243 WW)



145cm (241 WW)

BEND

CAMBER | SPRINGLOADED | ROCKER

TERRAIN

PARK | GROOMERS | BACKCOUNTRY

PERSONALITY

SOFT AND PLAYFUL | HAPPY MEDIUM | STIFF AND AGGRESSIVE

WIDTH

STANDARD | MIDWIDE | WIDE

FEELGOOD TRUEFLEX 5

Take control of the entire mountain with our most elite and lightest weight women's board ever.

- The Channel
- **SHAPE:** Directional
- **FLEX:** Twin
- **CORE:** Women's-Specific True Flex Super Fly II™ Core with Dualzone™ EGD™
- **FIBERGLASS:** 60° Carbon Highlights
- **BASE:** Sintered WFO
- **EXTRAS:** Frostbite Edges, Pro-Tip™, and Infinite Ride™
- Diecut Base Color Combinations May Vary

FEELGOOD FLYING V

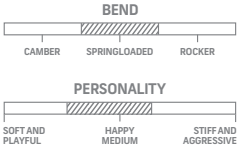
BEND: Flying V
ITEM No. 10709100

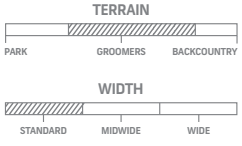


149cm (241 WW)



140cm (236 WW) | 144cm (240 WW) | 152cm (243 WW) | 155cm (245 WW)





FEELGOOD

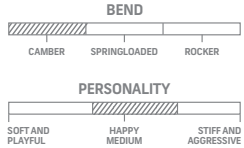
BEND: Camber
ITEM No. 10691100

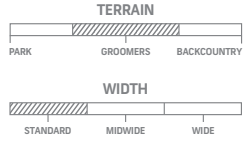


149cm (241 WW)



140cm (236 WW) | 144cm (240 WW) | 152cm (243 WW) | 155cm (245 WW)





LIP-STICK TRUE FLEX

From peak to park, one board to rule them all with the latest evolution in forgiving rocker freedom.

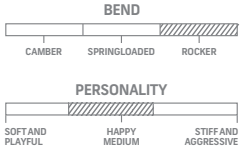
- **BEND:** Flat Top
- **ITEM No.** 10698100
- The Channel
- **SHAPE:** Twin
- **FLEX:** Twin
- **CORE:** Women's-Specific True Flex Super Fly® Core with Dualzone™ EGD™
- **FIBERGLASS:** Triax™
- **BASE:** Sintered
- **EXTRAS:** Jumper Cables Hi-Voltage, Scoop, Frostbite Edges, Pro-Tip™, NEW Stink Ink, and Infinite Ride™
- **ARTIST:** Massimo Vitali [www.massimovitali.com]
- Winner of Transworld Snowboarding's 2013 Good Wood
- Diecut Base Color Combinations May Vary

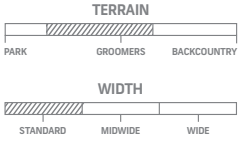


149cm (240 WW)



141cm (237 WW) 145cm (238 WW) 152cm (242 WW) 154cm (245 WW)





SWEET TOOTH TRUE FLEX

Savor the flavor of the entire mountain with this short and sweet treat.

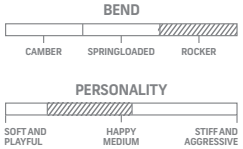
- **BEND:** Flat Top
- **ITEM No.** 10693100
- The Channel
- **SHAPE:** Twin
- **FLEX:** Twin
- **CORE:** Women's-Specific True Flex Super Fly® Core with Dualzone™ EGD™
- **FIBERGLASS:** Triax™
- **BASE:** Sintered
- **EXTRAS:** Side Effects, Scoop, Frostbite Edges, Pro-Tip™, NEW Stink Ink, and Infinite Ride™
- **RADUCTION LEVEL:** 5 [Downsize 4 to 5cm From Normal Board Length]
- Diecut Base Color Combinations May Vary

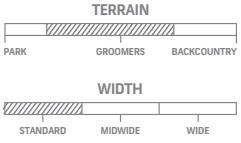


145cm (243 WW)



136cm (238 WW) 141cm (241 WW) 148cm (246 WW)





DEJA VU FLYING V TRUEFLEX 5

With powder in mind and park in spirit, it's like you've done this before, only not this awesome.

- **BEND:** Flying V™
- **ITEM No.** 10708100
- The Channel
- **SHAPE:** Twin
- **FLEX:** Twin
- **CORE:** Women's-Specific True Flex Super Fly® Core with Dualzone™ EGD™
- **FIBERGLASS:** Triax™
- **BASE:** Sintered
- **EXTRAS:** NEW Side Effects, Smooth Ride™, NEW Scoop, Jumper Cables, NEW Overbite Frostbite Edges, Pro-Tip™, and Infinite Ride™
- **ARTIST:** Dana Tanamachi [www.danatanamachi.com]



141cm (237 WW)



138cm (235 WW) 146cm (240 WW) 149cm (242 WW) 152cm (244 WW)

BEND: CAMBER · SPRINGLOADED · ROCKER

TERRAIN: PARK · GROOMERS · BACKCOUNTRY

PERSONALITY: SOFT AND PLAYFUL · HAPPY MEDIUM · STIFF AND AGGRESSIVE

WIDTH: STANDARD · MIDWIDE · WIDE

NUGGET TRUEFLEX 5

Bigger may be better, but shorter is sweeter with this incredibly fun and nimble Nugget.

- **BEND:** NEW Flat Top
- **ITEM No.** 11545100
- The Channel
- **SHAPE:** Twin
- **FLEX:** Twin
- **CORE:** Women's-Specific True Flex Super Fly® Core with Dualzone™ EGD™
- **FIBERGLASS:** Triax™
- **BASE:** Sintered
- **EXTRAS:** Side Effects, Jumper Cables, Scoop, Frostbite Edges, NEW Stink Ink, and Infinite Ride™
- **RADUCTION LEVEL:** 10 [Downsize 8 to 10cm From Normal Board Length]



138cm (243 WW)



134cm (241 WW)

BEND: CAMBER · SPRINGLOADED · ROCKER

TERRAIN: PARK · GROOMERS · BACKCOUNTRY

PERSONALITY: SOFT AND PLAYFUL · HAPPY MEDIUM · STIFF AND AGGRESSIVE

WIDTH: STANDARD · MIDWIDE · WIDE

LYRIC TRUEFLEX

Start with the good looks, stay for the all-around effortless experience.

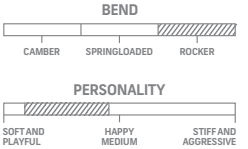
- **BEND:** Flat Top
- **ITEM No.** 10699100
- The Channel
- Cruise Control
- **SHAPE:** Twin
- **FLEX:** Twin
- **CORE:** Women's-Specific True Flex Super Fly® Core
- **FIBERGLASS:** Biax™
- **BASE:** Extruded
- **EXTRAS:** Frostbite Edges, Pro-Tip™
- Diecut Base Color Combinations May Vary



142cm (236 WW)



139cm (234 WW) | 146cm (238 WW) | 149cm (241 WW) | 152cm (242 WW)



SOCIAL TRUEFLEX

Raise a ruckus on the hill with the softest and most playful in rocker performance.

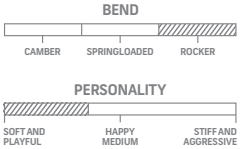
- **BEND:** V-Rocker™
- **ITEM No.** 10702100
- The Channel *NEW*
- **SHAPE:** Twin
- **FLEX:** Twin
- **CORE:** Women's-Specific True Flex Fly® Core
- **FIBERGLASS:** Biax™
- **BASE:** Extruded
- **EXTRAS:** Jumper Cables, Scoop, Overbite Frostbite, and Pro-Tip™
- Diecut Base Color Combinations May Vary



147cm (242 WW)



138cm (238 WW) | 142cm (240 WW) | 151cm (245 WW)



FEATHER TRUEFLEX

Effortless float and all-mountain fun for the girl who's determined to get better.

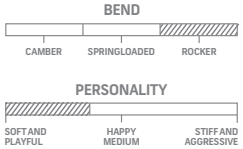
- **BEND:** V-Rocker™
- **ITEM No.** 10696100
- The Channel *NEW*
- Cruise Control
- **SHAPE:** Directional [3-6MM Taper Depending on Size]
- **FLEX:** Twin
- **CORE:** Women's-Specific True Flex Fly® Core
- **FIBERGLASS:** Biax™
- **BASE:** Extruded
- **ARTIST:** Todd Chilton [www.toddchilton.com]
- Diecut Base Color Combinations May Vary

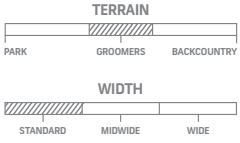


149cm (238 WW)



140cm (232 WW) 144cm (236 WW) 152cm (239 WW) 155cm (245 WW)





GENIE TRUEFLEX

The first time never felt so easy with the most forgiving women's board ever built.

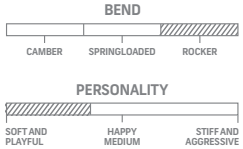
- **BEND:** Flat Top with Easy Rider
- **ITEM No.** 10697100
- **SHAPE:** Twin
- **FLEX:** Twin
- **CORE:** Women's-Specific True Flex Fly® Core
- **FIBERGLASS:** Biax™
- **BASE:** Extruded
- **EXTRAS:** Easy Rider Edge Tune
- Diecut Base Color Combinations May Vary

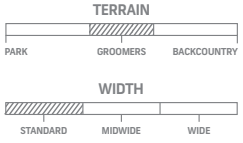


145cm (241 WW)

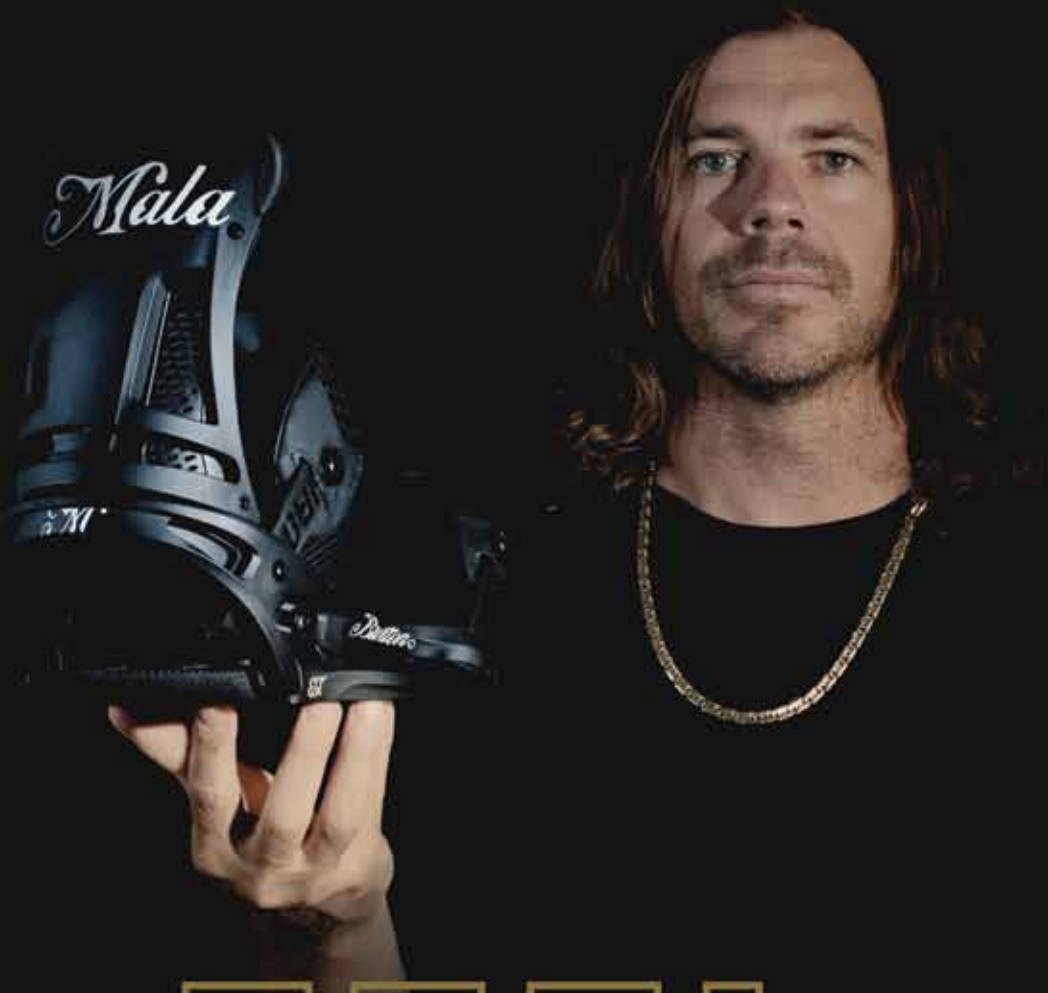


140cm (240 WW) 150cm (244 WW) 155cm (245 WW)





THE SAME,

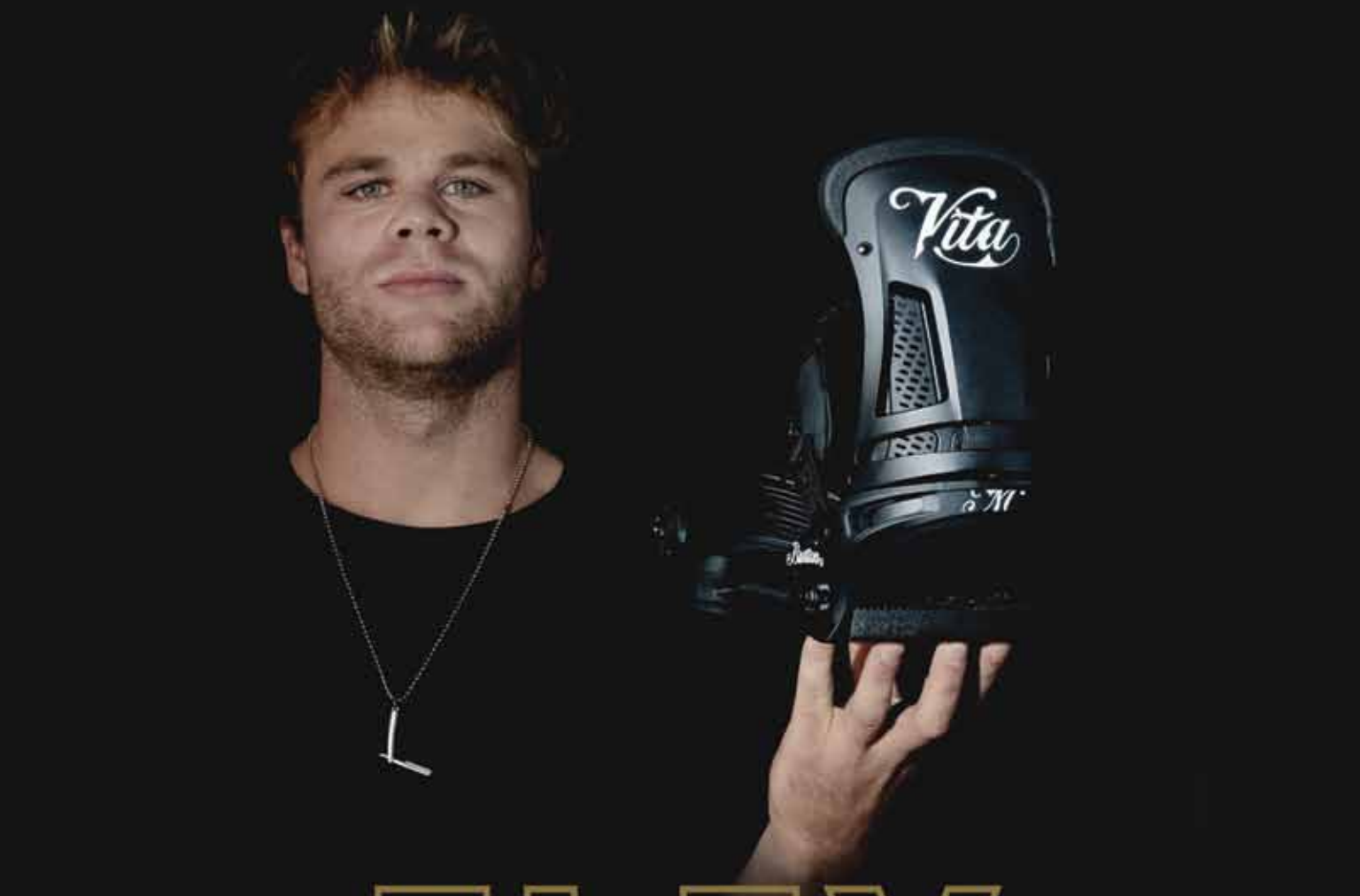


FEEL TH

EST® offers ultimate board flex and feel plus ultimate adjustability and interchangeable cushioning, in a package compatible exclusively with Burton boards featuring The Channel.

est

ONLY DIFFERENT.



HE FLEX

Re:Flex™ offers more board flex and feel than traditional disc bindings in a package that's universally compatible with all major mounting systems, including 4x4, 3D® and The Channel.

Re:Flex™

DIODE

The highest performance connection for riders who demand instant response.

est

- **ITEM No.** 10559100
- **SIZES:** S / M / L
- **RESPONSE:** 8
- **BASEPLATE:** Dual-Component EST® Featuring The Hinge with Carbon Fiber/ Nylon Composite Spar and Carbon Fiber/Nylon Composite Lower
- **HI-BACK:** NEW Ultra-Lightweight Hi-Back with FLAD™
- **STRAPS:** NEW Hammockstrap™ and Lightweight Gettagrip Capstrap™
- **BUCKLES:** NEW Double Take Buckles Featuring Insta-Click
- **CUSHIONING:** NEW Removable ShredBED 3.0 Cushioning System
- Rides Exclusively with Burton Boards Featuring The Channel
- Features Re-Ground Materials to Reduce Waste



Black

Re:Flex™

- **ITEM No.** 10541100
- **SIZES:** S / M / L
- **RESPONSE:** 8
- **BASEPLATE:** Lightweight Single-Component Carbon Fiber/Nylon Composite Re:Flex™
- **HI-BACK:** NEW Ultra-Lightweight Hi-Back with FLAD™
- **STRAPS:** NEW Hammockstrap™ and Lightweight Gettagrip Capstrap™
- **BUCKLES:** NEW Double Take Buckles Featuring Insta-Click
- **CUSHIONING:** Re:Flex FullBED Cushioning System
- Features Re-Ground Materials to Reduce Waste



Black

GENESIS

Slick suspension and handling from the binding that redefines the luxury class.

est

- **ITEM No.** 10563100
- **SIZES:** S / M / L
- **RESPONSE:** 6
- **BASEPLATE:** Dual-Component EST® Featuring The Hinge with Park Blend Short-Glass/ Nylon Composite Spar and 30% Short-Glass/Nylon Composite Lower
- **HI-BACK:** Zero-Lean Kickback Hammock Hi-Back with MicroFLAD™
- **STRAPS:** NEW Hammockstrap™ and Lightweight Gettagrip Capstrap™
- **BUCKLES:** NEW Double Take Buckles Featuring Insta-Click
- **CUSHIONING:** Removable ShredBED™ 3.0 Cushioning System
- Rides Exclusively with Burton Boards Featuring The Channel
- Features Re-Ground Materials to Reduce Waste



Green Machine



Black

Re:Flex™

- **ITEM No.** 10547100
- **SIZES:** S / M / L
- **RESPONSE:** 6
- **BASEPLATE:** Lightweight Single-Component 30% Short-Glass/Nylon Composite Re:Flex™
- **HI-BACK:** Zero-Lean Kickback Hammock Hi-Back with MicroFLAD™
- **STRAPS:** NEW Hammockstrap™ and Lightweight Gettagrip Capstrap™
- **BUCKLES:** NEW Double Take Buckles Featuring Insta-Click
- **CUSHIONING:** Re:Flex FullBED Cushioning System with B3 Gel
- Features Re-Ground Materials to Reduce Waste



Green Machine



Black

MALAVITA

Burton's top technologies blended with a freestyle focus.

est

- **ITEM No.** 10554100
- **SIZES:** S / M / L
- **RESPONSE:** 6
- **BASEPLATE:** Dual-Component EST® Featuring The Hinge with 30% Short-Glass/ Nylon Composite Spar and 30% Short-Glass/Nylon Composite Lower
- **HI-BACK:** Canted Living Hinge™ Zero-Lean Hi-Back with DialFLAD™ and Heel Hammock
- Hi-Back Wing [Navy Port Colorway Only]
- **STRAPS:** Asym Reactstrap™ and Gettagrip Capstrap™
- **BUCKLES:** Dual-Component Smooth Glide™ Buckles
- **CUSHIONING:** Removable AutoCANT SensoryBED™ Cushioning System with B3 Gel
- Rides Exclusively with Burton Boards Featuring The Channel
- Features Re-Ground Materials to Reduce Waste

Black



Navy Port



Red Wood



Dusty Gold



Re:Flex™

- **ITEM No.** 10549100
- **SIZES:** S / M / L
- **RESPONSE:** 6
- **BASEPLATE:** Single-Component 30% Short-Glass/Nylon Composite Re:Flex™
- **HI-BACK:** Canted Living Hinge™ Zero-Lean Hi-Back with DialFLAD™ and Heel Hammock
- Hi-Back Wing [Navy Port Colorway Only]
- **STRAPS:** Asym Reactstrap™ and Gettagrip Capstrap™
- **BUCKLES:** Dual-Component Smooth Glide™ Buckles
- **CUSHIONING:** Re:Flex AutoCANT FullBED Cushioning System with B3 Gel
- Features Re-Ground Materials to Reduce Waste

Black



Navy Port



Red Wood



Dusty Gold



CARTEL

For feet that seek to send it. Kicked up response from the binding ripped by more pros. Period.

est

- **ITEM No.** 10555100
- **SIZES:** S / M / L
- **RESPONSE:** 7
- **BASEPLATE:** NEW Dual-Component EST® Featuring The Hinge with 30% Short-Glass/ Nylon Composite Spar and 30% Short-Glass/Nylon Composite Lower
- **HI-BACK:** Single-Component Canted Living Hinge™ Zero-Lean Hi-Back with DialFLAD™
- **STRAPS:** Reactstrap™ and Gettagrip Capstrap™
- **BUCKLES:** Dual-Component Smooth Glide™ Buckles
- **CUSHIONING:** Removable AutoCANT SensoryBED™ Cushioning System with B3 Gel
- Rides Exclusively with Burton Boards Featuring The Channel
- Features Re-Ground Materials to Reduce Waste



Brack



Blood Orange



Sky / Earth

Re:Flex™

- **ITEM No.** 10539100
- **SIZES:** S / M / L
- **RESPONSE:** 7
- **BASEPLATE:** Single-Component 30% Short-Glass/Nylon Composite Re:Flex™
- **HI-BACK:** Single-Component Canted Living Hinge™ Zero-Lean Hi-Back with DialFLAD™
- **STRAPS:** Reactstrap™ and Gettagrip Capstrap™
- **BUCKLES:** Dual-Component Smooth Glide™ Buckles
- **CUSHIONING:** Re:Flex AutoCANT FullBED Cushioning System with B3 Gel and Under-Baseplate EVA Dampening
- Features Re-Ground Materials to Reduce Waste



Brack



Blood Orange



Sky / Earth



Lichen

MISSION

Blast in the binding built to outlast all takers with mid-range response and unstoppable strength.

est MKTD

- **ITEM No.** 10558100
- **SIZES:** S / M / L
- **RESPONSE:** 6
- **BASEPLATE:** Single-Component 30% Short-Glass/Nylon Composite EST®
- **HI-BACK:** Single-Component Canted Living Hinge™ Zero-Lean Hi-Back with DialFLAD™
- **STRAPS:** Superstrap™ and Gettagrip Capstrap™
- **BUCKLES:** Smooth Glide™ Buckles
- **CUSHIONING:** Removable SensoryBED™ Cushioning System
- Rides Exclusively with Burton Boards Featuring The Channel
- Features Re-Ground Materials to Reduce Waste



Black Grit



Stone



True Blue

Re:Flex™ MKTD

- **ITEM No.** 10546100
- **SIZES:** S / M / L
- **RESPONSE:** 6
- **BASEPLATE:** Single-Component 30% Short-Glass/Nylon Composite Re:Flex™
- **HI-BACK:** Single-Component Canted Living Hinge™ Zero-Lean Hi-Back with DialFLAD™
- **STRAPS:** Superstrap™ and Gettagrip Capstrap™
- **BUCKLES:** Smooth Glide™ Buckles
- **CUSHIONING:** Re:Flex FullBED Cushioning System
- Features Re-Ground Materials to Reduce Waste



Black Grit



Stone



True Blue



Grass



Yellow

INFIDEL

Release your board from bondage with park-activated flex and extra soft hi-back support.

Re:Flex™ NEW! + MKTD

- **ITEM No.** 10551100
- **SIZES:** S / M / L
- **RESPONSE:** 5
- **BASEPLATE:** NEW 18% Single-Component Short-Glass/Polyproplene Composite Re:Flex™
- **HI-BACK:** Single-Component Gumbo Hi-Back with MicroFLAD™
- **STRAPS:** Lushstrap™ and Primo Capstrap™
- **BUCKLES:** Smooth Glide™ Buckles
- **CUSHIONING:** Re:Flex FullBED Cushioning System
- Features Re-Ground Materials to Reduce Waste

Black



Militant



Irie



Purpies



CUSTOM

Shred everything performance from the lightweight legend built to send your skills higher.

est

- **ITEM No.** 10561100
- **SIZES:** S / M / L
- **RESPONSE:** 4
- **BASEPLATE:** Single-Component Lightweight, Bomb-Proof Polycarbonate EST®
- **HI-BACK:** Single-Component Canted Living Hinge™ Hi-Back with DialFLAD™
- **STRAPS:** Lushstrap™ and Primo Capstrap™
- **BUCKLES:** Smooth Glide™ Buckles
- **CUSHIONING:** Removable ShredBED™ 2.0 Cushioning System
- Rides Exclusively with Burton Boards Featuring The Channel

Black



Orange



Re:Flex™

- **ITEM No.** 10542100
- **SIZES:** S / M / L
- **RESPONSE:** 4
- **BASEPLATE:** Single-Component Lightweight, Bomb-Proof Polycarbonate Re:Flex™
- **HI-BACK:** Single-Component Canted Living Hinge™ Hi-Back with DialFLAD™
- **STRAPS:** Lushstrap™ and Primo Capstrap™
- **BUCKLES:** Smooth Glide™ Buckles
- **CUSHIONING:** Re:Flex FullBED Cushioning System

Black



Orange



Lime



FREESTYLE

Flex your muscle on the entire mountain with snowboarding's easiest riding binding.

Re:Flex™

- **ITEM No.** 10544100
- **SIZES:** S / M / L
- **RESPONSE:** 3
- **BASEPLATE:** NEW Single-Component Lightweight, Bomb-Proof Polycarbonate Re:Flex™
- **HI-BACK:** Ultra-Minimized Single-Component Hi-Back with MicroFLAD™
- **STRAPS:** Lushstrap™ and Adaptastrap
- **BUCKLES:** Smooth Glide™ Buckles
- **CUSHIONING:** NEW Re:Flex FullBED Cushioning System



Black



White



Cobalt

2 SHADES



FEEL TH

EST® offers ultimate board flex and feel plus ultimate adjustability and interchangeable cushioning, in a package compatible exclusively with Burton boards featuring The Channel.

est

OF GRAY.



HE FLEX

Re:Flex™ offers more board flex and feel than traditional disc bindings in a package that's universally compatible with all major mounting systems, including 4x4, 3D® and The Channel.

Re:Flex™

ESCAPADE

Ultimate control and comfort from the binding that owns all-out performance.

est

- **ITEM No.** 10556100
- **SIZES:** S / M / L
- **RESPONSE:** 6
- Women's-Specific True Fit™ Design
- **BASEPLATE:** 30% Short-Glass/Nylon Composite EST®
- **HI-BACK:** Zero-Lean Kickback Hammock Hi-Back with MicroFLAD™
- **STRAPS:** NEW Hammockstrap™ and Lightweight Gettagrip Capstrap™
- **BUCKLES:** NEW Double Take Buckles Featuring Insta-Click
- **CUSHIONING:** NEW Removable PodBED Cushioning System
- Rides Exclusively with Burton Boards Featuring The Channel
- Features Re-Ground Materials to Reduce Waste



Black



The Teal Deal

Re:Flex™

- **ITEM No.** 10543100
- **SIZES:** S / M / L
- **RESPONSE:** 6
- Women's-Specific True Fit™ Design
- **BASEPLATE:** Single-Component 30% Short-Glass/Nylon Composite Re:Flex™
- **HI-BACK:** Zero-Lean Kickback Hammock Hi-Back with MicroFLAD™
- **STRAPS:** NEW Hammockstrap™ and Lightweight Gettagrip Capstrap™
- **BUCKLES:** NEW Double Take Buckles Featuring Insta-Click
- **CUSHIONING:** Re:Flex AutoCANT FullBED Cushioning System with B3 Gel and Under-Baseplate EVA Dampening
- Features Re-Ground Materials to Reduce Waste



Black



The Teal Deal

LEXA

Total mountain domination and pro caliber control make this the team's most popular pick.

EST MKTD

- **ITEM No.** 10557100
- **SIZES:** S / M / L
- **RESPONSE:** 7
- Women's-Specific True Fit™ Design
- **BASEPLATE:** 30% Short-Glass/Nylon Composite EST®
- **HI-BACK:** Single-Component Canted Living Hinge™ Zero-Lean Hi-Back with DialFLAD™ and Heel Hammock
- **STRAPS:** NEW Reactstrap™ and Gettagrip Capstrap™
- **BUCKLES:** Dual-Component Smooth Glide™ Buckles
- **CUSHIONING:** Removable AutoCANT SensoryBED™ Cushioning System with B3 Gel
- Rides Exclusively with Burton Boards Featuring The Channel
- Features Re-Ground Materials to Reduce Waste



Black



Purple Wurple



Soft Serve

Re:Flex™ MKTD

- **ITEM No.** 10545100
- **SIZES:** S / M / L
- **RESPONSE:** 7
- Women's-Specific True Fit™ Design
- **BASEPLATE:** Single-Component 30% Short-Glass/Nylon Composite Re:Flex™
- **HI-BACK:** Single-Component Canted Living Hinge™ Zero-Lean Hi-Back with DialFLAD™ and Heel Hammock
- **STRAPS:** NEW Reactstrap™ and Gettagrip Capstrap™
- **BUCKLES:** Dual-Component Smooth Glide™ Buckles
- **CUSHIONING:** Re:Flex AutoCANT FullBED Cushioning System with B3 Gel
- Features Re-Ground Materials to Reduce Waste



Black



Purple Wurple



Soft Serve

SCRIBE

Tame the entire trail map with snowboarding's most versatile women's binding.

EST MKTD

- **ITEM No.** 10560100
- **SIZES:** S / M / L
- **RESPONSE:** 5
- Women's-Specific True Fit™ Design
- **BASEPLATE:** Single-Component 30% Short-Glass/Nylon Composite EST®
- **HI-BACK:** Single-Component Canted Living Hinge™ Gumbo Hi-Back with DialFLAD™
- **STRAPS:** Superstrap™ and Primo Capstrap™
- **BUCKLES:** Smooth Glide™ Buckles
- **CUSHIONING:** Removable SensoryBED™ Cushioning System
- Rides Exclusively with Burton Boards Featuring The Channel
- Features Re-Ground Materials to Reduce Waste

Blackberry



Wild White



Pow Blue



Re:Flex™ NEW! + MKTD

- **ITEM No.** 10552100
- **SIZES:** S / M / L
- **RESPONSE:** 5
- Women's-Specific True Fit™ Design
- **BASEPLATE:** Single-Component 30% Short-Glass/Nylon Composite Re:Flex™
- **HI-BACK:** Single-Component Canted Living Hinge™ Gumbo Hi-Back with DialFLAD™
- **STRAPS:** Superstrap™ and Primo Capstrap™
- **BUCKLES:** Smooth Glide™ Buckles
- **CUSHIONING:** Re:Flex FullBED Cushioning System
- Features Re-Ground Materials to Reduce Waste

Blackberry



Wild White



Pow Blue



STILETTO

Soft, smooth, and secure. Set your feet free with this extra-flexy take on all-mountain progression.

est

- **ITEM No.** 10562100
- **SIZES:** S / M / L
- **RESPONSE:** 4
- Women's-Specific True Fit™ Design
- **BASEPLATE:** Single-Component Lightweight, Bomb-Proof Polycarbonate EST®
- **HI-BACK:** Single-Component Canted Hi-Back with MicroFLAD™
- **STRAPS:** Lushstrap™ and Primo Capstrap™
- **BUCKLES:** Smooth Glide™ Buckles
- **CUSHIONING:** Removable ShredBED™ 2.0 Cushioning System
- Rides Exclusively with Burton Boards Featuring The Channel



Black



White / Orange

Re:Flex™

- **ITEM No.** 10548100
- **SIZES:** S / M / L
- **RESPONSE:** 4
- Women's-Specific True Fit™ Design
- **BASEPLATE:** Lightweight, Bomb-Proof Polycarbonate Re:Flex™
- **HI-BACK:** Single-Component Canted Hi-Back with MicroFLAD™
- **STRAPS:** Lushstrap™ and Primo Capstrap™
- **BUCKLES:** Smooth Glide™ Buckles
- **CUSHIONING:** Re:Flex™ FullBED Cushioning System



Black



White / Orange



Teal for Real

CITIZEN

Smoother flex and feel from snowboarding's easiest riding women's binding.

Re:Flex™

- **ITEM No.** 10540100
- **SIZES:** S / M / L
- **RESPONSE:** 3
- Women's-Specific True Fit™ Design
- **BASEPLATE:** NEW Lightweight, Bomb-Proof Polycarbonate Re:Flex
- **HI-BACK:** Soft Flexing, Ultra-Lightweight Single-Component Hi-Back with MicroFLAD™
- **STRAPS:** Lushstrap and Adaptastrap™
- **BUCKLES:** Smooth Glide™ Buckles
- **CUSHIONING:** NEW Re:Flex FullBED Cushioning System



Black



White



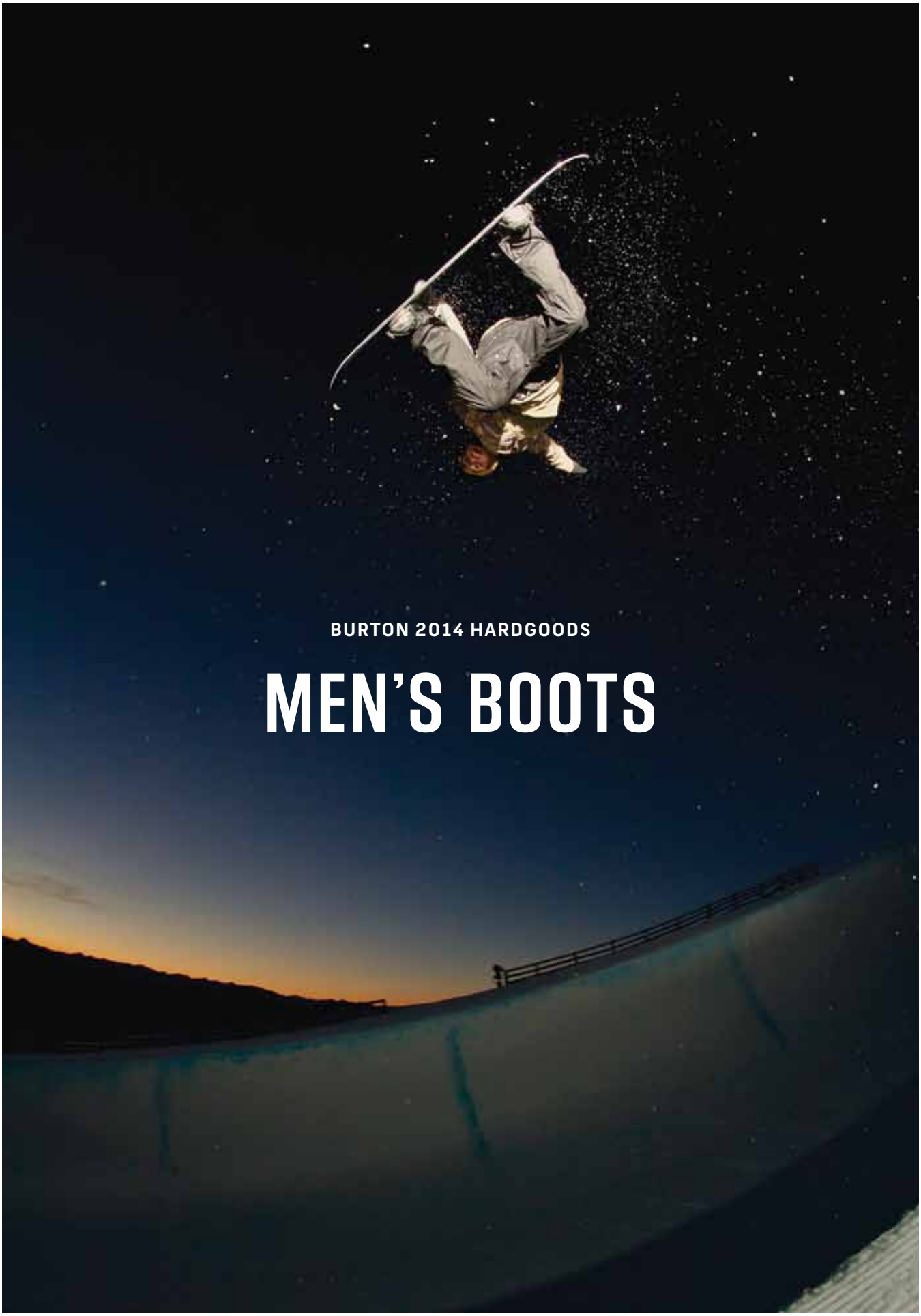
Pink Pizzaz

Notes

OUR BOOTS OFFER TOTAL COMFORT

GET AN INSTANTLY BROKEN-IN FEEL RIGHT OUT OF THE BOX. TOTAL COMFORT'S INDUSTRY-EXCLUSIVE CONSTRUCTION ELIMINATES THE BREAK-IN PERIOD FOR A FIT THAT FEELS JUST AS GOOD FROM DAY 1 TO 100.


-TOTALLY



BURTON 2014 HARDGOODS

MEN'S BOOTS

CHRISTIAN HALLER
P: BLOTTO



Black / Green

SLX

Team-driven design and technical mastery in snowboarding's most comfortable and capable boot.

SPEED ZONE · DRYRIDE · vibram · S4

- **ITEM No.** 10620100
- **SUPPORT:** 7
- Shrinkage™ Footprint Reduction Technology
- **LACING:** Speed Zone™ Lacing System for True Zonal Lacing Control
- **LINER:** NEW Infinite Ride™ 5 Liner with Tuff Cuff, DRYRIDE Moisture Wicking Tech, and Rad Pad
- **CUSHIONING:** Vibram® EcoStep™ Plus Outsole [50% Recycled] Featuring Dual Zone B3 Gel in the Heel and Toe, with NEW ReBounce Cushioning
- **FLEX AND RESPONSE:** NEW S4 Hybrid Construction, Easy Slide Articulating Cuff, NEW Power Up Firm Flex Thin Profile 3D® Molded Tongue, and Seamless Power Spine Backstay
- **COMFORT:** Total Comfort Construction, Snow-Proof Internal Gusset, and Level 3 Molded EVA Footbed with ESS Support Shank, Dual-Density Cushioning, and Aegis™ Antimicrobial Coating
- **SIZES:** 7 / 7.5 / 8 / 8.5 / 9 / 9.5 / 10 / 10.5 / 11 / 11.5 / 12 / 13



Red Wing

NEW! ION LEATHER

Like a classic pickup with a Hemi under the hood, this high-tech fusion rides with precision and rolls with style.

SPEED ZONE · DRYRIDE · AUTOCANT · est

- **ITEM No.** 10435100
- **SUPPORT:** 8
- Shrinkage™ Footprint Reduction Technology
- **LACING:** Speed Zone™ Lacing System for True Zonal Lacing Control
- **LINER:** Infinite Ride™ 4 Liner with Tuff Cuff, DRYRIDE Moisture Wicking Tech, Rad Pad,
- **CUSHIONING:** Low-Profile EST® Optimized Midsole Featuring AutoCANT Cushioning, with NEW ReBounce Cushioning
- **FLEX AND RESPONSE:** NEW Power Up Firm Flex Thin Profile 3D® Molded Tongue and Seamless Power Spine Backstay
- **COMFORT:** Total Comfort Construction, Outer Shell Pressure Relief Panel, Snow-Proof Internal Gusset, and Level 3 Molded EVA Footbed with ESS Support Shank, Dual-Density Cushioning, and Aegis™ Antimicrobial Coating
- Features Genuine Red Wing Leather in a Newly Redesigned Burton Boot Construction
- This is genuine Red Wing leather and needs to be cared for accordingly. Extend the life of your boots by occasionally cleaning and treating the leather with Red Wing's shoe cream. More info at www.redwingheritage.com.
- **SIZES:** 7 / 7.5 / 8 / 8.5 / 9 / 9.5 / 10 / 10.5 / 11 / 11.5 / 12 / 13



Black / Red



Blue

MKTD ION

Performance, precisely tuned. The latest tech in a team-favorite whip with Pirelli® grip.

SPEED ZONE · DRYRIDE · AUTOCANT · est

- **ITEM No.** 10435100
- **SUPPORT:** 8
- Shrinkage™ Footprint Reduction Technology
- **LACING:** Speed Zone™ Lacing System for True Zonal Lacing Control
- **LINER:** NEW Infinite Ride™ 4 Liner with Tuff Cuff, DRYRIDE Moisture Wicking Tech, and Rad Pad
- **CUSHIONING:** Low-Profile EST® Optimized Midsole Featuring AutoCANT Cushioning with Pirelli® Rubber and Snow Tire Tread Inspired Outsole Design, with NEW ReBounce Cushioning
- **FLEX AND RESPONSE:** NEW Power Up Firm Flex Thin Profile 3D® Molded Tongue and Seamless Power Spine Backstay
- **COMFORT:** Total Comfort Construction, Outer Shell Pressure Relief Panel, Snow-Proof Internal Gusset, and Level 3 Molded EVA Footbed with ESS Support Shank, Dual-Density Cushioning, and Aegis™ Antimicrobial Coating
- **SIZES:** 7 / 7.5 / 8 / 8.5 / 9 / 9.5 / 10 / 10.5 / 11 / 11.5 / 12 / 13



Black

DRIVER X

The most surefooted, responsive boot in snowboarding for riders who hike, split, sled, or guide.

- **ITEM No.** 10434100
- **SUPPORT:** 10
- Shrinkage™ Footprint Reduction Technology
- **LACING:** Speed Zone™ Lacing System for True Zonal Lacing Control
- **LINER:** Imprint™ 3x Liner with Tuff Cuff and Rad Pad
- **CUSHIONING:** Vibram® EcoStep™ Rubber Outsole [30% Recycled] with Rubber Ice Spikes and Dual Zone Cushioning Featuring B3 Gel in the Heel and EVA in the Toe
- **FLEX AND RESPONSE:** NEW Power Up Plus Thin Profile 3D® Molded Tongue, Removable Rider Adjustable Flex [RAF] Tongue Insert, and Super Grip Toe
- **COMFORT:** Total Comfort Construction, Snow-Proof Internal Gusset and Level 3 Molded EVA Footbed with ESS Support Shank and Aegis™ Antimicrobial Coating
- Eco-Friendly Shell Materials
- **RESPONSE:** 10 [13 w/RAF Insert]
- **SIZES:** 7 / 7.5 / 8 / 8.5 / 9 / 9.5 / 10 / 10.5 / 11 / 11.5 / 12 / 13



Black



Gray / Lime

IMPERIAL

The best of the best, distilled into one boot.
Reign over all terrain without the king's ransom.

- **ITEM No.** 10622100
- **SUPPORT:** 7
- Shrinkage™ Footprint Reduction Technology
- **LACING:** Speed Zone™ Lacing System for True Zonal Lacing Control
- **LINER:** Imprint™ 3 Liner with Focus Cuff and Rad Pad
- **CUSHIONING:** NEW Vibram® EcoStep™ Rubber Outsole Design [30% Recycled] with Rubber Ice Spikes and Low-Profile EST® Optimized Midsole with B3 Gel
- **FLEX AND RESPONSE:** S4 Shell Panels and NEW Power Up Firm Flex Thin Profile 3D® Molded Tongue
- **COMFORT:** Total Comfort Construction, Snow-Proof Internal Gusset, and Level 2 Molded EVA Footbed with ESS Support Shank and Aegis™ Antimicrobial Coating
- **SIZES:** 7 / 7.5 / 8 / 8.5 / 9 / 9.5 / 10 / 10.5 / 11 / 11.5 / 12 / 13 / 14 / 15



Gray / Multi



Wood Print



Black

HAIL

Park crushing performance with kicked up response and support for an all-mountain attack.

AUTOCANT

- **ITEM No.** 10646100
- **SUPPORT:** 6
- Shrinkage™ Footprint Reduction Technology
- **LACING:** Traditional with NEW Exo-Wrap Reinforced Two-to-One Lower Zone Lacing
- **LINER:** Imprint™ 3 Liner with Focus Cuff and Rad Pad
- **CUSHIONING:** Holy Shit Outsole with AutoCANT Cushioning
- **FLEX AND RESPONSE:** Articulating Cuff, Flex Spine Backstay, NEW Power Up Medium Flex Thin Profile 3D® Molded Tongue
- **COMFORT:** Total Comfort Construction, Snow-Proof Internal Gusset, and Level 2 Molded EVA Footbed with ESS Support Shank and Aegis™ Antimicrobial Coating
- **SIZES:** 7 / 7.5 / 8 / 8.5 / 9 / 9.5 / 10 / 10.5 / 11 / 11.5 / 12 / 13



Black / Blue



Black / Brown



Gray / Green



Red

AMBUSH

Lightweight landing gear with mid-range response that doesn't sacrifice an ounce of stamina.

SPEED ZONE est

- **ITEM No.** 10623100
- **SUPPORT:** 5
- Shrinkage™ Footprint Reduction Technology
- **LACING:** Speed Zone™ Lacing System for True Zonal Lacing Control
- **LINER:** Imprint™ 3 Liner with Focus Cuff and Rad Pad
- **CUSHIONING:** DynoLite EST® Optimized Outsole with B3 Gel
- **FLEX AND RESPONSE:** Wishbone Upper Cuff, Oversized Flex Notches, NEW Power Up Medium Flex Thin Profile 3D® Molded Tongue, and Flex Spine Backstay Design
- **COMFORT:** Total Comfort Construction, Snow-Proof Internal Gusset, and Level 2 Molded EVA Footbed with ESS Support Shank and Aegis™ Antimicrobial Coating
- **SIZES:** 7 / 7.5 / 8 / 8.5 / 9 / 9.5 / 10 / 10.5 / 11 / 11.5 / 12 / 13 / 14 / 15



Black



Red



Irie

MKTD

RULER

From peak to park, no boot has elevated more riders with time-honored tech and performance.

SPEED ZONE

- **ITEM No.** 10439100
- **SUPPORT:** 6
- Shrinkage™ Footprint Reduction Technology
- **LACING:** Speed Zone™ Lacing System for True Zonal Lacing Control
- **LINER:** Imprint™ 2 Liner with Lock-Up Cuff, Velcro® Closure, and Man Fur
- **CUSHIONING:** Lightweight Outsole with 270° Airbag Cushioning and Rubber Toe/Heel Reinforcements
- **FLEX AND RESPONSE:** Power Spine Backstay, Flex Notches, and NEW Power Up Medium Flex Thin Profile 3D® Molded Tongue
- **COMFORT:** Total Comfort Construction, Snow-Proof Internal Gusset, and Level 1 Molded EVA Footbed
- **SIZES:** 6 / 7 / 7.5 / 8 / 8.5 / 9 / 9.5 / 10 / 10.5 / 11 / 11.5 / 12 / 13 / 14 / 15



Black n Yellow



Black / Rust

RAMPANT

Tap into better board feel and soft-flexing support with the ultimate in lightweight lace-ups.

est

- **ITEM No.** 10653100
- **SUPPORT:** 4
- Shrinkage™ Footprint Reduction Technology
- **LACING:** Traditional with NEW Asym Speed Hooks
- **LINER:** Imprint™ 2 Liner with Lock-Up Inner Cuff, Velcro® Closure, and Man Fur
- **CUSHIONING:** DynoLite EST® Optimized Outsole with B3 Gel
- **FLEX AND RESPONSE:** Crossbone Upper Cuff, Flex Spine Backstay, and Medium Flex Thin Profile 3D® Molded Tongue
- **COMFORT:** Total Comfort Construction, Snow-Proof Internal Gusset, and Level 1 Molded EVA Footbed
- **SIZES:** 7 / 7.5 / 8 / 8.5 / 9 / 9.5 / 10 / 10.5 / 11 / 11.5 / 12 / 13 / 14 / 15



Gray / Red



Denim



Pow Blue



Black



White / Gray / Blue

MKTD

TYRO

Instant comfort and all-terrain readiness in a lightweight boot that fits perfect right out of the box.

speed DIAL est

- **ITEM No.** 10641100
- **SUPPORT:** 4
- Shrinkage™ Footprint Reduction Technology
- **LACING:** Speed Dial Lacing System
- **LINER:** NEW Imprint™ 2 Liner with Lock-Up Cuff, Velcro® Closure, and Man Fur
- **CUSHIONING:** Lightweight, Low-Profile EST™ Optimized Midsole with B3 Gel
- **FLEX AND RESPONSE:** Flex Spine™ Backstay and Medium Flex Thin Profile 3D® Molded Tongue
- **COMFORT:** Total Comfort Construction, Snow-Proof Internal Gusset, and Level 1 Molded EVA Footbed
- **SIZES:** 7 / 7.5 / 8 / 8.5 / 9 / 9.5 / 10 / 10.5 / 11 / 11.5 / 12 / 13 / 14 / 15



Khaki / Black / Camo



Black / White



Gray / Orange

NEW!

TRANSFER

Burton's lightest weight boot complete with a soft flex and out-of-box fit that's ready to rip.

- **ITEM No.** 10652100
- **SUPPORT:** 3
- Shrinkage™ Footprint Reduction Technology
- **LACING:** Traditional
- **LINER:** Imprint™ 1 with Integrated Lacing
- **CUSHIONING:** DynoLite Outsole
- **FLEX AND RESPONSE:** Grip Fit Ribs and Soft Flex Thin Profile 3D® Molded Tongue
- **COMFORT:** Total Comfort Construction, Snow-Proof Internal Gusset, and Level 1 Molded EVA Footbed
- **SIZES:** 7 / 7.5 / 8 / 8.5 / 9 / 9.5 / 10 / 10.5 / 11 / 11.5 / 12 / 13



White / Black



Black / Light Blue

MOTO

The world's bestselling boot. Lightweight and easy with a broken-in fit you can feel from the start.

SPEED ZONE

- **ITEM No.** 10436100
- **SUPPORT:** 3
- Shrinkage™ Footprint Reduction Technology
- **LACING:** Speed Zone™ Lacing System for True Zonal Lacing Control
- **LINER:** Imprint™ 1 Liner with Integrated Lacing
- **CUSHIONING:** NEW DynoLite Outsole
- **FLEX AND RESPONSE:** Grip Fit Ribs and Soft Flex Thin Profile 3D® Molded Tongue
- **COMFORT:** Total Comfort Construction, Snow-Proof Internal Gusset, and Level 1 Molded EVA Footbed
- The World's Bestselling Snowboard Boot Twelve Years Running
- **SIZES:** 6 / 7 / 7.5 / 8 / 8.5 / 9 / 9.5 / 10 / 10.5 / 11 / 11.5 / 12 / 13 / 14 / 15



Brown / Green



Black



Gray / Orange



Black

JET

Fly private for the cost of coach with first class comfort and soft-flexing, lightweight performance.

speed DIAL

- **ITEM No.** 10639100
- **SUPPORT:** 2
- Shrinkage™ Footprint Reduction Technology
- **LACING:** Speed Dial Lacing System
- **LINER:** NEW Phantom 2.0 Construction
- **CUSHIONING:** DynoLite Outsole
- **FLEX AND RESPONSE:** Soft Flex Thin Profile 3D® Molded Tongue
- **COMFORT:** Total Comfort Construction, Snow-Proof Internal Gusset, and Level 1 Molded EVA Footbed
- **SIZES:** 6 / 7 / 7.5 / 8 / 8.5 / 9 / 9.5 / 10 / 10.5 / 11 / 11.5 / 12 / 13 / 14 / 15



Black / Gray

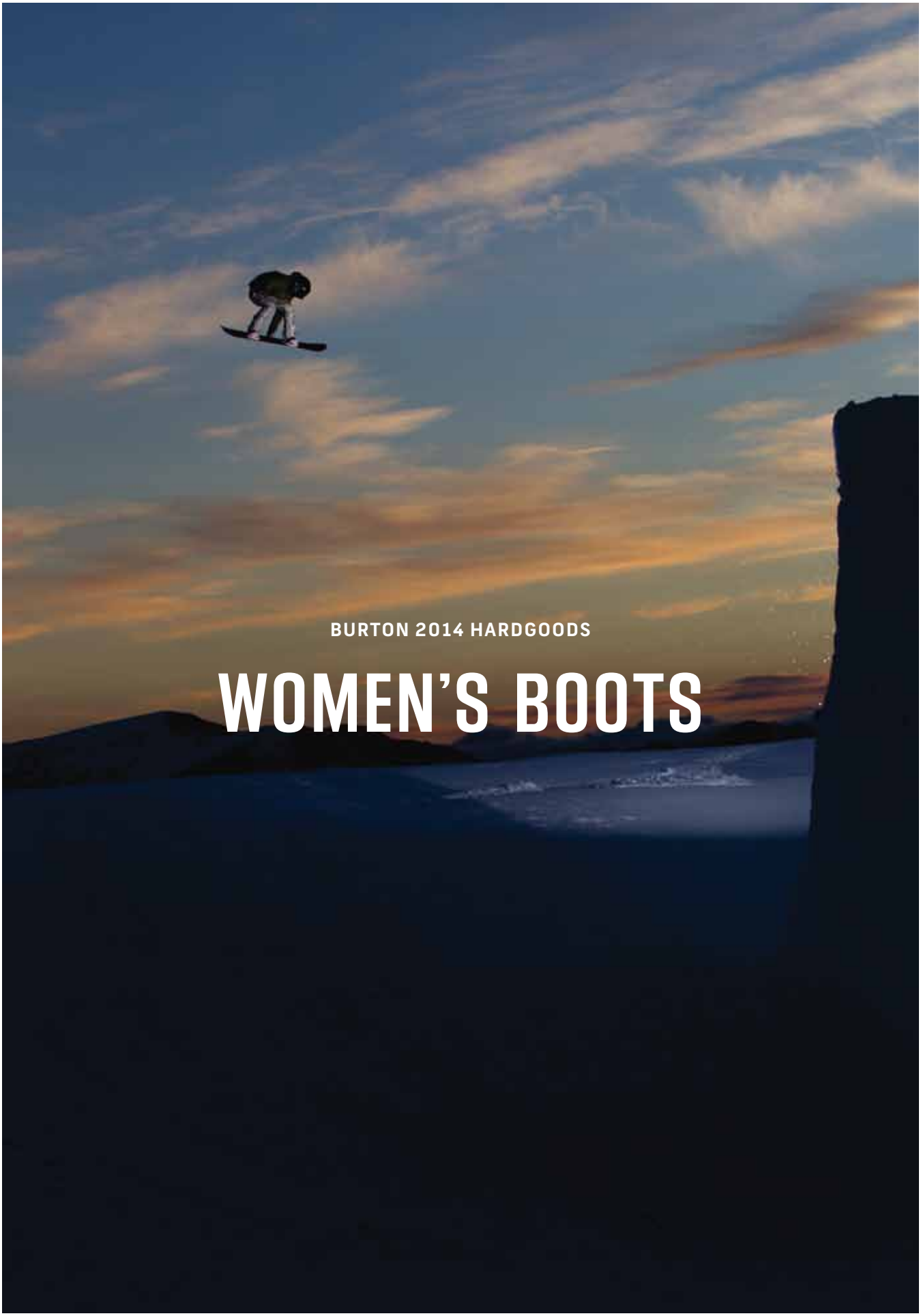


White / Black / Blue

INVADER

Rising rider or seasoned pro, take over the entire mountain with the easiest, most accessible boot in snowboarding.

- **ITEM No.** 10651100
- **SUPPORT:** 2
- **LACING:** Traditional
- Shrinkage™ Footprint Reduction Technology
- **LINER:** NEW Phantom 2.0 Construction
- **CUSHIONING:** NEW DynoLite Outsole
- **FLEX AND RESPONSE:** Soft Flex Thin Profile 3D® Molded Tongue
- **COMFORT:** NEW Total Comfort Construction, Snow-Proof Internal Gusset, and Level 1 Molded EVA Footbed
- **SIZES:** 6 / 7 / 7.5 / 8 / 8.5 / 9 / 9.5 / 10 / 10.5 / 11 / 11.5 / 12 / 13 / 14 / 15



BURTON 2014 HARDGOODS

WOMEN'S BOOTS

CILKA SADAR
P: ADAM MORAN



Black / Burgundy

SUPREME

The reigning queen of the mountain with comfort that pushes performance to the limit.

TRUE FIT | SPEED ZONE

- **ITEM No.** 10626100
- **SUPPORT:** 6
- Women's-Specific True Fit™ Design
- **LACING:** Speed Zone™ Lacing System for True Zonal Lacing Control
- **LINER:** NEW Infinite Ride™ 4 Liner with Plush Cuff 2.0, Rad Pad, and NEW Tuff Cuff
- **CUSHIONING:** Dual Zone B3 Gel with NEW ReBounce Cushioning
- **FLEX AND RESPONSE:** Articulating Cuff, Seamless Power Spine Backstay, NEW Power Up Medium Flex 3D® Molded Tongue, and Removable Rider Adjustable Flex [RAF] Tongue Insert
- **COMFORT:** Total Comfort Construction, NEW Articulating True Fit Custom Cuff, Snow-Proof Internal Gusset and Level 3 Molded EVA Footbed with ESS Support Shank, Dual-Density Cushioning, and Aegis™ Antimicrobial Coating
- **SUPPORT:** 6 [7 w/RAF Insert]
- **SIZES:** 5 / 5.5 / 6 / 6.5 / 7 / 7.5 / 8 / 8.5 / 9 / 9.5 / 10



Black / Teal



Gray / [ak] Multi

MKTD

FELIX

Supreme comfort and performance for when the only thing tighter than your turns is your wallet.

TRUE FIT | SPEED ZONE

- **ITEM No.** 10625100
- **SUPPORT:** 5
- Women's-Specific True Fit™ Design
- **LACING:** Speed Zone™ Lacing System for True Zonal Lacing Control
- **LINER:** Imprint™ 3 Liner with Tuff Cuff, Plush Cuff 1.0, and Rad Pad
- **CUSHIONING:** NEW PodBED Dual Density Outsole with B3 Gel and NEW Sleeping Bag Reflective Foil
- **FLEX AND RESPONSE:** NEW Wishbone Upper Cuff, Flex Spine Backstay, and NEW Power Up Medium Flex 3D® Molded Tongue
- **COMFORT:** Total Comfort Construction, Snow-Proof Internal Gusset, and Level 2 Molded EVA Footbed with ESS Support Shank and Aegis™ Antimicrobial Coating
- **SIZES:** 5 / 6 / 6.5 / 7 / 7.5 / 8 / 8.5 / 9 / 10



Black Print



Black / Lime



Red / Pink

NEW! + MKTD

RITUAL

Old habits die hard with the latest in lightweight, pro-level freestyle performance.

TRUE FIT | EST

- **ITEM No.** 10624100
- **SUPPORT:** 4
- Women's-Specific True Fit™ Design
- **LACING:** Speed Zone™ Lacing System
- **LINER:** Imprint™ 3 Liner with Focus Cuff, Plush Cuff 1.0, and Rad Pad
- **CUSHIONING:** DynoLite EST® Optimized Outsole with B3 Gel and NEW Sleeping Bag Reflective Foil
- **FLEX AND RESPONSE:** Soft-Flexing Shell Materials, Articulating Cuff, Flex Spine Backstay, and NEW Power Up Soft Flex Thin Profile 3D® Molded Tongue
- **COMFORT:** Total Comfort Construction, Snow-Proof Internal Gusset, and Level 2 Molded EVA Footbed with ESS Support Shank and Aegis™ Antimicrobial Coating
- **SIZES:** 5 / 5.5 / 6 / 6.5 / 7 / 7.5 / 8 / 8.5 / 9 / 9.5 / 10 / 11



Mukluckin Good

MEMENTO

MANITOBAH MUKLUKS

Turn heads on the hill with this Mukluk-inspired design built with proven Burton performance.

TRUE FIT | SPEED ZONE

- **ITEM No.** 10638100
- **SUPPORT:** 2
- Women's-Specific True Fit™ Design
- **LACING:** Sweet Spot Speed Zone™ Lacing System
- **LINER:** Imprint™ 2 Liner with Lock-Up Cuff, Velcro® Closure, Plush Cuff 1.0, and Hot Pockets Heated by Little Hotties®
- **CUSHIONING:** DynoLite Outsole
- **FLEX AND RESPONSE:** Soft-Flexing Shell Materials, Flex Spine Backstay, and Soft Flex 3D® Molded Tongue
- **COMFORT:** Total Comfort Construction, Snow-Proof Internal Gusset, and Level 1 Molded EVA Footbed
- An Exclusive Collaboration with the Designers at Manitobah Mukluks [www.manitobah.ca]
- **SIZES:** 5 / 5.5 / 6 / 6.5 / 7 / 7.5 / 8 / 8.5 / 9 / 10



Black / White



White / Tan



Burgundy

EMERALD

Jewel of the Burton lineup with top-of-the-line comfort for conquering the entire mountain.

TRUE FIT | SPEED ZONE

- **ITEM No.** 10621100
- **SUPPORT:** 5
- Women's-Specific True Fit™ Design
- **LACING:** Speed Zone™ Lacing System for True Zonal Lacing Control [Featuring Winder Handles]
- **LINER:** Imprint™ 2 Liner with Lock-Up Cuff, Velcro® Closure, Plush Cuff 1.0, and Hot Pockets Heated by Little Hotties® Disposable Toe Warmers [Includes One FREE Pair]
- **CUSHIONING:** Lightweight Outsole with 270° Airbag Cushioning
- **FLEX AND RESPONSE:** Power Spine Backstay and NEW Power Up Medium Flex 3D® Molded Tongue
- **COMFORT:** Total Comfort Construction, Snow-Proof Internal Gusset, and Level 1 Molded EVA Footbed
- **SIZES:** 5 / 5.5 / 6 / 6.5 / 7 / 7.5 / 8 / 8.5 / 9 / 9.5 / 10



Black Print



Blue Print

SAPPHIRE

Lightweight gems with a skate shoe feel and freestyle playfulness.

TRUE FIT | EST

- **ITEM No.** 10650100
- **SUPPORT:** 4
- Women's-Specific True Fit™ Design
- **LACING:** Traditional with NEW Speed Hooks
- **LINER:** Imprint™ 2 Liner with Lock-Up Cuff, Velcro® Closure, Plush Cuff 1.0, and Hot Pockets Heated by Little Hotties® Disposable Toe Warmers [Includes One FREE Pair]
- **CUSHIONING:** DynoLite EST® Optimized Outsole with B3 Gel
- **FLEX AND RESPONSE:** Crossbone Cuff, Articulating Cuff, Flex Spine Backstay, and Stay-Puft Soft Flex Thin Profile 3D® Molded Tongue
- **COMFORT:** NEW Total Comfort Construction, Snow-Proof Internal Gusset, and Level 1 Molded Footbed with Aegis™ Antimicrobial Coating
- **SIZES:** 5 / 5.5 / 6 / 6.5 / 7 / 7.5 / 8 / 8.5 / 9 / 9.5 / 10 / 11



Black Print



Black / Multi

MKTD BOOTIQUE

Dial in your comfort with lightning-fast lacing and a perfect out-of-box fit that's ready to rip.

TRUEFIT | speed DIAL | est

- **ITEM No.** 10643100
- **SUPPORT:** 3
- Women's-Specific True Fit™ Design
- **LACING:** Speed Dial Lacing System [Featuring NEW Winder Handle]
- **LINER:** NEW Imprint™ 2 Liner with Lock-Up Cuff, Velcro® Closure, Plush Cuff 1.0, and Hot Pockets Heated by Little Hotties® Disposable Toe Warmers [Includes One FREE Pair]
- **CUSHIONING:** Lightweight, Low-Profile EST™ Optimized Midsole with B3 Gel
- **FLEX AND RESPONSE:** Soft-Flexing Shell Materials and Soft Flex 3D® Molded Tongue
- **COMFORT:** Total Comfort Construction, Snow-Proof Internal Gusset, and Level 1 Molded EVA Footbed
- **SIZES:** 5 / 6 / 6.5 / 7 / 7.5 / 8 / 8.5 / 9 / 9.5 / 10 / 11



Gray / White / Teal



Black / Multi



Brown / Pink

NEW! DAY SPA

Spoil yourself with a super soft flex, easy lacing, and instant comfort right out of the box.

TRUEFIT | SPEED ZONE | est

- **ITEM No.** 10956100
- **SUPPORT:** 3
- Women's-Specific True Fit™ Design
- **LACING:** Speed Zone™ Lacing System for True Zonal Lacing Control
- **LINER:** Imprint™ 1 Liner with Integrated Lacing
- **CUSHIONING:** Lightweight, Low-Profile EST® Optimized Midsole with B3 Gel
- **FLEX AND RESPONSE:** Soft-Flexing Shell Materials and Soft Flex 3D® Molded Tongue
- **COMFORT:** Total Comfort Construction, Snow-Proof Internal Gusset, and Level 1 Molded EVA Footbed
- **SIZES:** 5 / 6 / 6.5 / 7 / 7.5 / 8 / 8.5 / 9 / 9.5 / 10 / 11



Black / White / Pink



White / Print

MINT

The world's bestselling boot. Lightweight and easy with a broken-in fit you can feel from the start.

TRUE FIT | SPEED ZONE

- **ITEM No.** 10627100
- **SUPPORT:** 3
- Women's-Specific True Fit™ Design
- **LACING:** Speed Zone™ Lacing System for True Zonal Lacing Control
- **LINER:** Imprint™ 1 Liner with Integrated Lacing
- **CUSHIONING:** NEW DynoLite Outsole
- **FLEX AND RESPONSE:** Grip Fit Backstay and Soft Flex 3D® Molded Tongue
- **COMFORT:** Total Comfort Construction, Snow-Proof Internal Gusset, and Level 1 Molded EVA Footbed
- The World's Bestselling Women's Boot Ten Years Running
- **SIZES:** 5 / 5.5 / 6 / 6.5 / 7 / 7.5 / 8 / 8.5 / 9 / 9.5 / 10 / 11



The Teal Deal



Black / Multi



Black / Purple



White / Blue

CHLOE

Soft and stylish with extra easy lacing and instantcomfort right out of the box.

TRUE FIT | speed DIAL

- **ITEM No.** 10640100
- **SUPPORT:** 2
- Women's-Specific True Fit™ Design
- **LACING:** NEW Speed Dial Lacing System
- **LINER:** NEW Phantom 2.0 Construction
- **CUSHIONING:** DynoLite Outsole
- **FLEX AND RESPONSE:** Soft Flex 3D® Molded Tongue
- **COMFORT:** Total Comfort Construction, Snow-Proof Internal Gusset, and Level 1 Molded EVA Footbed
- **SIZES:** 4 / 5 / 6 / 6.5 / 7 / 7.5 / 8 / 8.5 / 9 / 10



Black / White



White / Gray

COCO

From falling leaf to frontside air, extra soft support that makes easy work of the entire mountain.

TRUE FIT

- **ITEM No.** 10644100
- **SUPPORT:** 2
- Women's-Specific True Fit™ Design
- **LACING:** Traditional with NEW Speed Hooks
- **LINER:** NEW Phantom 2.0 Construction
- **CUSHIONING:** NEW DynoLite Outsole
- **FLEX AND RESPONSE:** Soft Flex Thin Profile 3D® Molded Tongue
- **COMFORT:** NEW Total Comfort Construction, Snow-Proof Internal Gusset, and Level 1 Molded EVA Footbed
- **SIZES:** 4 / 5 / 6 / 6.5 / 7 / 7.5 / 8 / 8.5 / 9 / 10

Notes




Burton








SO SICK

























YOUTH HARDGOODS

NOTHING SMALLS ABOUT IT

We don't just shrink it, we rethink it to give kids quality, performance, and options that no other brand can. From the NEW Riglet board (our easiest learning tool yet) to the team-designed protest with The Channel and never-before-seen tech, this is the only kid's gear that keeps up.

















PROTEST

Pro-caliber design equals the highest performance kid's board ever.

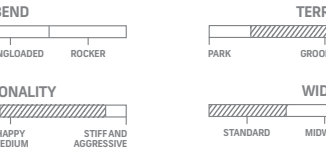
- **BEND:** Camber
- **ITEM No.** 10733100
- NEW Filet O Flex
- **SHAPE:** Twin
- **FLEX:** Twin
- **CORE:** Super Fly® with Dualzone™ EGD™
- **FIBERGLASS:** Triax™
- **BASE:** Sintered
- **EXTRAS:** Pro-Tip™



145cm (240 WW)



126cm (230 WW) | 132cm (232 WW) | 136cm (234 WW) | 142cm (238 WW)



CUSTOM SMALLS

Effortless rocker meets precise and poppy camber in the most versatile kid's board out there.

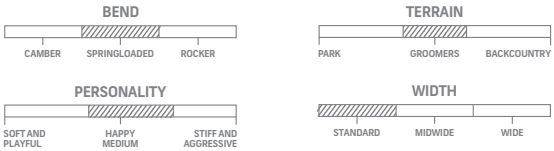
- **BEND:** Flying V™
- **ITEM No.** 10738100
- **SHAPE:** Twin
- **FLEX:** Twin
- **CORE:** Super Fly®
- **FIBERGLASS:** Biax™
- **BASE:** Extruded
- **EXTRAS:** Pro-Tip™



135cm (233 WW)



125cm (230 WW) | 130cm (231 WW) | 140cm (238 WW) | 145cm WIDE (245 WW)



FEELGOOD SMALLS

Playful rocker meets the strength of camber for a best-of-both-worlds board that does it all.

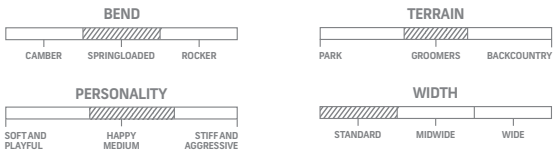
- **BEND:** Flying V™
- **ITEM No.** 10739100
- **SHAPE:** Twin
- **FLEX:** Twin
- **CORE:** Super Fly®
- **FIBERGLASS:** Biax™
- **BASE:** Extruded
- **EXTRAS:** Pro-Tip™



135cm (233 WW)



125cm (230 WW) 130cm (231 WW) 140cm (238 WW)



SUPER HERO SMALLS

Go from sidekick to all-out action hero with this progression-friendly trick machine.

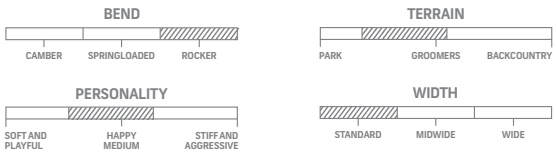
- **BEND:** Flat Top
- **ITEM No.** 10737100
- **SHAPE:** Twin
- **FLEX:** Twin
- **CORE:** Super Fly®
- **FIBERGLASS:** Biax™
- **BASE:** Extruded
- **EXTRAS:** Scoop, Rail Ready™ Edge Tune, and Pro-Tip™



138cm (241 WW)



130cm (229 WW) 134cm (237 WW) 142cm (244 WW)



SHAUN WHITE SMALLS

Shaun White's pro model re-tuned and rockered out for kids.

- **BEND:** V-Rocker™
- **ITEM No.** 10730100
- **SHAPE:** Twin
- **FLEX:** Twin
- **CORE:** Fly®
- **FIBERGLASS:** Biax™
- **BASE:** Extruded
- **ARTIST:** Derek Nobbs [www.dereknobbs.com]



120cm (222 WW)



110cm (204 WW) 130cm (232 WW) 140cm (235 WW)

BEND
CAMBER SPRINGLOADED ROCKER

TERRAIN
PARK GROOMERS BACKCOUNTRY

PERSONALITY
SOFT AND PLAYFUL HAPPY MEDIUM STIFF AND AGGRESSIVE

WIDTH
STANDARD MIDWIDE WIDE

CHOPPER *STAR WARS*™

May the FORCE be with you™.

- **BEND:** Flat Top with Easy Rider
- **ITEM No.** 10736100
- **SHAPE:** Twin
- **FLEX:** Twin
- **CORE:** Fly®
- **FIBERGLASS:** Biax™
- **BASE:** Extruded
- © 2012 Lucasfilm Ltd. & TM. All rights reserved.
- www.starwars.com
- Diecut Base Color Combinations May Vary



120cm (222 WW)



80cm (178 WW) 90cm (179 WW) 100cm (188 WW) 110cm (203 WW) 115cm (213 WW) 125cm (230 WW) 130cm (232 WW)

BEND
CAMBER SPRINGLOADED ROCKER

TERRAIN
PARK GROOMERS BACKCOUNTRY

PERSONALITY
SOFT AND PLAYFUL HAPPY MEDIUM STIFF AND AGGRESSIVE

WIDTH
STANDARD MIDWIDE WIDE

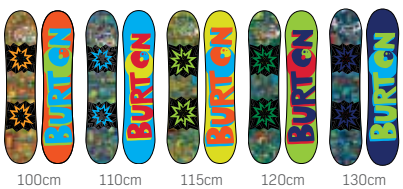
CHOPPER

Make an easy exit from ski school with a board that's far more forgiving than skis.

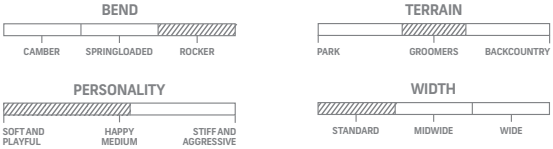
- **BEND:** Flat Top with Easy Rider
- **ITEM No.** 10735100
- **SHAPE:** Twin
- **FLEX:** Twin
- **CORE:** Fly®
- **FIBERGLASS:** Biax™
- **BASE:** Extruded



125cm (230 WW)



100cm (188 WW) 110cm (203 WW) 115cm (213 WW) 120cm (222 WW) 130cm (232 WW)



CHICKLET

Straight-line the learning curve with the easiest, most forgiving girl's board ever built.

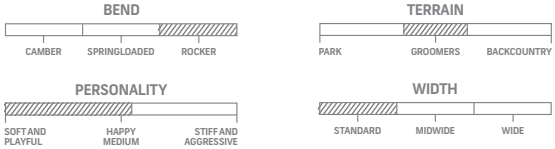
- **BEND:** Flat Top with Easy Rider
- **ITEM No.** 10734100
- **SHAPE:** Twin
- **FLEX:** Twin
- **CORE:** Fly®
- **FIBERGLASS:** Biax™
- **BASE:** Extruded
- **EXTRAS:** NEW Stink Ink
- **ARTIST:** Nibble or Nosh Bakery



120cm (222 WW)



100cm (188 WW) 110cm (203 WW) 115cm (213 WW) 125cm (230 WW) 130cm (232 WW)



AFTER SCHOOL SPECIAL

Easier than a tricycle with training wheels.

– **ITEM No.** 10731100



90cm (179 WW)

BOARD FEATURES:

– **BEND:** Flat Top with Easy Rider
– **SHAPE:** Twin
– **FLEX:** Twin
– **CORE:** Fly®
– **FIBERGLASS:** Biax™
– **BASE:** Extruded
– **EXTRAS:** Package comes with bindings pre-mounted for convenient twin setup. May be adjusted for individual preference.
– **ARTIST:** Brosmind [www.brosmind.com]
– Ready 2 Ride: Board and bindings all set up and ready to ride.

BINDING FEATURES:

– **BASEPLATE:** Single-Component Lightweight, Bomb-Proof Polycarbonate
– **HI-BACK:** Ultra-Lightweight Single-Component Grom Hi-Back with FLAD™
– **STRAPS:** Onestrap® with Ergo Shaped Easy Entry Ratchet Tongue
– **BUCKLES:** Kid-Friendly Smooth Glide™ **BUCKLES:** Easy to Use with Little Paws
– **RESPONSE:** 3



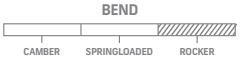
SIZE XS



80cm (178 WW) SIZE XS



100cm (188 WW) SIZE XS









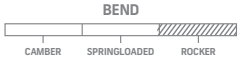
RIGLET BOARD

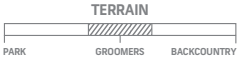
The ultimate kid's learning board. Teach them the basics on almost any sliding surface.

– **BEND:** Flat Top with Easy Rider
– **ITEM No.** 11759100
– **SHAPE:** Twin
– **FLEX:** Twin
– **EXTRAS:** Riglet Reel, Grippy EVA Foot Pads



90cm (182 WW)









Notes

MISSION SMALLS

Big brother performance and strength, in a package that's been perfected for younger rippers.

est NEW!

- **ITEM No.** 10578100
- **SIZES:** S (4k-7k)
- **RESPONSE:** 4
- **BASEPLATE:** Single-Component Lightweight, Bomb-Proof Polycarbonate EST®
- **HI-BACK:** Single-Component Canted Hi-Back with MicroFLAD™
- **STRAPS:** Lushstrap™ and Primo Capstrap™
- **BUCKLES:** Smooth Glide™ Buckles
- **CUSHIONING:** Removable ShredBED™ 2.0 Cushioning System



Black / Orange

DISC

- **ITEM No.** 10575100
- **SIZES:** S (4k-7k)
- **RESPONSE:** 4
- **BASEPLATE:** Single-Component Lightweight, Bomb-Proof Polycarbonate
- **HI-BACK:** NEW Single-Component Canted Hi-Back with MicroFLAD™
- **STRAPS:** Aysm Luxstrap™ and Primo Capstrap™
- **BUCKLES:** Smooth Glide™ Buckles
- **CUSHIONING:** EVA Baseplate Cushioning



Black / Orange

SCRIBE SMALLS

est NEW!

- **ITEM No.** 10579100
- **SIZES:** S (4k-7k)
- **RESPONSE:** 4
- **BASEPLATE:** Single-Component Lightweight, Bomb-Proof Polycarbonate EST®
- **HI-BACK:** Single-Component Canted Hi-Back with MicroFLAD™
- **STRAPS:** Lushstrap™ and Primo Capstrap™
- **BUCKLES:** Smooth Glide™ Buckles
- **CUSHIONING:** Removable ShredBED™ 2.0 Cushioning System
- Rides Exclusively with Burton Boards Featuring The Channel



Barrier Reef

DISC NEW!

- **ITEM No.** 10580100
- **SIZES:** S (4k-7k)
- **RESPONSE:** 4
- **BASEPLATE:** Single-Component Lightweight, Bomb-Proof Polycarbonate
- **HI-BACK:** NEW Single-Component Canted Hi-Back with MicroFLAD™
- **STRAPS:** Aysm Luxstrap™ and Primo Capstrap™
- **BUCKLES:** Smooth Glide™ Buckles
- **CUSHIONING:** EVA Baseplate Cushioning



Barrier Reef

GROM BINDING

Presto-change-o! Easy-in, easy out for the littlest rippers, no magic tricks needed.

- **ITEM No.** 10577100
- **SIZES:** Youth / XS (1k - 3k)
- **RESPONSE:** 2
- **BASEPLATE:** NEW Single-Component Lightweight, Bomb-Proof Polycarbonate
- **HI-BACK:** NEW Ultra-Lightweight Single-Component Grom Hi-Back
- **STRAPS:** Onestrap® with Ergo Shaped Easy Entry Ratchet Tongue
- **BUCKLES:** NEW Smack-It Ratchet with Smooth Glide™ Buckles—Oversized and Kid-Friendly



Chopper



Chicklet



Black / Orange

NEW! + MKTD

AMBUSH SMALLS

Tomorrow's pros get today's top technologies in the most capable kid's boot ever developed.

SPEED ZONE

- **ITEM No.** 11672100
- **SUPPORT:**
- **LACING:** Speed Zone Lacing System
- **LINER:** Youth Imprint™ Liner
- **CUSHIONING:** DynoLite Outsole
- **FLEX AND RESPONSE:** Wishbone Upper Cuff
- **COMFORT:** Snow-Proof Internal Gusset and Level 1 Molded EVA Footbed
- **SIZES:** 4K (22cm) / 5K (23cm) / 6K (24cm) / 7K (25cm)



Black / Gray / Blue



White / Gray / Teal

MKTD

ZIPLINE

A softer flex and all-around easy function for the next step in kid-customized comfort.

speed DIAL

- **ITEM No.** 10642100
- **SUPPORT:** 2
- **LACING:** Speed Dial Lacing System
- **LINER:** Youth Imprint™ Liner
- **CUSHIONING:** DynoLite Outsole
- **COMFORT:** Snow-Proof Internal Gusset and Level 1 Molded EVA Footbed
- **SIZES:** 4K (22cm) / 5K (23cm) / 6K (24cm) / 7K (25cm)



Black

DARTH VADER GROM BOOT

Chewbacca-sized progression with expandable sizing that goes as they grow.

3M Thinsulate INSULATION

- **ITEM No.** 11549100
- **SUPPORT:** 1
- **LACING:** Dualzone Shred Ready Velcro® Straps
- **LINER:** Liner-Less with 3M™ Thinsulate™ Insulation
- **CUSHIONING:** DynoLite Outsole with Size Indicator
- **COMFORT:** Snow-Proof Internal Gusset and Room-To-Grow™ Footbed: Expands Fit by One Full Size
- © 2012 Lucasfilm Ltd. & TM. All rights reserved.
- STARWARS.COM
- **SIZES:** 11C / 12C / 13C / 1K / 2K / 3K / 4K / 5K / 6K



Black / Gray / Blue



White / Pink

GROM BOOT

Pint-sized progression with expandable sizing that goes as they grow.

3M Thinsulate INSULATION

- **ITEM No.** 10645100
- **SUPPORT:** 1
- **LACING:** Dualzone Shred Ready Velcro® Straps
- **LINER:** Liner-Less with 3M™ Thinsulate™ Insulation
- **CUSHIONING:** DynoLite Outsole with Size Indicator
- **COMFORT:** Snow-Proof Internal Gusset and Room-To-Grow™ Footbed: Expands Fit by One Full Size
- **SIZES:** 11C / 12C / 13C / 1K / 2K / 3K / 4K / 5K / 6K

P: ADAM MORAN



01. HYDROCARBON HOT WAX–ALL TEMP ITEM No. 10810100
All-Purpose Wax for Most Days • Non-Fluorinated Version of our All Temp Wax • All Temperature Condition Formulation: 32°F to 14°F [0°C to -10°C] • Apply with Iron Set to Medium Heat, Scrape, Brush (Optional) and Go • 80 Grams

02. FLUORO HOT WAX–ALL TEMP ITEM No. 10806100
Super Versatile, All-Purpose Wax • Lightly Fluorinated for Accelerated Speed • All Temperature Condition Formulation: 32°F to 14°F [0°C to -10°C] • Apply with Iron Set to Medium Heat, Scrape, Brush (Optional) and Go • 80 Grams

03. FLUOROCOMP HOT WAX–ALL TEMP ITEM No. 10804100
Competition-Grade, Temperature-Specific Fluorinated Wax for Accelerated Speed • All Temperature Condition Formulation: 32°F to 14°F [0°C to -10°C] • Apply with Iron Set to Medium Heat, Scrape, Brush (Optional) and Go • 40 Grams

04. FILEGUIDE ITEM No. 10805100
Easily Adjustable Fileguide to 90°-93° Side Edge Bevel and 0°-3° Base Edge Bevel • Anatomical Handle • Wide Faceplate Designed Specifically for Tuning Boards • File and Ceramic Stone Included

05. BULLET TOOL ITEM No. 10801100
Able to Operate With Gloves On • Lightweight and Compact • Foldout Handle for Maximum Ratchet Power • #2 and #3 Phillips • Flat Head • 4MM Allen Key • 10MM Wrench

06. FLUORO PASTE WAX–ALL TEMP ITEM No. 10807100
Easy-to-Apply Fluorocarbon Paste • All Temp / Condition Formulation: 32°F to 14°F [0°C to -10°C] • Rub in, Let Dry, Then Buff–No Iron or Scraping Required • Application Pad • 40 Grams

07. TRI-SCRAPER ITEM No. 10815100
Six Sides Mean There's Always a Sharp Edge • Ruled Edge • Edge-Scraping Corner Notch

08. TETHER LOCK ITEM No. 10814100
Retractable Coiled Steel Leash/Lock Combo • Three-Number Combination

09. EST TOOL ITEM No. 10820100
Able to Operate With Gloves On • Pocket-Friendly Design • #2 and #3 Phillips • Works with Traditional and Burton EST™ Bindings • Bottle Opener • Keychain Loop • Available in Black, Irie and Black/Silver

10. CABLE LOCK ITEM No. 10802100
Pocket-Friendly, Compact Shape • Compact 30" [76CM] Steel Cable Lock • Three-Number Combination • Available in Red and Clear

11. ZIP TOOL ITEM No. 10818100
Ultra-Lightweight, Pocket-Friendly Design • #2 and #3 Phillips • Flat Head • 4MM Allen Key • 10MM Wrench • Goggle Squeegee

12. RUB–DOWN WAX ITEM No. 10822100
All Temp / Condition Formulation: 32°F to 14°F [0°C to -10°C] • Just Rub, Buff, and Enjoy the Glide—No Iron or Scraping Required • Buffing Pad • 20 Grams

13. TUNING VISES ITEM No. 10816100
So Simple a Monkey Could Set It Up • Vertical and Horizontal Board Mounting Options • Anti-Slip Board Grips • Mounts to Virtually Any Table • Integrated Bottle Opener • Screwdriver Holder

14. HOTSTICK IRON ITEM No. 10809100
Easy-To-Use, Three-Temperature, Calibrated Settings Ideal for All Burton Waxes • Square, Flat Sole Plate Heating Element for Even Waxing Coverage • Ergonomic Design and Performance • Soft Grip Handle • North America Only

15. BOMBER BOOT LACES ITEM No. 10939100
Same High-Quality Laces That Come with Burton Boots

16. WEB LEASH ITEM No. 10817100
Easy Side-Release Buckle • Super Durable Nylon-Covered Surf-Style Leash

17. SPEED ZONE LACE KITS ITEM No. 10941100
Each Kit Includes Two Injected Winder Handles [One Lower Zone and One Upper Zone] • One Speed Zone™ Replacement Tool • One Instructional Card



18. CORD LEASH ITEM No. 10803100
Fast Clipping Action

19. AIR LOGO MAT ITEM No. 10796100
Oversized, High-Traction Design

20. LARGE SCRAPER MAT ITEM No. 10811100
Full Foot Grip

21. MEDIUM SPIKE MAT ITEM No. 10812100
Aluminum Spikes

22. SPLIT MAT ITEM No. 10830100
Two-Piece Mat for Customizable Traction

23. FOAM MAT ITEM No. 10808100
Traction Where You Want It

24. MINI SCRAPER MATS ITEM No. 10813100
Two 2" Disks for Traction Where You Want It • Available in Red/Blue, Black and Clear.

25. ALUMINUM STUD MATS ITEM No. 10798100
Corrosion-Resistant, Aircraft Aluminum Studs • Customized Traction Pattern • Six Pack • Available in Irie and Matte Black

26. CHANNEL MAT ITEM No. 10819100
Replaces The Channel Plug Found on Select 2012 Burton Snowboards • Two Position Adjustability for Maximum Traction Options

27. TONGUE AND SLIDER KIT ITEM No. 11332100
Compatible with ALL 2008-2013 Burton Men's and Women's Bindings with Smooth Glide™ Buckles

28. CANTBED 2.0 MNS ITEM No. 11329100 WMS ITEM No. 11330100
3.5 Degree Cant • EVA Cushioning • Stance Indicator Window • Tool-Free Function • Compatible Exclusively with Burton's EST™ Bindings

29. ALUMINUM LOGO MATS ITEM No. 10797100
Corrosion-Resistant, Aircraft Aluminum • Two Pack • Available in Black and Clear

30. GETTAGRIP CAPSTRAP ITEM No. 11323100
Includes Dual-Component Smooth Glide™ Buckles and Tool-Free Hardware • Compatible with ALL Burton Men's and Women's Bindings

31. THINBED MNS ITEM No. 11325100 WMS ITEM No. 11325100
Minimized 5MM EVA Pad • Tool-Free Function • Compatible Exclusively with Burton's EST™ Bindings

32. RIGLET REEL ITEM No. 11327100
Attach this nifty li'l reel to the nose of the youth Chopper®, Chicklet™, and After School Special boards and you have a quick and easy way to pull your li'l one around while they get used to standing sideways.

33. M6 TRANSITION KIT ITEM No. 11328100
Makes ALL 2008-2010 Burton Bindings Compatible with 2011 and 2012 Burton Boards Featuring The Channel

34. BOARD WALL MOUNTS ITEM No. 10800100
Three-Point Mounting System Fits Any Snowboard • Mounts to Any Flat Surface • Mounting Hardware and Instructions Included

35. M6 HARDWARE KIT ITEM No. 11331100
Mounts Burton Disc Bindings to 3D® or 4x4 Boards with Eight or Less M6x16MM Screws and Washers

NEW TECH

BOARDS

NEW!

3 YEAR WARRANTY

ON ALL BOARDS FEATURING THE CHANNEL

We don't just stand sideways,
but stand behind our boards as well.

It's Okay



NEW!

FILET-O-FLEX

Some riders want a more flexible board without sacrificing performance. NEW Filet-O-Flex solves that challenge with ultra-thin profiling that creates soft boards that rip with maximum stability, durability, and grip. A side benefit is subtle suspension and underfoot padding.

NEW!

BOAT HULL NOSE

This new 3D spoon shaping of the Fishcuit's nose maximizes float, accelerates quicker in and out of turns, and creates a smoother transition from slash to slash.

NEW!

BALANCED FREERIDE GEOMETERY

Twin or directional? Balanced Freeride Geometry on the NEW Landlord ends the debate with setback camber and sidecut that are centered on your stance to create a twin freestyle feel when riding flat base. On edge it turns tight and quick with the float and prowess expected from a directional deck.

WAY MORE TECH ON THE FOLLOWING PAGES

Board Tech

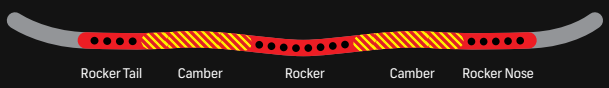
BURTON BOARD BENDS

A board's Bend from tip to tail determines how playful or precise the ride will be, and when it comes to Bend, Burton offers a dialed variety. Stick with the classic pop and precision of camber, the playfulness of rocker options like V-Rocker™ and Flat Top, or the best of both worlds with hybrids like S-Rocker™ and Flying V™.

SPRINGLOADED

FLYING V™

A blend of camber and rocker performance, Flying V™ offers the best of both worlds. Rocker overall, including between and outside your feet, enhances playfulness and float. Underneath your feet, subtle camber zones focus edge-control for crisp snap, added pop, and powerful turns.



S-ROCKER™

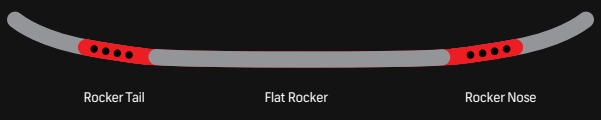
While the specifics of S-Rocker vary between boards, the basics are an entry rocker that extends from the nose to under your front foot, then transitions to either camber or flat between your feet. This design causes the entry rocker to lift the nose, thus improving float while maintaining momentum and stability through deep-driving pow turns and variable conditions.



ROCKER

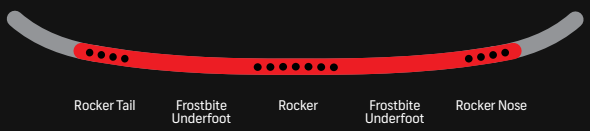
FLAT TOP

Rising rider or seasoned pro, keep your game high and tight on the Flat Top. A flat profile between the feet means stability, better balance, and continuous edge control. The tip and tail kick up with an early rise outside the feet for the catch-free, loose feeling you'd expect from rocker.



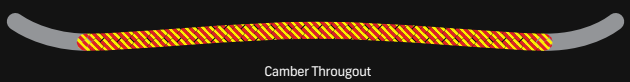
V-ROCKER™

Continuous rocker between your feet and in front of your feet towards the tip and tail creates catch-free playfulness and improved float from peak to park. On select models, Frostbite Edges enhance power and grip, balancing the board's overall loose and forgiving feel.



CAMBER

An advocate of powerful turns and poppy precision, camber speaks to the core values of board design. Offering a snappy suspension, camber distributes weight evenly over the entire length of the board for smooth, continuous edge control from tip to tail.



Hardgoods

Board Tech

MOUNTING

THE CHANNEL

The Channel is snowboarding's ultimate connection, offering the fastest, easiest way to mount your bindings with the most stance options possible. It's also compatible with all major binding companies, so why settle for anything less? NEW for 2014, all boards featuring The Channel are backed by a three-year warranty.

M6 TRANSITION KIT

The M6 Transition Kit (available for FREE with Burton board purchase) contains everything needed to ride pre-2011 Burton Disc and EST® bindings with the latest generation of The Channel. The kit includes two retro discs for compatibility with Burton Disc bindings, as well as a full set of the M6 Transition hardware for compatibility with both Burton Disc and EST bindings.

FACTORY TUNING

MICROFINISH

Every board we make is waxed, buffed, finessed, and shred-ready before leaving the factory. Our Microfinish process involves over 30 finishing steps, including an edge tune and detune, that puts the right amount of sharpness and bevel on each board to ensure the perfect finish for all riding styles and conditions.

ENDURO WAXING PROCESS

After Microfinishing comes Enduro Waxing. Each board is waxed and hot-buffed for a shiny, super fast ride right out of the shop.

INFINITE RIDE

This Burton-exclusive technology allows us to maximize pop and strength by overbuilding the board, then putting it in a machine that breaks in the board for you.



Whether you choose to ride Springloaded, Rocker, or Camber, rest assured that with Infinite Ride™ your board will maintain its flex, pop, and feel from the first day forward, season after season.

CRAIG KELLY PROTO FACILITY

Technical evolution takes on a whole new meaning thanks to Craig's, our in-house Vermont proto facility, where his passion for innovation continues today. Our custom-built rapid prototyping machinery allows us to take an idea, build it, and then ride it the very next day. We can tweak and rebuild accordingly, sometimes creating hundreds of prototypes until our team's standards are met. Test, refine, repeat. Instant feedback. Endless progression.









GREEN MOUNTAIN PROCESS

Burton's Green Mountain Process seeks to improve not just the use of sustainable materials, but the manufacturing process as a whole. The result is a better experience for everyone involved.

WE'VE REDUCED WASTE, POLLUTION, AND OUR CARBON FOOTPRINT THROUGH MATERIAL CHOICES.

RECYCLED CONTENT

Where possible, we strive to use recycled content in our board's topsheets, edges, bases, and sidewalls.

WOOD CORES

Select wood cores feature certified wood harvested in a sustainable manner.

OUR AUSTRIAN FACTORY HAS ALSO BEEN STRIVING TO REDUCE WASTE AND OPERATE AS EFFICIENTLY AS POSSIBLE.

ENERGY

Provides heat and energy to run the presses as well as heat the factory and offices by burning all wood scraps in the furnace.

RECYCLING

Fully recycles all sidewall and base scrap material back into the process.

PRODUCTION

All sidewalls, cores, and spacers are made on site to reduce the transportation footprint.

SOURCING

Most materials sourcedfrom within a 250 mile radius to reduce the overall carbon footprint.

Board Tech

CONSTRUCTION

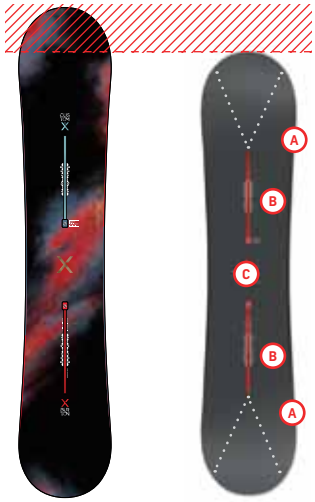
MYSTERY CONSTRUCTION

Shaving weight while enhancing feel and strength, Mystery Construction creates a board that's lighter than anything Burton has seen to date. Much of it's a secret, but the combination of a precision milled Ultrafly Core and proprietary carbon-fiber matrix drops serious weight while maintaining a playful and snappy ride. Exclusively offered on the Mystery, the first board developed at Craig's, our in-house proto facility.

RADUCTION

Burton's patented Raduction design optimizes every element—from waist width and flex profile to sidecut and running length—letting you downsize up to 10cm from your normal board length. Light and lively, easy to throw around, surprisingly floaty, poppy, and stable at speed—Raduction will change the way you look at board length for good.

Make it short and sweet. Raduction is featured on the Nug, Super Hero, Fish, Fishcuit and Barracuda, plus the women's Nugget, and Sweet Tooth.



Raduction is achieved through the combination of these 3 technologies:

A) Side Effects
B) Squeezebox
C) Wider Waist Width

SHAPE

TWIN

Perfectly symmetrical for a balanced ride that's equally versatile when ridden regular or switch. Jib, spin, stomp, and butter with a greater balance of freestyle mobility and cat-like stability no matter which way you point it.

DIRECTIONAL

The classic, most versatile snowboard shape, designed to be ridden with a slightly longer nose than tail to concentrate pop in the tail while still giving you plenty of float, flow, and control to rip any terrain or condition.

WIDE

Select boards offer versions of their signature rides in wider platforms that are redesigned from the ground up for riders with a size US 11+ men's boot.

MID WIDE

Optimized around a size US 10–10.5 men's boot, the added waist width eliminates toe and heel drag, thus increasing stability and fun.

TAPER

A tapered shape means the nose is wider than the tail, promoting smooth turn entry and exit, stability at speed, and enhanced deep snow flotation. Look for different amounts of taper throughout the line.

FLEX

TWIN

The flex is perfectly symmetrical from tip to tail for a balanced ride that's equally versatile regular or switch.

DIRECTIONAL

This versatile flex features increased pop in the tail and a more resilient nose that allows riders to easily maintain control through all terrain and conditions.

DESIGN ELEMENTS

SQUEEZEBOX

This patent-pending technology improves pop and performance through the balance of thicker, more powerful core sections with thinner, more flexible sections. Rider energy is transferred outward from beneath the feet, energizing the tip and tail while making the board snappier, more stable, and easier to manipulate.

TRUE FLEX

TRUE FLEX

True Flex™ optimizes women's board design to match the geometry and finesse of female riders. Torsional softness underfoot transitions to stabilizing zones between and outside your feet. The result is improved stability, effortless edge control, and energized pop in the tip and tail.

JUMPER CABLES

These ultra-light carbon stringers radiate energy outward from your feet towards the tip and tail. The result is greater pop and snap when powering through turns without sacrificing the board's overall playful feel. For maximum flight, Jumper Cables Hi-Voltage use carbonated rods for ultra-electrified pop and performance.

EASY RIDER

Easy Rider on the Genie, Chopper®, Chopper *STAR WARS*™, Chicklet™, Riglet, and After School Special gives riders an incredibly soft and forgiving board that's virtually impossible to catch an edge on. With a convex base that lifts the edges off the snow and a super soft flex, these boards make it easy to learn balance and board control.

CARBON I-BEAM

This ultra-light carbon backbone increases pop and longitudinal snap.

SMOOTH RIDE

Internal dampening lets you ride faster through rough terrain with more control and less impact on your body. The negative vibrations and shock are cushioned by the board before making it to your body. Featured on the Process Flying V™, Process, Sherlock, Déjà Vu Flying V™, and Déjà Vu.

CRUISE CONTROL

Boosts confidence with the catch-free combo of a softer flex and mellower edge tune. On tapered boards like the Clash™ and Feather™ the nose is fully convex for all-terrain stability, whereas the twin-tip Lyric is convex at the nose and tail for freestyle fun regular or switch.

FLAT KICKS

Exclusive to the Hate and Ration, this tip and tail shape presses like a platter, perfect for serving up hot shit on butters, bonks, and jibs.

SCOOP

This exaggerated tip and tail scooping turns up the edges for a looser, more forgiving feel that adds catch-free fun when riding everything from a knee-high box to neck-deep pow.

Hardgoods

Board Tech

CORES

ULTRAFLY CORE

Our lightest core ever, Ultrafly's precision-milling revolutionizes the strength-to-weight and performance achievable with a wood core construction. Exclusive to the Mystery and Mystery Flying V™.

DRAGONFLY CORE

Over 500 independent laminations, each individually oriented within the core, result in superior weight-savings, strength, and energized response. Featured on the Custom X™, Antler, and Cloudsplitter.

SUPER FLY II CORE

Stronger and lighter woods target specific areas of the core to provide pop, strength, and reduced weight. Further optimized for float in our freeride focused boards, and strength in our park-focused boards.

SUPER FLY CORE

Lightened up and loaded with pop, this vertical sandwich of hard and soft woods saves weight and improves snap and response. Further optimized for float in our freeride focused boards, and strength in our park-focused boards.

FLY CORE

Our classic tip to tail wood core, constantly improved upon in terms of flex, feel, pop, and strength.

EGD: ENGINEERED GRAIN DIRECTION

A Burton exclusive. Manipulating the angles and direction of wood grain placement within the core results in superior edge-hold, response, and durability.

MULTIZONE EGD

In four separate zones, the wood grain is perpendicular to the core adjacent to The Channel—the area from which a rider's power emanates—for ultimate strength and edge control.

DUALZONE EGD

The wood grain is positioned along the toe and heel edges on two continuous zones, perpendicular to the rest of the wood core, for consistent edge-hold and added strength.

SIDEWALLS

SLIMRAIL

This streamlined, ultra-minimized sidewall design, found on the Cloudsplitter, shaves weight without sacrificing edge-hold, strength,or rideability.

10:45 SIDEWALLS

Aggressive rippers take note. 10:45's extra-meaty, dual angle geometry results in bomber impact absorption.

SLANTWALL

The standard throughout most of the line, its 28° profile creates consistent edge-hold that cuts like a knife.

EDGES

FROSTBITE EDGES

Introduced by Burton long before all the hype about wavy "serrated knife" edges, Frostbite extends out slightly beneath your bindings for tremendous edge-hold on hard, icy conditions. Powerful when you need them, playful when you don't, Frostbite Edges are hungry for hard-pack while remaining smooth, flowing, and forgiving.

OVERBITE FROSTBITE EDGES

This evolution in edge tech gives you more fang with less bang by giving you twice the amount of Frostbite. It's a subtle tweak, but the result is a huge increase in grip on hard, icy conditions while remaining smooth and catch-free. Exclusive to the Deja Vu Flying V™ and Social.

SIDE EFFECTS

This patented design lengthens the surface area at the tip and tail contact points to improve edge-hold and allow the board to plane easier in pow. Enjoy a livelier feel and enhanced grip on groomers along with added float for overhead days.

GRIP & RIP EDGE TUNE

The standard for slicing and dicing the entire mountain.

STAINLESS STEEL EDGES

Get superior defense against rust and corrosion for edges that remain razor-sharp.

RAIL READY EDGE TUNE

Beveled so you can slide without hang-ups, yet still get grip for slashing and jumping.

BASES

METHLON BASE

Ultra durable and low-maintenance, Burton's highest grade sintered base creates blistering speed that lasts all season. Exclusive to the Mystery and Mystery Flying V™.

SINTERED WFO BASE

Infusing a specially formulated wax deep into the pores of this extra-absorbent, high-density sintered material results in an ultra-durable base that stays Wide F!#@ing Open all season in any condition.

SINTERED BASE

Durable and highly porous, get added durability and superior wax absorption for greater overall glide.

EXTRUDED BASE

Speed, strength, and graphical pop in a base that requires little maintenance. Pass your friends without even waxing.

Board Specs

SPECS	Length	Nose Length	Running Length	Tail Length	Overall Length	Effective Edge	Nose Width	Front REF Width	Waist Width	Rear REF Width	Tail Width	Taper	Sidecut	Radius	Bend	Stance Width	Stance Position	Binding Size	Mounting	Rider Weight lb	Rider Weight kg	Gender	Shape:Flex
After School Special	80	180	440	180	800	480	194.7	186.0	178	186.0	194.7	0	8.4	2.90	Flat Top	305	0	Kids	3D®	25-45lb.	11-20kg.	Youth	Twin:Twin
	90	180	540	180	900	580	199.5	186.6	179	186.6	199.5	0	10.3	3.56	Flat Top	330	0	Kids	3D®	35-55lb.	16-25kg.	Youth	Twin:Twin
	100	180	645	180	1005	685	212.6	195.4	188	195.4	212.6	0	12.3	4.23	Flat Top	355	0	Kids	3D®	45-65lb.	20-29kg.	Youth	Twin:Twin
Anti-Social	150	230	1080	190	1500	1125	290.4	255.4	243	252.9	278.4	12	20.7	7.05	S-Rocker	530	37.5	Medium/Large	Split	120-155lb.	54-70kg.	Female	Dir:Dir
Antler	151.5	212.5	1100	202.5	1515	1145	288.0	259.2	247	259.2	288.0	0	20.5	7.39	Flying V	550	0	Medium	Channel	125-165lb.	57-75kg.	Male	Dir:Twin
	154.5	212.5	1130	202.5	1545	1175	291.2	261.0	249	261.0	291.2	0	21.1	7.58	Flying V	550	0	Medium/Large	Channel	130-170lb.	59-77kg.	Male	Dir:Twin
	157.5	212.5	1160	202.5	1575	1205	294.2	262.7	251	262.7	294.2	0	21.6	7.80	Flying V	550	0	Medium/Large	Channel	135-175lb.	61-79kg.	Male	Dir:Twin
	160.5	212.5	1190	202.5	1605	1235	297.3	264.5	253	264.5	297.3	0	22.2	8.00	Flying V	550	0	Medium/Large	Channel	155-195lb.+	70-88kg.+	Male	Dir:Twin
Barracuda	149	225	1075	185	1485	1125	290.0	254.4	243	251.3	275.0	15	19.7	7.33	S-Rocker	530	50	Small	Channel	110-160lb.	50-73kg.	Male	Dir:Dir
	153	230	1115	185	1530	1165	296.4	259.0	248	256.1	281.4	15	20.5	7.61	S-Rocker	530	50	Medium	Channel	130-180lb.	59-82kg.	Male	Dir:Dir
	157	235	1145	190	1570	1195	301.5	262.8	252	259.9	286.5	15	21.0	7.81	S-Rocker	530	50	Medium/Large	Channel	140-190lb.	64-86kg.	Male	Dir:Dir
	161	235	1185	190	1610	1235	306.0	266.5	255	263.6	291.0	15	21.8	8.08	S-Rocker	560	50	Large	Channel	160-210lb.	73-95kg.	Male	Dir:Dir
	165	235	1225	190	1650	1275	309.5	268.2	257	265.4	294.5	15	22.5	8.36	S-Rocker	560	50	Large	Channel	165-215lb.+	75-98kg.+	Male	Dir:Dir
	169	235	1265	190	1690	1315	312.9	269.9	259	267.2	297.9	15	23.2	8.63	S-Rocker	560	50	Large	Channel	170-220lb.+	77-100kg.+	Male	Dir:Dir
Blunt	142	200	1020	200	1420	1065	282.0	252.4	244	252.4	282.0	0	19.0	6.85	Flat Top	480	0	Small/Medium	Channel	95-120lb.	43-54kg.	Male	Twin:Twin
	147	200	1070	200	1470	1115	285.9	254.9	246	254.9	285.9	0	20.0	7.18	Flat Top	505	0	Small/Medium	Channel	110-150lb.	50-68kg.	Male	Twin:Twin
	150	205	1090	205	1500	1140	288.7	257.6	248	257.6	288.7	0	20.4	7.31	Flat Top	530	0	Medium	Channel	115-155lb.	52-70kg.	Male	Twin:Twin
	154	205	1130	205	1540	1180	292.2	260.4	250	260.4	292.2	0	21.1	7.58	Flat Top	560	0	Medium/Large	Channel	130-170lb.	59-77kg.	Male	Twin:Twin
	157	205	1160	205	1570	1210	295.3	262.1	252	262.1	295.3	0	21.7	7.78	Flat Top	560	0	Medium/Large	Channel	135-175lb.	61-79kg.	Male	Twin:Twin
Blunt Wide	156	205	1150	205	1560	1200	300.0	269.2	257	269.2	300.0	0	21.5	7.70	Flat Top	560	0	Large	Channel	135-175lb.	61-79kg.	Male	Twin:Twin
	159	205	1180	205	1590	1230	303.0	270.9	259	270.9	303.0	0	22.0	7.92	Flat Top	560	0	Large	Channel	145-185lb.	66-84kg.	Male	Twin:Twin
	163	205	1220	205	1630	1270	306.6	272.6	261	272.6	306.6	0	22.8	8.17	Flat Top	560	0	Large	Channel	165-205lb.+	75-93kg.+	Male	Twin:Twin
Chicklet	100	180	645	180	1005	685	212.6	195.4	188	195.4	212.6	0	12.3	4.23	Flat Top	355	0	Kids	3D®	45-65lb.	20-29kg.	Youth	Twin:Twin
	110	180	745	180	1105	785	231.5	210.4	203	210.4	231.5	0	14.3	4.88	Flat Top	380	0	Kids	3D®	55-75lb.	25-34kg.	Youth	Twin:Twin
	115	180	795	180	1155	835	243.4	219.9	213	219.9	243.4	0	15.2	5.21	Flat Top	380	0	Kids	3D®	60-85lb.	27-39kg.	Youth	Twin:Twin
	120	180	845	180	1205	885	254.2	229.4	222	229.4	254.2	0	16.1	5.55	Flat Top	405	0	Kids/Small	3D®	65-85lb.	29-39kg.	Youth	Twin:Twin
	125	180	895	180	1255	935	263.4	237.7	230	237.7	263.4	0	16.7	6.00	Flat Top	430	0	Kids/Small	3D®	70-90lb.	32-41kg.	Youth	Twin:Twin
	130	190	920	190	1300	960	266.4	240.4	232	240.4	266.4	0	17.2	6.16	Flat Top	455	0	Kids/Small	3D®	75-100lb.	34-45kg.	Youth	Twin:Twin
Chopper	100	180	645	180	1005	685	212.6	195.4	188	195.4	212.6	0	12.3	4.23	Flat Top	355	0	Kids	3D®	45-65lb.	20-29kg.	Youth	Twin:Twin
	110	180	745	180	1105	785	231.5	210.4	203	210.4	231.5	0	14.3	4.88	Flat Top	380	0	Kids	3D®	55-75lb.	25-34kg.	Youth	Twin:Twin
	115	180	795	180	1155	835	243.4	219.9	213	219.9	243.4	0	15.2	5.21	Flat Top	380	0	Kids	3D®	60-85lb.	27-39kg.	Youth	Twin:Twin
	120	180	845	180	1205	885	254.2	229.4	222	229.4	254.2	0	16.1	5.55	Flat Top	405	0	Kids/Small	3D®	65-85lb.	29-39kg.	Youth	Twin:Twin
	125	180	895	180	1255	935	263.4	237.7	230	237.7	263.4	0	16.7	6.00	Flat Top	430	0	Kids/Small	3D®	70-90lb.	32-41kg.	Youth	Twin:Twin
	130	190	920	190	1300	960	266.4	240.4	232	240.4	266.4	0	17.2	6.16	Flat Top	455	0	Kids/Small	3D®	75-100lb.	34-45kg.	Youth	Twin:Twin
Chopper *STAR WARS*™	80	180	440	180	800	480.0	194.7	186.0	178	186.0	194.7	0	8.4	2.90	Flat Top	305	0	Kids	3D®	25-45lb.	11-20kg.	Youth	Twin:Twin
	90	180	540	180	900	580.0	199.5	186.6	179	186.6	199.5	0	10.3	3.56	Flat Top	330	0	Kids	3D®	35-55lb.	16-25kg.	Youth	Twin:Twin
	100	180	645	180	1005	685	212.6	195.4	188	195.4	212.6	0	12.3	4.23	Flat Top	355	0	Kids	3D®	45-65lb.	20-29kg.	Youth	Twin:Twin
	110	180	745	180	1105	785	231.5	210.4	203	210.4	231.5	0	14.3	4.88	Flat Top	380	0	Kids	3D®	55-75lb.	25-34kg.	Youth	Twin:Twin
	115	180	795	180	1155	835	243.4	219.9	213	219.9	243.4	0	15.2	5.21	Flat Top	380	0	Kids	3D®	60-85lb.	27-39kg.	Youth	Twin:Twin
	120	180	845	180	1205	885	254.2	229.4	222	229.4	254.2	0	16.1	5.55	Flat Top	405	0	Kids/Small	3D®	65-85lb.	29-39kg.	Youth	Twin:Twin
	125	180	895	180	1255	935	263.4	237.7	230	237.7	263.4	0	16.7	6.00	Flat Top	430	0	Kids/Small	3D®	70-90lb.	32-41kg.	Youth	Twin:Twin
	130	190	920	190	1300	960	266.4	240.4	232	240.4	266.4	0	17.2	6.16	Flat Top	455	0	Kids/Small	3D®	75-100lb.	34-45kg.	Youth	Twin:Twin
Clash	139	190	1020	180	1390	1065	280.7	247.1	240	248.6	277.7	3	19.6	6.65	V-Rocker	455	25	Small	Channel	90-120lb.	41-54kg.	Male	Dir:Twin
	145	195	1080	180	1455	1125	287.1	251.5	244	253.0	284.1	3	20.8	7.02	V-Rocker	480	25	Small/Medium	Channel	110-140lb.	50-64kg.	Male	Dir:Twin
	151	200	1130	180	1510	1180	292.6	255.3	247	256.2	288.6	4	21.8	7.33	V-Rocker	505	25	Medium	Channel	125-165lb.	57-75kg.	Male	Dir:Twin
	155	200	1170	180	1550	1220	297.7	259.1	250	259.4	292.7	5	22.6	7.58	V-Rocker	530	25	Medium/Large	Channel	135-175lb.	61-79kg.	Male	Dir:Twin
	158	205	1200	180	1585	1250	300.7	261.9	252	262.2	295.7	5	23.1	7.80	V-Rocker	560	25	Medium/Large	Channel	145-185lb.	66-84kg.	Male	Dir:Twin
	160	205	1220	180	1605	1270	303.5	263.7	254	264.0	298.5	5	23.5	7.93	V-Rocker	560	25	Medium/Large	Channel	155-195lb.	70-88kg.	Male	Dir:Twin
Clash Wide	157	205	1190	180	1575	1240	306.3	268.0	258	268.3	301.3	5	22.9	7.74	V-Rocker	560	25	Large	Channel	135-175lb.	61-79kg.	Male	Dir:Twin
	160	205	1210	180	1595	1260	309.1	269.8	260	270.1	304.1	5	23.3	7.87	V-Rocker	560	25	Large	Channel	145-185lb.	66-84kg.	Male	Dir:Twin
	164	210	1250	180	1640	1300	312.5	271.7	262	271.3	306.5	6	23.8	8.24	V-Rocker	560	25	Large	Channel	170-210lb.+	77-95kg.+	Male	Dir:Twin
Cloudsplitter	158.3	240	1200	142.7	1583	1243	300.0	260.9	250	259.8	290.0	10	22.5	8.01	Camber	540	25	Medium/Large	Channel	145-185lb.	66-84kg.	Male	Dir:Dir
Custom	148	210	1080	190	1480	1123	284.9	255.0	245	256.4	284.9	0	20.0	7.32	Camber	505	10	Small/Medium	Channel	110-150lb.	50-68kg.	Male	Dir:Twin
	151	210	1110	190	1510	1153	289.0	258.6	248	260.1	289.0	0	20.5	7.52	Camber	530	10	Medium	Channel	125-165lb.	57-75kg.	Male	Dir:Twin
	154	210	1140	190	1540	1183	294.1	262.4	252	263.8	294.1	0	21.1	7.73	Camber	530	10	Medium/Large	Channel	130-170lb.	59-77kg.	Male	Dir:Twin
	156	210	1160	190	1560	1203	295.8	263.3	253	264.6	295.8	0	21.4	7.87	Camber	530	10	Medium/Large	Channel	135-175lb.	61-79kg.	Male	Dir:Twin
	158	210	1180	190	1580	1223	297.5	265.1	254	266.5	297.5	0	21.8	8.01	Camber	560	10	Medium/Large	Channel	145-185lb.	66-84kg.	Male	Dir:Twin
	160	210	1200	190	1600	1243	299.3	266.0	255	267.3	299.3	0	22.2	8.14	Camber	560	10	Large	Channel	155-195lb.	70-88kg.	Male	Dir:Twin
Custom Wide	158	210	1180	190	1580	1220	301.5	269.1	258	270.5	301.5	0	21.8	8.01	Camber	560	10	Large	Channel	145-185lb.	66-84kg.	Male	Dir:Twin
	162	215	1215	190	1620	1255	304.8	270.8	260	272.2	304.8	0	22.4	8.25	Camber	560	10	Large	Channel	165-205lb.	75-93kg.	Male	Dir:Twin
	165	220	1240	190	1650	1280	307.7	272.7	262	274.0	307.7	0	22.9	8.42	Camber	560	10	Large	Channel	170-210lb.+	77-95kg.+	Male	Dir:Twin
	169	225	1275	190	1690	1315	311.0	274.4	264	275.7	311.0	0	23.5	8.66	Camber	560	10	Large	Channel	175-215lb.+	79-98kg.+	Male	Dir:Twin

Hardgoods

Board Specs

SPECS	Length	Nose Length	Running Length	Tail Length	Overall Length	Effective Edge	Nose Width	Front REF Width	Waist Width	Rear REF Width	Tail Width	Taper	Sidecut	Radius	Bend	Stance Width	Stance Position	Binding Size	Mounting	Rider Weight lb	Rider Weight kg	Gender	Shape Flex
Custom Flying V	148	210	1080	190	1480	1123	284.9	255.0	245	256.4	284.9	0	20.0	7.32	Flying V	505	10	Small/Medium	Channel	110-150lb.	50-68kg.	Male	Dir:Twin
	151	210	1110	190	1510	1153	289.0	258.6	248	260.1	289.0	0	20.5	7.52	Flying V	530	10	Medium	Channel	125-165lb.	57-75kg.	Male	Dir:Twin
	154	210	1140	190	1540	1183	294.1	262.4	252	263.8	294.1	0	21.1	7.73	Flying V	530	10	Medium/Large	Channel	130-170lb.	59-77kg.	Male	Dir:Twin
	156	210	1160	190	1560	1203	295.8	263.3	253	264.6	295.8	0	21.4	7.87	Flying V	530	10	Medium/Large	Channel	135-175lb.	61-79kg.	Male	Dir:Twin
	158	210	1180	190	1580	1223	297.5	265.1	254	266.5	297.5	0	21.8	8.01	Flying V	560	10	Medium/Large	Channel	145-185lb.	66-84kg.	Male	Dir:Twin
	160	210	1200	190	1600	1243	299.3	266.0	255	267.3	299.3	0	22.2	8.14	Flying V	560	10	Large	Channel	155-195lb.	70-88kg.	Male	Dir:Twin
	163	215	1225	190	1630	1268	302.2	267.8	257	269.1	302.2	0	22.6	8.31	Flying V	560	10	Large	Channel	165-205lb.+	75-93kg.+	Male	Dir:Twin
Custom Flying V Wide	155	210	1150	190	1550	1190	298.4	267.3	256	268.8	298.4	0	21.2	7.81	Flying V	560	10	Large	Channel	135-175lb.	61-79kg.	Male	Dir:Twin
	158	210	1180	190	1580	1220	301.5	269.1	258	270.5	301.5	0	21.8	8.01	Flying V	560	10	Large	Channel	145-185lb.	66-84kg.	Male	Dir:Twin
	162	215	1215	190	1620	1255	304.8	270.8	260	272.2	304.8	0	22.4	8.25	Flying V	560	10	Large	Channel	165-205lb.+	75-93kg.+	Male	Dir:Twin
	169	225	1275	190	1690	1315	311.0	274.4	264	275.7	311.0	0	23.5	8.66	Flying V	560	10	Large	Channel	175-215lb.+	79-98kg.+	Male	Dir:Twin
Custom X	152	210	1130	185	1525	1173	286.2	250.8	244	254.2	286.2	0	21.1	7.58	Camber	505	25	Small/Medium	Channel	125-165lb.	57-75kg.	Male	Dir:Twin
	156	210	1170	185	1565	1213	291.0	255.2	248	258.6	291.0	0	21.5	7.97	Camber	530	25	Medium	Channel	135-175lb.	61-79kg.	Male	Dir:Twin
	158	210	1190	185	1585	1233	292.8	257.0	249	260.5	292.8	0	21.9	8.09	Camber	560	25	Medium/Large	Channel	145-185lb.	66-84kg.	Male	Dir:Twin
	160	215	1205	185	1605	1250	294.4	257.9	250	261.4	294.4	0	22.2	8.19	Camber	560	25	Medium/Large	Channel	155-195lb.	70-88kg.	Male	Dir:Twin
	164	220	1240	185	1645	1285	297.5	259.7	252	263.0	297.5	0	22.8	8.46	Camber	560	25	Medium/Large	Channel	170-210lb.+	77-95kg.+	Male	Dir:Twin
Custom X Wide	158	210	1180	190	1580	1220	301.5	269.1	258	270.5	301.5	0	21.8	8.01	Camber	560	10	Large	Channel	145-185lb.	66-84kg.	Male	Dir:Twin
	162	215	1215	190	1620	1255	304.8	270.8	260	272.2	304.8	0	22.4	8.25	Camber	560	10	Large	Channel	165-205lb.	75-93kg.	Male	Dir:Twin
	165	220	1240	190	1650	1280	307.7	272.7	262	274.0	307.7	0	22.9	8.42	Camber	560	10	Large	Channel	170-210lb.+	77-95kg.+	Male	Dir:Twin
Custom Smalls	130	200	905	200	1305	945	264.4	239.4	231	239.4	264.4	0	16.7	6.14	Flying V	455	0	Kids/Small	3D®	75-100lb.	34-45kg.	Youth	Twin:Twin
	135	200	945	200	1345	985	268.0	241.1	233	241.1	268.0	0	17.5	6.39	Flying V	455	0	Kids/Small	3D®	75-105lb.	34-48kg.	Youth	Twin:Twin
	140	200	1005	200	1405	1045	275.2	245.6	238	245.6	275.2	0	18.6	6.80	Flying V	455	0	Small	3D®	90-120lb.	41-54kg.	Youth	Twin:Twin
	145	200	1045	200	1445	1085	283.5	253.1	245	253.1	283.5	0	19.3	7.10	Flying V	480	0	Small/Medium	3D®	100-130lb.	45-59kg.	Youth	Twin:Twin
Day Trader	145	230	1030	190	1450	1075	286.5	252.9	241	250.4	274.5	12	19.8	6.72	Flat Top	505	37.5	Medium/Large	Channel	110-140lb.	50-64kg.	Female	Dir:Dir
	150	230	1080	190	1500	1125	290.4	255.4	243	252.9	278.4	12	20.7	7.05	Flat Top	530	37.5	Medium/Large	Channel	120-155lb.	54-70kg.	Female	Dir:Dir
Déjà Vu Flying V	138	240	900	240	1380	1035	268.2	243.5	235	245.4	268.2	0	16.6	6.11	Flying V	480	12.5	Small/Medium	Channel	85-115lb.	39-52kg.	Female	Twin:Twin
	141	240	930	240	1410	1065	271.3	245.2	237	247.1	271.3	0	17.2	6.31	Flying V	480	12.5	Medium	Channel	95-120lb.	43-54kg.	Female	Twin:Twin
	146	250	960	250	1460	1100	275.4	248.8	240	250.8	275.4	0	17.7	6.52	Flying V	505	12.5	Medium/Large	Channel	110-140lb.	50-64kg.	Female	Twin:Twin
	149	250	990	250	1490	1130	278.5	251.5	242	253.5	278.5	0	18.3	6.72	Flying V	530	12.5	Medium/Large	Channel	120-155lb.	54-70kg.	Female	Twin:Twin
	152	250	1020	250	1520	1160	281.6	253.2	244	255.1	281.6	0	18.8	6.93	Flying V	530	12.5	Large	Channel	125-165lb.	57-75kg.	Female	Twin:Twin
Descendant	148	200	1080	200	1480	1130	285.0	252.9	244	252.9	285.0	0	20.5	7.13	Flat Top	505	0	Small/Medium	Channel	110-150lb.	50-68kg.	Male	Twin:Twin
	151	205	1100	205	1510	1150	288.7	256.7	247	256.7	288.7	0	20.9	7.26	Flat Top	530	0	Medium	Channel	125-165lb.	57-75kg.	Male	Twin:Twin
	154	205	1130	205	1540	1180	292.9	260.5	250	260.5	292.9	0	21.4	7.46	Flat Top	560	0	Medium/Large	Channel	130-170lb.	59-77kg.	Male	Twin:Twin
	157	205	1160	205	1570	1210	296.0	262.2	252	262.2	296.0	0	22.0	7.66	Flat Top	560	0	Medium/Large	Channel	135-175lb.	61-79kg.	Male	Twin:Twin
	160	210	1180	210	1600	1230	298.8	264.1	254	264.1	298.8	0	22.4	7.79	Flat Top	560	0	Medium/Large	Channel	155-195lb.+	70-88kg.+	Male	Twin:Twin
Descendant Wide	155	205	1140	205	1550	1190	299.2	265.3	256	265.3	299.2	0	21.6	7.52	Flat Top	530	0	Large	Channel	135-175lb.	61-79kg.	Male	Twin:Twin
	158	205	1170	205	1580	1220	302.4	268.2	258	268.2	302.4	0	22.2	7.72	Flat Top	560	0	Large	Channel	145-185lb.	66-84kg.	Male	Twin:Twin
Feather	140	190	1030	180	1400	1073	273.1	239.8	232	241.4	270.1	3	19.8	6.71	V-Rocker	480	25	Kids/Small	Channel	90-120lb.	41-54kg.	Female	Dir:Twin
	144	195	1070	180	1445	1115	278.5	244.3	236	246.0	275.5	3	20.5	6.99	V-Rocker	505	25	Medium	Channel	100-130lb.	45-59kg.	Female	Dir:Twin
	149	200	1110	180	1490	1155	282.8	247.3	238	248.3	278.8	4	21.4	7.21	V-Rocker	530	25	Medium	Channel	120-155lb.	54-70kg.	Female	Dir:Twin
	152	200	1140	180	1520	1185	284.9	248.0	239	249.0	280.9	4	22.0	7.41	V-Rocker	530	25	Medium/Large	Channel	125-165lb.	57-75kg.	Female	Dir:Twin
	155	205	1170	180	1555	1215	292.5	254.1	245	254.4	287.5	5	22.5	7.62	V-Rocker	530	25	Large	Channel	135-175lb.+	61-79kg.+	Female	Dir:Twin
Feelgood	140	200	1010	190	1400	1053	273.6	243.6	236	245.4	273.6	0	18.8	6.79	Camber	480	12.5	Medium	Channel	90-120lb.	41-54kg.	Female	Dir:Dir
	144	200	1050	190	1440	1093	279.1	248.2	240	250.0	279.1	0	19.6	7.06	Camber	505	12.5	Medium/Large	Channel	100-130lb.	45-59kg.	Female	Dir:Twin
	149	205	1095	190	1490	1138	281.8	249.7	241	251.5	281.8	0	20.4	7.36	Camber	530	12.5	Medium/Large	Channel	120-155lb.	54-70kg.	Female	Dir:Twin
	152	205	1125	190	1520	1170	284.9	251.4	243	253.2	284.9	0	21.0	7.56	Camber	530	12.5	Medium/Large	Channel	125-165lb.	57-75kg.	Female	Dir:Twin
	155	210	1150	190	1550	1195	287.8	253.2	245	255.0	287.8	0	21.4	7.74	Camber	530	12.5	Large	Channel	135-175lb.+	61-79kg.+	Female	Dir:Twin
Feelgood Flying V	140	200	1010	190	1400	1053	273.6	245.6	236	247.4	273.6	0	18.8	6.79	Flying V	480	12.5	Medium	Channel	90-120lb.	41-54kg.	Female	Dir:Twin
	144	200	1050	190	1440	1093	279.1	250.2	240	252.0	279.1	0	19.6	7.06	Flying V	505	12.5	Medium/Large	Channel	100-130lb.	45-59kg.	Female	Dir:Twin
	149	205	1095	190	1490	1138	281.8	251.7	241	253.5	281.8	0	20.4	7.36	Flying V	530	12.5	Medium/Large	Channel	120-155lb.	54-70kg.	Female	Dir:Twin
	152	205	1125	190	1520	1170	284.9	253.4	243	255.2	284.9	0	21.0	7.56	Flying V	530	12.5	Medium/Large	Channel	125-165lb.	57-75kg.	Female	Dir:Twin
	155	210	1150	190	1550	1195	287.8	255.2	245	257.0	287.8	0	21.4	7.74	Flying V	530	12.5	Large	Channel	135-175lb.+	61-79kg.+	Female	Dir:Twin
Feelgood Smalls	125	190	875	190	1255	915	262.4	237.8	230	237.8	262.4	0	16.2	5.92	Flying V	430	0	Kids/Small	3D®	70-90lb.	32-41kg.	Youth	Twin:Twin
	130	200	905	200	1305	945	264.4	239.4	231	239.4	264.4	0	16.7	6.14	Flying V	455	0	Kids/Small	3D®	75-100lb.	34-45kg.	Youth	Twin:Twin
	135	200	945	200	1345	985	268.0	241.1	233	241.1	268.0	0	17.5	6.39	Flying V	455	0	Kids/Small	3D®	75-105lb.	34-48kg.	Youth	Twin:Twin
	140	200	1005	200	1405	1045	275.2	245.6	238	245.6	275.2	0	18.6	6.80	Flying V	455	0	Small	3D®	90-120lb.	41-54kg.	Youth	Twin:Twin
Fish	151	290	940	250	1480	1045	311.5	278.9	258	265.4	281.5	30	17.2	6.42	S-Rocker	530	50	Medium/Large	Channel	110-150lb.	50-68kg.	Male	Dir:Dir
	156	290	990	250	1530	1095	315.3	280.5	260	267.2	285.3	30	18.1	6.76	S-Rocker	530	50	Medium/Large	Channel	130-170lb.	59-77kg.	Male	Dir:Dir
	161	290	1040	250	1580	1145	319.1	282.8	262	269.9	289.1	30	19.1	7.10	S-Rocker	560	50	Medium/Large	Channel	145-185lb.+	66-84kg.+	Male	Dir:Dir
Fishcuit	148	250	1100	129.7	1480	1145	314.7	270.6	257	257.8	279.7	35	20.1	7.53	S-Rocker	530	75	Large	Channel	130-180lb.	59-82kg.	Male	Dir:Dir
Freebird	158	315	950	315	1580	1130	292.3	267.2	253	263.7	285.3	7	17.9	6.31	S-Rocker	560	12.5	Medium/Large	Split	145-185lb.	66-84kg.	Male	Dir:Dir
	162	320	980	320	1620	1170	295.9	268.9	255	265.5	288.9	7	18.7	6.43	S-Rocker	560	12.5	Large	Split	165-205lb.+	75-93kg.+	Male	Dir:Dir

Board Specs

SPECS	Length	Nose Length	Running Length	Tail Length	Overall Length	Effective Edge	Nose Width	Front REF Width	Waist Width	Rear REF Width	Tail Width	Taper	Sidecut	Radius	Bend	Stance Width	Stance Position	Binding Size	Mounting	Rider Weight lb	Rider Weight kg	Gender	Shape:Flex
Genie	140	190	1020	190	1400	1060	279.3	248.7	240	248.7	279.3	0	19.6	6.63	Flat Top	480	0	Medium/Large	3D®	90-120lb.	41-54kg.	Female	Twin:Twin
	145	195	1060	195	1450	1105	281.8	250.3	241	250.3	281.8	0	20.4	6.89	Flat Top	505	0	Medium/Large	3D®	110-140lb.	50-64kg.	Female	Twin:Twin
	150	195	1110	195	1500	1155	286.8	253.7	244	253.7	286.8	0	21.4	7.21	Flat Top	530	0	Large	3D®	120-155lb.	54-70kg.	Female	Twin:Twin
	155	200	1150	200	1550	1200	289.3	254.4	245	254.4	289.3	0	22.2	7.47	Flat Top	530	0	Large	3D®	135-175lb.+	61-79kg.+	Female	Twin:Twin
Juice Wagon	153	240	1090	200	1530	1135	299.0	265.5	251	258.7	287.0	12	21.0	7.09	Camber	560	12.5	Medium/Large	Channel	130-170lb.	59-77kg.	Male	Dir:Dir
	157	240	1130	200	1570	1175	303.5	267.9	254	261.4	291.5	12	21.7	7.35	Camber	560	12.5	Medium/Large	Channel	135-175lb.	61-79kg.	Male	Dir:Dir
	163	240	1190	200	1630	1235	309.8	271.2	258	265.1	297.8	12	22.9	7.73	Camber	560	12.5	Large	Channel	165-205lb.+	75-93kg.+	Male	Dir:Dir
Landlord	159	240	1150	200	1590	1195	305.5	264.6	253	261.3	288.5	17	22.0	7.53	S-Rocker	560	56	Medium/Large	Channel	145-185lb.	66-84kg.	Male	Dir:Dir
	163	240	1190	200	1630	1235	309.0	266.2	255	263.0	292.0	17	22.7	7.80	S-Rocker	560	56	Large	Channel	165-205lb.+	75-93kg.+	Male	Dir:Dir
Lip-Stick	141	195	1020	195	1410	1065	275.5	247.5	237	247.5	275.5	0	19.3	6.77	Flat Top	480	0	Medium	Channel	95-120lb.	43-54kg.	Female	Twin:Twin
	145	195	1060	195	1450	1105	277.9	249.0	238	249.0	277.9	0	20.0	7.05	Flat Top	505	0	Medium	Channel	110-140lb.	50-64kg.	Female	Twin:Twin
	149	200	1090	200	1490	1135	281.0	251.7	240	251.7	281.0	0	20.5	7.25	Flat Top	530	0	Medium/Large	Channel	120-155lb.	54-70kg.	Female	Twin:Twin
	152	200	1120	200	1520	1165	284.2	253.4	242	253.4	284.2	0	21.1	7.44	Flat Top	530	0	Medium/Large	Channel	125-165lb.	57-75kg.	Female	Twin:Twin
	154	200	1140	200	1540	1185	287.9	256.3	245	256.3	287.9	0	21.5	7.58	Flat Top	530	0	Large	Channel	130-175lb.	59-79kg.	Female	Twin:Twin
Lyric	139	200	990	200	1390	1035	270.4	241.7	234	243.5	270.4	0	18.2	6.74	Flat Top	480	12.5	Kids/Small	Channel	90-120lb.	41-54kg.	Female	Twin:Twin
	142	200	1020	200	1420	1065	273.5	244.3	236	246.1	273.5	0	18.8	6.95	Flat Top	505	12.5	Medium	Channel	95-120lb.	43-54kg.	Female	Twin:Twin
	146	200	1060	200	1460	1105	277.0	246.0	238	247.7	277.0	0	19.5	7.21	Flat Top	505	12.5	Medium	Channel	110-140lb.	50-64kg.	Female	Twin:Twin
	149	200	1090	200	1490	1135	281.0	249.6	241	251.4	281.0	0	20.0	7.44	Flat Top	530	12.5	Medium/Large	Channel	120-155lb.	54-70kg.	Female	Twin:Twin
	152	205	1110	205	1520	1155	282.8	250.4	242	252.2	282.8	0	20.4	7.56	Flat Top	530	12.5	Medium/Large	Channel	125-165lb.	57-75kg.	Female	Twin:Twin
Mystery	155	210	1150	190	1550	1193	290.2	257.3	247	259.1	290.2	0	21.6	7.66	Camber	530	12.5	Medium	Channel	135-175lb.	61-79kg.	Male	Dir:Twin
	158	210	1180	190	1580	1223	294.4	261.1	250	262.9	294.4	0	22.2	7.85	Camber	560	12.5	Medium/Large	Channel	145-185lb.	66-84kg.	Male	Dir:Twin
	162	210	1220	190	1620	1263	300.9	265.8	255	267.5	300.9	0	23.0	8.12	Camber	560	12.5	Large	Channel	165-205lb.	75-93kg.	Male	Dir:Twin
Mystery Flying V	155	210	1150	190	1550	1193	290.2	257.3	247	259.1	290.2	0	21.6	7.66	Flying V	530	12.5	Medium	Channel	135-175lb.	61-79kg.	Male	Dir:Twin
	158	210	1180	190	1580	1223	294.4	261.1	250	262.9	294.4	0	22.2	7.85	Flying V	560	12.5	Medium/Large	Channel	145-185lb.	66-84kg.	Male	Dir:Twin
	162	210	1220	190	1620	1263	300.9	265.8	255	267.5	300.9	0	23.0	8.12	Flying V	560	12.5	Large	Channel	165-205lb.	75-93kg.	Male	Dir:Twin
Nug	142	295	830	295	1420	1005	283.4	267.4	253	267.4	283.4	0	15.2	5.67	V-Rocker	530	0	Medium/Large	Channel	120-170lb.	54-77kg.	Male	Twin:Twin
	146	300	860	300	1460	1035	285.5	268.0	254	268.0	285.5	0	15.8	5.88	V-Rocker	530	0	Medium/Large	Channel	130-180lb.	59-82kg.	Male	Twin:Twin
	150	300	900	300	1500	1075	287.9	268.4	255	268.4	287.9	0	16.5	6.16	V-Rocker	530	0	Large	Channel	150-200lb.	68-91kg.	Male	Twin:Twin
	154	300	940	300	1540	1115	293.4	271.9	259	271.9	293.4	0	17.2	6.43	V-Rocker	530	0	Large	Channel	165-215lb.+	75-98kg.+	Male	Twin:Twin
Nugget	134	295	750	295	1340	925	268.4	254.2	241	254.2	268.4	0	13.7	5.14	Flat Top	480	0	Medium/Large	Channel	95-135lb.	43-61kg.	Female	Twin:Twin
	138	295	790	295	1380	965	271.8	256.8	243	256.8	271.8	0	14.4	5.42	Flat Top	505	0	Medium/Large	Channel	110-155lb.	50-70kg.	Female	Twin:Twin
Process	152	200	1125	200	1525	1165	290.1	259.3	249	261.0	290.1	0	20.6	7.71	Camber	530	12.5	Medium/Large	Channel	125-165lb.	57-75kg.	Male	Twin:Dir
	155	200	1155	200	1555	1195	293.2	261.1	251	262.7	293.2	0	21.1	7.91	Camber	530	12.5	Medium/Large	Channel	135-175lb.	61-79kg.	Male	Twin:Dir
	157	200	1175	200	1575	1215	294.9	261.9	252	263.6	294.9	0	21.5	8.06	Camber	530	12.5	Medium/Large	Channel	135-175lb.	61-79kg.	Male	Twin:Dir
	159	200	1195	200	1595	1235	298.6	265.7	255	267.4	298.6	0	21.8	8.20	Camber	560	12.5	Large	Channel	145-185lb.	66-84kg.	Male	Twin:Dir
	162	200	1225	200	1625	1265	301.8	267.5	257	269.2	301.8	0	22.4	8.39	Camber	560	12.5	Large	Channel	165-205lb.+	75-93kg.+	Male	Twin:Dir
Process Flying V	152	200	1125	200	1525	1165	290.1	259.3	249	261.0	290.1	0	20.6	7.71	Flying V	530	12.5	Medium/Large	Channel	125-165lb.	57-75kg.	Male	Twin:Dir
	155	200	1155	200	1555	1195	293.2	261.1	251	262.7	293.2	0	21.1	7.91	Flying V	530	12.5	Medium/Large	Channel	135-175lb.	61-79kg.	Male	Twin:Dir
	157	200	1175	200	1575	1215	294.9	261.9	252	263.6	294.9	0	21.5	8.06	Flying V	530	12.5	Medium/Large	Channel	135-175lb.	61-79kg.	Male	Twin:Dir
	159	200	1195	200	1595	1235	298.6	265.7	255	267.4	298.6	0	21.8	8.20	Flying V	560	12.5	Large	Channel	145-185lb.	66-84kg.	Male	Twin:Dir
	162	200	1225	200	1625	1265	301.8	267.5	257	269.2	301.8	0	22.4	8.39	Flying V	560	12.5	Large	Channel	165-205lb.+	75-93kg.+	Male	Twin:Dir
ProTest	126	190	880	190	1260	920	263.0	237.9	230	237.9	263.0	0	16.5	5.87	Camber	430	0	Kids/Small	Channel	75-100lb.	34-45kg.	Youth	Twin:Twin
	132	195	930	195	1320	970	266.9	240.3	232	240.3	266.9	0	17.5	6.20	Camber	455	0	Kids/Small	Channel	75-105lb.	34-48kg.	Youth	Twin:Twin
	136	195	970	195	1360	1010	270.4	242.0	234	242.0	270.4	0	18.2	6.47	Camber	455	0	Kids/Small	Channel	85-115lb.	39-52kg.	Youth	Twin:Twin
	142	195	1030	195	1420	1070	276.7	245.5	238	245.5	276.7	0	19.4	6.86	Camber	455	0	Small	Channel	95-120lb.	43-54kg.	Youth	Twin:Twin
Ripcord	145	195	1080	180	1455	1125	287.1	251.3	244	252.8	284.1	3	20.8	7.02	V-Rocker	480	25	Small/Medium	3D®	110-140lb.	50-64kg.	Male	Dir:Dir
	150	210	1110	180	1500	1160	291.3	255.2	247	255.3	286.3	5	20.9	7.38	V-Rocker	505	25	Medium	3D®	115-155lb.	52-70kg.	Male	Dir:Dir
	154	210	1150	180	1540	1200	295.7	258.7	250	258.9	290.7	5	21.6	7.66	V-Rocker	530	25	Medium/Large	3D®	130-170lb.	59-77kg.	Male	Dir:Dir
	157	210	1180	180	1570	1230	299.9	262.5	253	262.7	294.9	5	22.2	7.85	V-Rocker	560	25	Medium/Large	3D®	135-175lb.	61-79kg.	Male	Dir:Dir
	159	210	1200	180	1590	1250	303.3	265.3	256	265.4	298.3	5	22.4	8.05	V-Rocker	560	25	Large	3D®	145-185lb.	66-84kg.	Male	Dir:Dir
Ripcord Wide	156	210	1170	180	1560	1215	304.5	267.6	258	267.8	299.5	5	22.0	7.79	V-Rocker	560	25	Large	3D®	135-175lb.	61-79kg.	Male	Dir:Dir
	158	210	1190	180	1580	1230	306.3	268.5	259	268.6	301.3	5	22.4	7.91	V-Rocker	560	25	Large	3D®	145-185lb.	66-84kg.	Male	Dir:Dir
	162	210	1230	180	1620	1275	309.8	270.2	261	270.3	304.8	5	23.2	8.18	V-Rocker	560	25	Large	3D®	165-205lb.+	75-93kg.+	Male	Dir:Dir
Sherlock	154	305	930	305	1540	1105	285.0	260.3	250	262.5	285.0	0	17.5	6.19	Flying V	530	12.5	Medium/Large	Channel	130-170lb.	59-77kg.	Male	Twin:Dir
	157	310	950	310	1570	1130	288.8	264.3	253	266.6	288.8	0	17.9	6.31	Flying V	560	12.5	Medium/Large	Channel	135-175lb.	61-79kg.	Male	Twin:Dir
	160	315	970	315	1600	1155	290.6	265.1	254	267.3	290.6	0	18.3	6.44	Flying V	560	12.5	Medium/Large	Channel	155-195lb.	70-88kg.	Male	Twin:Dir
	163	320	990	320	1630	1180	292.4	265.9	255	268.0	292.4	0	18.7	6.56	Flying V	560	12.5	Large	Channel	165-205lb.+	75-93kg.+	Male	Twin:Dir
Sherlock Wide	158	310	960	310	1580	1140	294.2	269.2	258	271.4	294.2	0	18.1	6.37	Flying V	560	12.5	Large	Channel	145-185lb.	66-84kg.	Male	Twin:Dir
	162	320	980	320	1620	1165	297.0	271.0	260	273.2	297.0	0	18.5	6.50	Flying V	560	12.5	Large	Channel	165-205lb.+	75-93kg.+	Male	Twin:Dir
Social	138	190	1000	190	1380	1040	276.5	248.9	238	248.9	276.5	0	19.3	6.50	V-Rocker	480	0	Medium	Channel	85-115lb.	39-52kg.	Female	Twin:Twin
	142	195	1030	195	1420	1075	279.7	250.6	240	250.6	279.7	0	19.9	6.69	V-Rocker	480	0	Medium/Large	Channel	95-120lb.	43-54kg.	Female	Twin:Twin
	147	195	1080	195	1470	1125	283.6	253.1	242	253.1	283.6	0	20.8	7.02	V-Rocker	505	0	Medium/Large	Channel	115-150lb.	52-68kg.	Female	Twin:Twin
	151	200	1110	200	1510	1160	287.7	256.7	245	256.7	287.7	0	21.4	7.22	V-Rocker	530	0	Large	Channel	125-160lb.	57-73kg.	Female	Twin:Twin
Spliff	148	305	880	295	1480	1055	288.7	268.7	254	266.7	283.7	5	16.1	6.02	S-Rocker	530	12.5	Medium/Large	Split	140-190lb.	64-86kg.	Male	Dir:Dir

Hardgoods

Board Specs

SPECS	Length	Nose Length	Running Length	Tail Length	Overall Length	Effective Edge	Nose Width	Front REF Width	Waist Width	Rear REF Width	Tail Width	Taper	Sidecut	Radius	Bend	Stance Width	Stance Position	Binding Size	Mounting	Rider Weight lb	Rider Weight kg	Gender	Shape Flex
Super Hero Smalls	130	195	910	195	1300	953	263.2	237.5	229	237.5	263.2	0	17.1	6.06	Flat Top	455	0	Kids/Small	3D®	75-100lb.	34-45kg.	Youth	Twin:Twin
	134	195	950	195	1340	993	272.7	245.2	237	245.2	272.7	0	17.9	6.33	Flat Top	455	0	Small	3D®	75-105lb.	34-48kg.	Youth	Twin:Twin
	138	195	990	195	1380	1033	278.3	248.9	241	248.9	278.3	0	18.7	6.58	Flat Top	455	0	Small	3D®	85-115lb.	39-52kg.	Youth	Twin:Twin
	142	195	1030	195	1420	1073	282.7	252.4	244	252.4	282.7	0	19.4	6.86	Flat Top	480	0	Small/Medium	3D®	95-120lb.	43-54kg.	Youth	Twin:Twin
Super Hero	145	265	920	265	1450	1065	281.8	261.2	248	261.2	281.8	0	16.9	6.27	Flat Top	530	0	Medium	Channel	110-160lb.	50-73kg.	Male	Twin:Twin
	148	270	940	270	1480	1090	286.5	265.0	252	265.0	286.5	0	17.3	6.41	Flat Top	530	0	Medium/Large	Channel	125-175lb.	57-79kg.	Male	Twin:Twin
	151	270	970	270	1510	1120	288.6	266.8	253	266.8	288.6	0	17.8	6.62	Flat Top	560	0	Medium/Large	Channel	130-180lb.	59-82kg.	Male	Twin:Twin
	154	270	1000	270	1540	1150	291.7	268.5	255	268.5	291.7	0	18.4	6.82	Flat Top	560	0	Large	Channel	140-190lb.	64-86kg.	Male	Twin:Twin
	157	270	1030	270	1570	1180	294.8	270.2	257	270.2	294.8	0	18.9	7.03	Flat Top	560	0	Large	Channel	160-210lb.	73-95kg.	Male	Twin:Twin
Super Hero Wide	151	270	970	270	1510	1120	296.6	272.9	261	272.9	296.6	0	17.8	6.62	Flat Top	560	0	Large	Channel	130-180lb.	59-82kg.	Male	Twin:Twin
	154	270	1000	270	1540	1150	300.7	275.5	264	275.5	300.7	0	18.4	6.82	Flat Top	560	0	Large	Channel	140-190lb.	64-86kg.	Male	Twin:Twin
	158	270	1040	270	1580	1190	304.2	277.1	266	277.1	304.2	0	19.1	7.09	Flat Top	560	0	Large	Channel	160-210lb.	73-95kg.	Male	Twin:Twin
Sweet Tooth	136	265	830	265	1360	975	268.5	251.3	238	251.3	268.5	0	15.2	5.66	Flat Top	505	0	Medium	Channel	90-125lb.	41-57kg.	Female	Twin:Twin
	141	270	870	270	1410	1020	272.9	253.8	241	253.8	272.9	0	16.0	5.93	Flat Top	505	0	Medium/Large	Channel	105-145lb.	48-66kg.	Female	Twin:Twin
	145	270	910	270	1450	1060	276.4	256.3	243	256.3	276.4	0	16.7	6.21	Flat Top	530	0	Medium/Large	Channel	115-160lb.	52-73kg.	Female	Twin:Twin
	148	270	940	270	1480	1090	280.5	259.0	246	259.0	280.5	0	17.3	6.41	Flat Top	530	0	Large	Channel	125-175lb.	57-79kg.	Female	Twin:Twin
Trick Pony	154	300	940	300	1540	1100	287.4	264.8	251	267.1	287.4	0	18.2	6.07	Flat Top	560	12.5	Medium/Large	Channel	130-170lb.	59-77kg.	Male	Twin:Twin
	158	300	980	300	1580	1140	292.0	267.3	254	269.5	292.0	0	19.0	6.33	Flat Top	560	12.5	Medium/Large	Channel	145-185lb.	66-84kg.	Male	Twin:Twin
	162	300	1020	300	1620	1180	296.8	269.9	257	272.1	296.8	0	19.9	6.55	Flat Top	560	12.5	Large	Channel	165-205lb.	75-93kg.	Male	Twin:Twin
TWC Pro	156	210	1160	190	1560	1203	288.8	256.1	246	257.8	288.8	0	21.4	7.87	Camber	530	12.5	Small/Medium	Channel	135-175lb.	61-79kg.	Male	Dir:Dir
Shaun White Smalls	110	185	730	185	1100	770	231.4	211.4	204	211.4	231.4	0	13.7	4.87	V-Rocker	380	0	Kids	3D®	55-75lb.	25-34kg.	Youth	Twin:Twin
	120	190	820	190	1200	860	252.8	229.5	222	229.5	252.8	0	15.4	5.47	V-Rocker	405	0	Kids/Small	3D®	65-85lb.	29-39kg.	Youth	Twin:Twin
	130	190	920	190	1300	960	266.5	240.4	232	240.4	266.5	0	17.3	6.14	V-Rocker	455	0	Kids/Small	3D®	75-100lb.	34-45kg.	Youth	Twin:Twin
	140	195	1010	195	1400	1050	272.2	242.5	235	242.5	272.2	0	18.6	6.86	V-Rocker	455	0	Kids/Small	3D®	90-120lb.	41-54kg.	Youth	Twin:Twin

NEW TECH
BINDINGS



NEW!

DOUBLE TAKE

Be the first to drop in with the rapid ratcheting of Burton's NEW Double Take Buckles. Helical teeth and a complete rethink of the entire package results in "Insta-Click" immediate engagement, faster uptake, and fewer cranks to tightness. The result: vastly improved strength, speed, and ease-of-use.

NEW!

HAMMOCKSTRAP



Strap technology has evolved at warp speed and our newest advance equals more power with less material. The secret is stitch-less 3D modeling that weaves a soft and ultra-light hammock with a stiff spine to crank up response in Burton's most comfortable strap to date.

NEW!

SMACKIT RATCHET



We sweat the small stuff. Like the Grom binding's NEW oversized, mitt-friendly Smack-It Ratchet buckle design. Working with our own kids, we went back to the drawing board to give the littlest riders a binding they can enter, exit, and adjust all by themselves.

Binding Tech

STANDARD FEATURES

HERE'S WHAT'S STANDARD ON EVERY SINGLE BURTON BINDING	
LIFETIME GUARANTEE ON ALL BASEPLATES	HI-BACK ROTATION
PROGRESSIVE FLEXING HI-BACKS	ENGINEERED COMPOSITE BASEPLATES AND HI-BACKS
TELESCOPING STRAPS	FORWARD LEAN ADJUSTMENT (EXCLUDING GROM BINDING)
ANATOMICAL LEFT AND RIGHT BASEPLATES	

BURTON RESPONSE RATING

Every Burton binding has a different flex and feel. The best way to describe the ride is through our Response Rating which is based primarily on the materials in the baseplate and hi-back as well as team and tester feedback. A softer flex will give you a more relaxed and forgiving ride, while a stiffer flex will give you a more responsive and aggressive ride. The rating is based only as a comparison between Burton bindings with one being the softest and ten the most responsive.

WOMEN'S-SPECIFIC TRUE FIT DESIGN

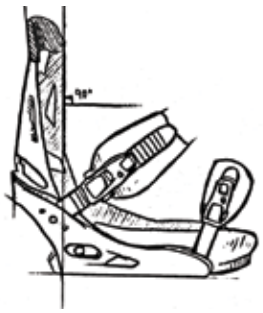
Enjoy a more harmonious connection with Burton's True Fit™ women's boards, boots, and bindings. True Fit means that every element of every piece of your setup—from boot liners to lace guides, baseplate to strap designs, board shapes to flex profiles—has been designed and engineered for the way women ride. Because when it fits right, it rides better.

INFINITE ADJUSTABILITY

Rotate your hi-backs, adjust your Forward Lean, switch up your strap length and location, and more. Offering more options for micro-adjustments than any other brand, Burton bindings make us each masters of our own connection.

FLAD [FORWARD LEAN ADJUSTER]

The higher the Forward Lean angle on your hi-backs, the quicker your heel-edge turns. Crank 'em forward for icy hits in the pipe like Danny does, or back 'em off for jibbing like Ethan. For mind-blowing micro-adjustability, check out the tool-free DialFLAD™ and MicroFLAD™ systems that give you twice the options of our traditional FLAD.



ADJUSTABLE GAS PEDALS

This extendable ramp heightens toe-edge response while reducing dreaded toe drag.

TELESCOPING STRAPS

With tool-free telescoping straps, adjust your fit in seconds.

HI-BACK ROTATION

The team favorite! Rotate your hi-backs parallel to your board's edges to improve heel-edge response while enhancing tweakability.

MULTIPLE ANKLE STRAP LOCATION

Easily adjust the height of the ankle straps, riding them high on your ankles for more support or down low for more mobility.

HI-BACKS

Choose between a variety of flex, shape, and adjustability options to suit your style of riding.

CANTED HI-BACK DESIGN

This ergonomic design follows the natural contours of your left and right legs to maximize control and comfort.

WINGED HI-BACK

Boosts lateral support for increased leverage and control when pressing, buttering, and spinning.

LIVING HINGE HI-BACK

This exclusive technology eliminates hardware and weight, and allows you to adjust your Forward Lean and hi-back rotation independently.

TRUE OTT HI-BACK PADDING

Wrapping the upper portion of the hi-back with padding eliminates pesky pressure points.

HEEL HAMMOCK

This reinforced rubbery material wraps response around the heel of the boot. Run your straps a little looser and still get lightning fast response out of turns with your heel cradled in complete suspension. Featured on the Malavita EST®, Malavita, Lexa EST, and Lexa™.

GUMBO HI-BACK

Stiff hi-backs suck on rails. But the only skate-style alternative has been urethane, which changes its flex as air temps rise or fall. Our specially formulated solution is the Gumbo Hi-Back, made with more pliable ingredients that maintain the same extra soft flex whether it's a single digit day or slushy session.

HEEL HAMMOCK

This reinforced rubbery material wraps response around the heel of the boot. Run your straps a little looser and still get lightning fast response out of turns with your heel cradled in complete suspension. Featured on the Malavita EST®, Malavita, Lexa EST, and Lexa™.

ZERO FORWARD LEAN HI-BACK

Riders who prefer a more playful and relaxed feel will dig the Zero Forward Lean design on select hi-backs. As always, you can still choose to crank 'em forward for quicker control when carving or climbing icy pipe walls.

SINGLE-COMPONENT CONSTRUCTION

The simplicity of a one-piece hi-back means immediate response. Through material blends we then manipulate the overall flex profile—from buttery to responsive.

PROGRESSIVE FLEX CONSTRUCTION

Stiff and supportive along the spine and heelcup, more flexible and forgiving at the top and the ears for more heel-edge bark without unwanted bite.

KICKBACK HAMMOCK

A lighter weight upgrade to the Heel Hammock, this two-piece, heel-hugging hi-back is literally suspension on a snowboard.



Dynamic interaction between an internal spring and rubberized hammock results in increased response and reduced vibration while your heel is cradled in complete suspension. Featured on the Genesis EST®, Genesis, Escapade EST, and Escapade™.

BASEPLATES

Why no metal? Our team refuses to ride metal because it's too rigid, too heavy, and too likely to bend and distort. Instead, we craft our bindings out of a variety of materials, each engineered to satisfy specific riding styles.

We're so confident in our baseplates that we back them up with a LIFETIME GUARANTEE. You break it, we replace it...FOR LIFE!

LIFETIME BASEPLATE GUARANTEE

Burton will replace any baseplate for the lifetime of the original owner (with proof of purchase) against manufacturer's defects. Return defective product to the store where you bought it or call Burton Rider Service at 1-800-881-3138. All warranty claims should be accompanied by an explanation and receipt.



EST BASEPLATE



RE:FLEX BASEPLATE

CONSTRUCTIONS:

EST BASEPLATE CONSTRUCTION

By removing the materials from beneath your feet and replacing them with cushioning, we are able to drastically reduce weight and explore entirely new designs. With EST®, the possibilities for flex and feel are infinite, and so are the stance options. Get it all without ever sacrificing the edge-to-edge power you know and trust.

RE:FLEX BASEPLATE CONSTRUCTION

With a minimized, cored baseplate and Living Hinge™ disc, Re:Flex™ dramatically improves board flex and feel, and reduces weight.

SINGLE-COMPONENT BASEPLATE CONSTRUCTION

One material throughout creates consistent response and feel for all-terrain domination.

MATERIALS:

CARBON FIBER/NYLON BLENDED COMPOSITE

Supreme reactivity, weightlessness, and strength.

30% SHORT-GLASS/NYLON COMPOSITE

Slightly more responsive than the Park Blend yet still plenty playful.

PARK BLEND SHORT GLASS/ NYLON COMPOSITE

Park-engineered 11% blend features ramped up strength in a soft-flexing package.

LIGHTWEIGHT, BOMB-PROOF POLYCARBONATE

Buttery and playful for laid-back, relaxed cruising.

THE HINGE

This Burton-exclusive technology flexes dynamically with your leg for increased foot roll, less fatigue, and easier ollies. Featured on the Diode EST®, Genesis EST, Malavita EST, and Cartel EST.

EST™ CUSHIONING

PODBED

The NEW PodBED outsole on the women's Felix boot was designed in tandem with the Escapade EST's PodBED cushioning, but enhances comfort with any binding. Targeted stiffness and dual density EVA foam balances response with dampening, a gel heel absorbs impact, and a rubber toe/heel ensures a lightweight grip.

AUTOCANT SENSORYBED

Dual-density EVA automatically settles your boot into a natural position regardless of stance width or angles for improved comfort, reduced fatigue, and more direct board control. Featured on the Malavita EST®, Cartel EST, and Lexa EST.

SENSORYBED

An elevated realm of cushioning, board feel, and extra-sensory control in a versatile, shred-everything package. Featured on the Mission EST® and Scribe EST.

SHREDBED 3.0

Minimized EVA cushioning with the added edge control of an optional Gas Pedal for accelerated handling. Featured on the Diode EST®, Genesis EST, and Escapade EST.

SHREDBED 2.0

Ultra lightweight EVA in a simple package that cushions against all the impacts you'll encounter. Featured on the Custom EST®, Stiletto EST, Mission Smalls EST, and Scribe Smalls EST.

THINBED

Ultra-minimized for superior board feel, it's about as close as you can get to riding baseless while still cushioning your connection. Available as a men's and women's binding accessory.

CANTBED 2.0

3.5 degrees of inward tilting mirrors your lower body's natural alignment when standing on your snowboard. This lets you ride in a more relaxed position, especially when rocking a wider stance. Available as a men's and women's binding accessory.



CANTBED



SENSORYBED



SHREDBED 2.0



THINBED

DISC & RE:FLEX CUSHIONING

AUTOCANT FULLBED

Dual-density EVA automatically settles your boot into a natural position regardless of stance width or angles for improved comfort, reduced fatigue, and more direct board control. Featured on the Malavita, Cartel™, Escapade™, and Lexa™.

FULLBED CUSHIONING

FullBED cushioning offers a full coverage, cushioned platform that maximizes comfort while minimizing fatigue. Anchored to the baseplate, its stealth trap door design makes it easy to access the mounting hardware.

B3 GEL

The same cushioning found in our high-end boots for unstoppable impact protection.

UNDER-BASEPLATE DAMPENING

Eats up vibrations and impacts so your body doesn't have to. Found on the Cartel™ and Escapade™.

Hardgoods
Binding Tech

STRAPS

We believe that the most effective strap is the one you hardly notice. That's why every strap we make is based on the same Pringle-shaped, pre-curved spine that is 3D® molded to perfectly match the shape of your feet and ankles.

SMOOTH GLIDE BUCKLES

Lightweight aluminum and lightweight polycarbonate levers give you season after season of buttery smooth and reliable ratcheting power. Designed and built by us, not some shady supplier.

ANKLE STRAPS

NEW HAMMOCKSTRAP

- Minimized Superstrap™ Construction
- 3D® Curved, Triple Axis Spine
- Ultra-Responsive Enduro Padding
- Improved Wrap for Constant Contact with Boot
-

REACTSTRAP

- Minimized Superstrap™ Construction
- 3D® Curved, Triple Axis Spine
- Ultra-Responsive Enduro Padding
- Improved Wrap for Constant Contact with Boot

ASYM REACTSTRAP

- Minimized Asym Superstrap™ Construction
- 3D® Curved, Triple Axis Spine
- Laterally Supportive Asym Shape
- Ultra-Responsive Enduro Padding
- Reversible Shape: Choose Between Power or Mobility

ASYM SUPERSTRAP

- Superstrap™ Construction
- 3D® Curved, Triple Axis Spine
- Laterally Supportive Asym Shape
- NeoPadding
- Reversible Shape: Choose Between Power or Mobility

SUPERSTRAP

- Superstrap™ Construction
- 3D® Curved, Triple Axis Spine
- NeoPadding

ASYM LUSHSTRAP

- Lushstrap Construction
- 3D® Curved, Triple Axis Spine
- EVA Padding
- Reversible Shape: Choose Between Power or Mobility

ASYM LUXSTRAP

- Luxstrap Construction
- 3D® Curved, Triple Axis Spine
- EVA Padding
- Reversible Shape: Choose Between Power or Mobility

LUSHSTRAP

- Lushstrap Construction
- 3D® Curved, Triple Axis Spine
- EVA Padding

ONESTRAP® 2.0

- For the Groms
- Easy to Use with Little Paws
- Ergo Shaped Easy Entry Ratchet Tongue
- Toe Wing (Youth Size Only)
- Updated Size and Shape

TOE STRAPS

LIGHTWEIGHT GETTAGRIP CAPSTRAP

- Super Lightweight EVA
- 3D® Curved, Triple Axis Spine
- Ultra-Minimized Capstrap™ Construction with True Wrap Toe Window
- Grip Fit
- Conformable as Capstrap or Toe Strap

PRIMO CAPSTRAP

- 3D® Curved, Triple Axis Spine
- Grip Fit

GETTAGRIP CAPSTRAP

- 3D® Curved, Triple Axis Spine
- Ultra-Minimized Capstrap™ Construction with True Wrap Toe Window
- Grip Fit
- Conformable as Capstrap or Toe Strap

ADAPTASTRAP

- Conformable as Capstrap™ or Toe Strap

NEW TECH

BOOTS



NEW!

INFINITE RIDE LINER

Sewn liners are an industry standby, which is why we decided to break the mold with our stitchless technology. Built with a 3D molding process, the Infinite Ride™ liners elevate out-of-the-box consistency for a precise fit while also enhancing the ride with greater rebound and cushioning that won't break down or pack out. Exclusive to the SLX, Ion, NEW Ion Leather, Rover, and Supreme.

NEW!

REBOUNCE / SLEEPING BAG



Rebounce is a PU layer within the shell of the boot that enhances cushioning. Sleeping Bag is a foil layer beneath, that reflects heat and enhances warmth, keeping the PU bouncy and your feet warm

NEW!

POWER UP TONGUE



For greater rebound and durability, we have upgraded the majority of our 2014 boots to this new dual density tongue construction. Like all our Thin Profile 3D® Molded Tongues, it's available in one of three flex options based on the boot. For even greater response, check the thermoplastic-reinforced Power Up Plus Tongue on the Driver X.

Boot Tech

BURTON SUPPORT RATING

We determine a boot's Support Rating based on the properties of the shell and liner materials. Added features like the backstay, RAF insert, and PU power panels all come together to create the overall flex. All you need to know is that softer support equals better freedom of movement. More support equals response and power. A higher Support Rating doesn't mean it's more difficult to ride. Based only as a comparison between Burton boots, one is the softest and ten is the most supportive.

FLEX/RESPONSE

From the Hail's liberating mobility to the Driver X's mind-reading response, we fine tune the ride of each boot to satisfy specific riding styles.

ARTICULATING CUFF

Allowing the upper and lower zones of the boot to flex independently creates fluid forward motion, minimizes shell distortion, and maximizes heel hold and response.

WISHBONE UPPER CUFF

The Wishbone Cuff defies convention, combining power and freedom into one. Picking up where the Crossbone Cuff left off, it features Jumper Cables on both the medial and lateral sides for twice the snap, rebound, and life without sacrificing the high tweakability of a softer boot. Featured on the Ambush, Felix, and NEW Ambush Smalls.



S4

Start strong, stay strong. That's S4. Superlight and resilient, these shell panels on the SLX and Imperial evenly distribute strap pressure to maximize rebound and resist breakdown for consistent flex, season after season.

CROSSBONE CUFF

Balances the free-flexing mobility of an articulating cuff with the lateral support of ultra-light Jumper Cables (the same stuff found in our high-end boards). The benefits of ollie pop and pressing power associated with winged hi-backs are brought to the boot itself, resulting in the ability to power up with less effort, and still get tweak-friendly freedom. Featured on the Rampant and Sapphire.



RIDER ADJUSTABLE FLEX TONGUE INSERT

The RAF Tongue Insert lets you customize the forward flex, increasing the support, response, and life of your boots. Featured on the Driver X™ and Supreme™.

STAY-PUFT TONGUE CONSTRUCTION

Tuck that knee and tweak it with the smoother forward motion and cush comfort of this progressive flexing upper tongue construction. Featured on the Hail™ and Sapphire™.

POWER SPINE BACKSTAYS

Allow for fine-tuned medial/lateral support, edge-to-edge response, and durability.

FLEX NOTCHES

These strategically placed flex notches allow for smoother, more fluid lateral and medial flex, perfect for pressing and tweaking.

THIN PROFILE 3D® MOLDED TONGUE

Adjusting the profile of the tongue's thickness controls its flex, enhances its ability to wrap, and reduces shell/liner stack-up for improved comfort. Look for soft, medium, or firm flexing options throughout the line.

POWER UP TONGUE

For greater rebound and durability, we have upgraded the majority of our 2014 boots to this new dual density tongue construction. Like all our Thin Profile 3D® Molded Tongues, it's available in one of three flex options based on the boot. For even greater response, check the thermoplastic-reinforced Power Up Plus Tongue on the Driver X.

FLEX SPINE BACKSTAY

Get effortless medial and lateral mobility with ample edge-to-edge support for when it's time to throw down the landing gear.

DESIGN FEATURES

TOTAL COMFORT CONSTRUCTION

Get an instantly broken-in feel right out of the box. Total Comfort's industry-exclusive construction eliminates the break-in period for a fit that feels just as good from day 1 to 100.

PHANTOM CONSTRUCTION

Since the first modified Sorels, snowboard boots have been a two-part equation of shell plus liner. Phantom changes the template by fusing shell and liner into one—creating a single entity that is not only lighter weight, but also easier to slip on or slide off. New for this season we've improved heel hold and increased padding for a smoother, even more comfortable ride.

1:1 LASTING

Burton offers 1:1 lasting on every boot. It means every half and full size liner gets a matching half and full size shell and outsole. Drop your loot on a Burton boot and you won't be stuck with the slop of a mismatched shell and liner.

WOMEN'S-SPECIFIC TRUE FIT DESIGN

TRUEfIT

Enjoy a more harmonious connection with Burton's True Fit™ women's boards, boots, and bindings. True Fit means that every element—from boot liners to lace guides, baseplate to strap designs, board shapes to flex profiles—has been designed and engineered for the way women ride. Because when it fits right, it rides better.

TRUE FIT CUSTOM CUFF

TRUEfIT

This one-of-a-kind, women's-specific cuff automatically fine-tunes the fit of the upper boot around your body geometry. The result is an even truer True Fit™ for calves of all shapes and sizes, eliminating potential pressure points to improve comfort and warmth. Exclusive to the Supreme™.

SHRINKAGE FOOTPRINT REDUCTION TECHNOLOGY

Reduces the boot's overall footprint one full size, meaning a men's size 10 fits like a size 10, but has the footprint of a typical size 9. Shorter, lighter, sleeker—never suffer from toe drag again.

SNOW-PROOF INTERNAL GUSSET

All Burton boot tongues feature an internal gusset construction to completely seal the lower zone of the boot, keeping feet warm and dry.

OUTER SHELL PRESSURE RELIEF PANEL

Ultra-soft gel cushioning is fused to the area where the ankle strap rests on the Ion boot for even pressure distribution when bindings are cranked tight.

DRYRIDE LINER AND SHELL TECH

DRY/RIDE

DRYRIDE Hyperwick™ mesh in the toe box both insulates and regulates warmth by pulling moisture away from your skin, then evaporating it through a waterproof/breathable shell membrane. Like a one-way door, the microscopic pores in this membrane allow moisture vapors to escape, while water droplets from the outside can't enter.

Boot Tech

LACING

SPEED ZONE LACING

Lightning fast lacing control. Customize the fit of the upper or lower zone in seconds, and because the system is so powerful, you get more rebound, more wrap, and better response—with less effort.



SPEED DIAL LACING SYSTEM

The Speed Dial lacing system is a faster upgrade for riders who prefer to twist their laces tight. Unlike other systems that need to be locked and unlocked, our micro-adjustable, self-locking system saves time by letting you tighten or loosen the fit without starting over. Exit is easy with a quick pull of the dial-top loop.



SHRED READY VELCRO® STRAPS

Oversized and mitt-friendly so kids can get their boots on, off, and adjusted without help from mom, dad, or the instructor.

SWEET SPOT SPEED ZONE LACING

Speed Zone™ laces at the sweet spot around your ankle lock your heels in place. The upper Velcro® Power Strap lets you customize the fit of the cuff. With two independent zones, you get more control over your fit and comfort, and even easier entry and exit. Featured on the Memento.

NEW ENGLAND ROPES

American-made, natural fiber ropes power our Speed Zone™ and Speed Dial systems, not harsh metal cables. Virtually indestructible, New England Ropes' laces are the same stuff used by stunt men, firefighters, and rescue teams.

CUSHIONING/TRACTION

One flat landing can lead to two sore feet and one ruined day. It doesn't add up.
That's why we continuously search for ways to keep your soles stoked even after hours of on-hill action.

NEW PODBED

The NEW PodBED outsole on the women's Felix boot was designed in tandem with the Escapade EST's PodBED cushioning, but enhances comfort with any binding. Targeted stiffness and dual density EVA foam balances response with dampening, a gel heel absorbs impact, and a rubber toe/heel ensures a lightweight grip.

EST OPTIMIZED SOLES

EST® goes beyond bindings by optimizing the soles on select boots for a more direct connection. Lower-profile, lighter weight, and with a reduced ramp angle, EST lowers your center of gravity and improves feel. All without sacrificing an ounce of cushioning thanks to ultra-dampening B3 Gel inserts.

DYNOLITE OUTSOLE

Superior cushioning, improved board feel, and consistent support in a 20% lighter weight construction. Made entirely of an exclusive cushioning compound specially formulated to withstand repeated impacts and freezing temps for long lasting shock absorption.

AUTOCANT CUSHIONING

Dual-density EVA allows your foot to settle into a more natural and relaxed position, resulting in improved comfort, reduced fatigue, and smoother, more direct board control.

270° CUSHIONING

A larger airbag covers approximately 75% of the midsole for unstoppable impact protection and reduced weight

HOLY SHIT OUTSOLE

This revolutionary cushioning combines support, response, and canted comfort in amazing ways. A primary midsole promotes toe-to-heel response, support, and cushioning. Beneath that, the secondary, AutoCANT Cushioning dual-density EVA midsole uses denser EVA laterally for support, and a softer, more cushioned EVA medially to allow your foot to roll naturally, reducing stress on your joints and ligaments.

B3 GEL

Ultimate dampening formulated to withstand repeated impacts without breaking down.

AIR

Responsive protection built around the impacts and cold temperatures of riding, not slam dunking.

EVA

Lightweight and long-lasting shock absorption.

VIBRAM® ECOSTEP™ & ECOSTEP™ PLUS OUTSOLES

Get the legendary grip and feel Vibram® is famous for in a lighter weight, 50% recycled construction (ECOSTEP™ Plus) or 30% recycled construction (ECOSTEP™). Includes the added rebound and cushioning of dual zone EVA and B3 Gel in the heel and toe.

RUBBER ICE SPIKES

Soft and grippy with stiffer spikes that dig into ice when slipping isn't an option.

Hardgoods

Boot Tech

LINERS

We invest more R&D hours, premium materials, and space age technology into our Imprint™ and NEW Infinite Ride™ liners than many companies put into their entire boot line. Burton's latest liners reflect this three decade heritage by delivering snowboarding's most comfortable, warmest, performance-driven fit, right out of the box.

HOT POCKETS

Select women's Imprint™ liners are built to accommodate a disposable toe warmer! Just slip one of the included Little Hotties® toe warmers into the neoprene sleeve on the top of your foot and feel the heat.

RAD PAD

Located on the top of your instep, right where the liner laces exert the most pressure, these pre-curved panels keep your feet stoked and secure.

TUFF CUFF

Ankle support and inner cuff stability is mandatory in a pro-level boot. Our solution is the Tuff Cuff, which increases heel hold and wraps the ankle with medial and lateral support while still flexing freely from toe to heel. Featured on the SLX, Ion, NEW Ion Leather, Rover, Driver X™, Supreme, and Felix™.



ROOM-TO-GROW FOOTBED

To keep up with kid's constant growth spurts, the Room-To-Grow™ footbed allows you to gain one full size. Rather than buy new boots every season, simply remove the footbed when the fit becomes snug. A secondary, integrated footbed means there's no compromise in cushioning or support.

HEAT-MOLDABLE

Whether you have funky cankles or a grotesque sixth toe, your feet will be wrapped with comfort in Burton's Imprint™ liners. Ride them right out of the box or shape them to your foot with our EMU heat-molding system, found at your local shop.

1:1 LAST MOLDED SHAPE

Every Burton liner is factory molded with the last inside the shell to ensure a superior, out-of-box fit and precise, liner-to-shell integration. 1:1 lasting means that every half and full size liner gets a matching half and full size shell and outsole for the best possible fit with the smallest possible footprint.

FOCUS CUFF

Boosting heel-hold by hugging that sweet spot around your ankle, the Focus Cuff rides slightly higher on your ankle for increased response.

LOCK-UP CUFF

This super low-profile inner cuff carries the laces across the forefoot and ankle for ultimate heel hold with effortless entry and exit.

PLUSH CUFF 1.0

The Plush Cuff 1.0 hugs your calf like no other thanks to a combination of medial and lateral neoprene stretch zones and a super soft fur lining. Featured on the Felix, Ritual, Memento, Emerald, Bootique, and Sapphire™.

PLUSH CUFF 2.0

The Plush Cuff 2.0 steps to the next level with a separate cuff that wraps the bottom of your calf and stretches to fit a greater range of shapes and sizes. Featured on the Supreme™.

POWER PANEL TECHNOLOGY

To ensure a consistent flex from day 1 to 100, Burton Imprint™ liners feature strategically placed Power Panels that, even after being deeply flexed, return to their original position.

J-BAR ADJUSTABLE HEEL HOLD SYSTEM

Infinite Ride™ 4, Infinite Ride 5, and Imprint™ 3 liners have a Velcro® J-Bar interface in the heel pocket for added support. J-Bars are available through your dealer as a spare part or by calling Burton Rider Services.

INNER LACE LOCK

Quick-lock design keeps your heels locked down all day. Exit's a cinch with the one-handed release tab. Featured on all Burton liners.

SOCK LOCK

This directional fiber lining allows your feet to easily slide into place, and stay in place all day.

POWERED BY 3M™ THINSULATE™ INSULATION

Twice as warm as other insulations of equal thickness, it provides warmth even when wet. Exclusive to the youth Grom boot.

AEGIS ANTIMICROBIAL COATING

Inhibits foul odors. Your feet [and your friends] will thank us. Look for Aegis™ on select liners and footbeds.

NEW LINERS



NEW INFINITE RIDE 5 LINER

- DRYRIDE Moisture Wicking Tech
- Tuff Cuff with Velcro® J-Bar Interface and Inner Lace Lock
- Aegis™ Antimicrobial Coating
- Sock Lock
- Rad Pad for Lace Comfort
- Velcro® Liner Closure
- Level 3 Molded EVA Footbed with ESS Support Shank, Dual-Density Cushioning, and Aegis™
- Heat-Moldable



NEW INFINITE RIDE 4 LINER

- DRYRIDE Moisture Wicking Tech [Men's Only]
- Tuff Cuff with Velcro® J-Bar Interface and Inner Lace Lock
- Aegis™ Antimicrobial Coating
- Plush Cuff 2.0 [Women's Only]
- Sock Lock
- Rad Pad for Lace Comfort
- Velcro® Liner Closure
- Level 2 Molded EVA Footbed with ESS Support Shank, Dual-Density Cushioning, and Aegis™
- Heat-Moldable

LINERS



IMPRINT 3 LINER

- Focus Cuff Heel Hold System with Velcro® J-Bar Interface and Inner Lace Lock
- Tuff Cuff with Velcro® J-Bar Interface and Inner Lace Lock [Driver X and Felix Only]
- Plush Cuff 1.0 [Women's Only]
- Lightweight Power Panels [Extra Tall for Added Response on Imprint Liner 3X]
- Sock Lock
- Rad Pad for Lace Comfort
- Velcro® Liner Closure
- Level 2 Molded EVA Footbed with ESS Support Shank and Aegis™ Antimicrobial Coating
- Heat-Moldable



IMPRINT 2 LINER

- Lock-Up Cuff and Inner Lace Lock
- Plush Cuff 1.0 [Women's Only]
- Lightweight Power Panels
- Hot Pockets Heated by Little Hotties® [Women's Only]
- Velcro® Liner Closure
- Level 1 Molded EVA Footbed
- Heat-Moldable



IMPRINT 1 LINER

- Integrated Liner Lacing and Inner Lace Lock
- Lightweight Power Panels
- Level 1 Molded EVA Footbed
- Heat-Moldable
- Hot Pockets Heated by Little Hotties® on Select Imprint 1 Liners [Women's Only]



YOUTH IMPRINT LINER

- Integrated Liner Lacing and Inner Lace Lock
- Heat-Moldable
- Fit Panels
- Level 1 Molded EVA Footbed



IMPRINT 3 LIGHTWEIGHT POWER PANELS



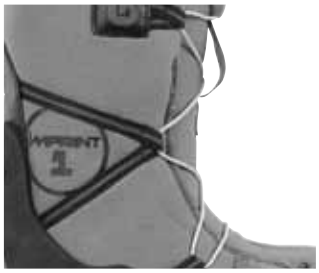
WOMEN'S IMPRINT 3 LIGHTWEIGHT POWER PANELS



IMPRINT 2 VELCRO® CLOSURE ON LINER TONGUE



IMPRINT 1 INTEGRATED LINER LACING

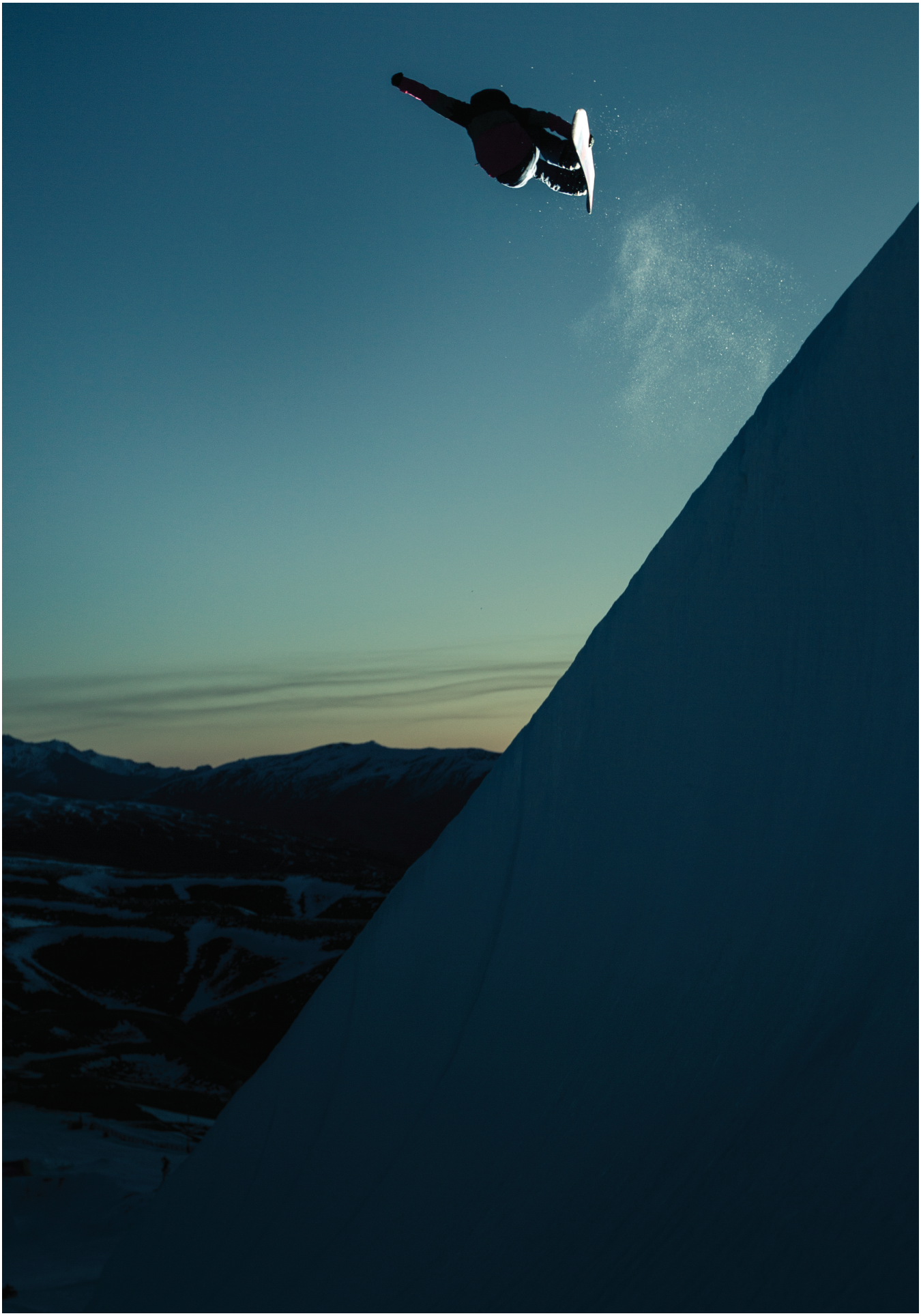


YOUTH IMPRINT INTEGRATED LINER LACING



LIGHTWEIGHT POWER PANELS
[EXTRA TALL FOR ADDED RESPONSE ON IMPRINT 3X]

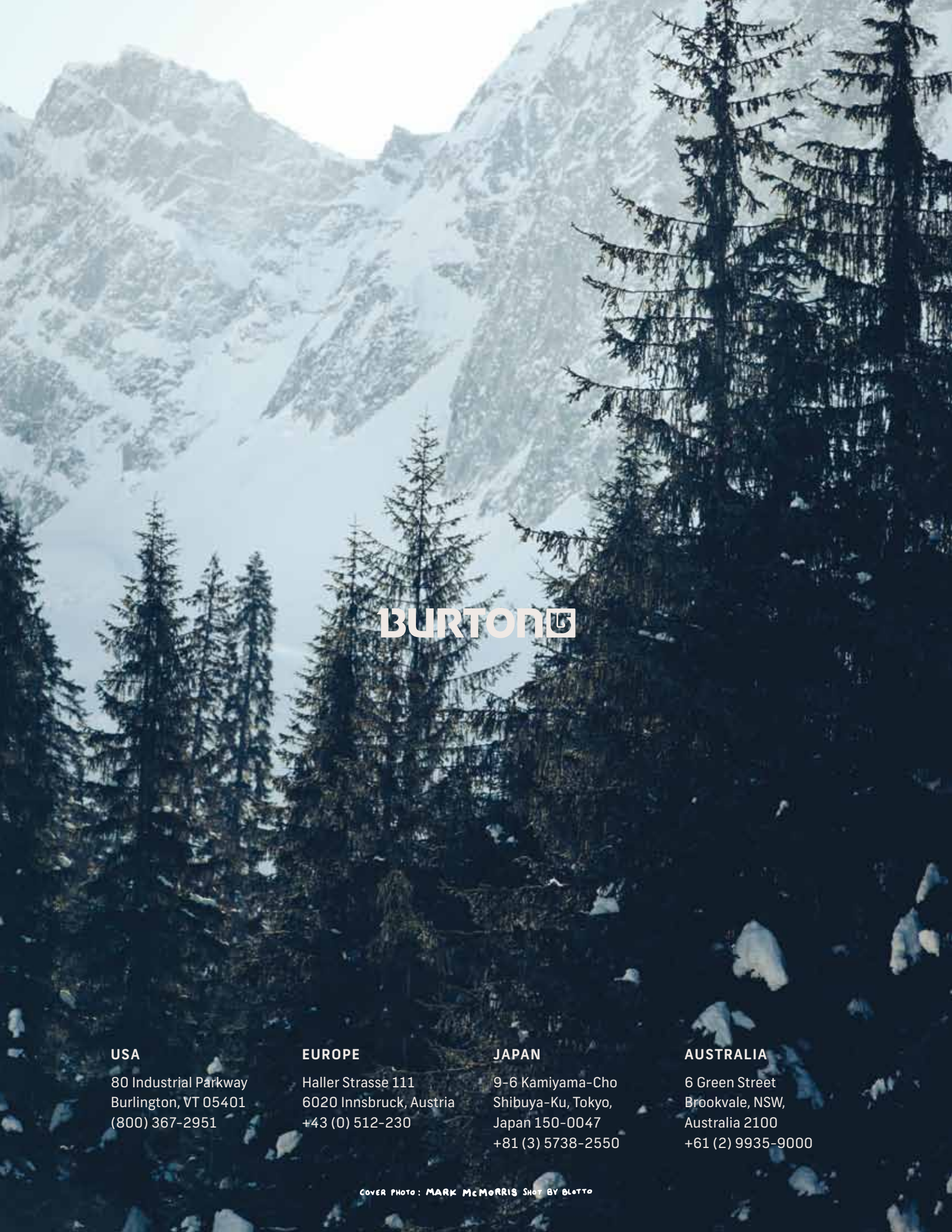
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